



United We(b and Net) Stand

SFR – A de Moissac / G du Chéné – TPAC 09

arnaud.demoissac@sfr.com

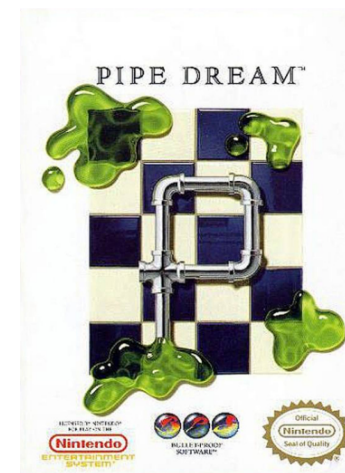
ghislain.duchene@sfr.com

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War between Net and Web
Worst practices

Net neutrality ?
Is network apathy the future ?





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And then, what about collaboration?

- Even if in Santa Clara, Paris or Tokyo, we have fiber at home, most of the rest of the world doesn't have
- Mobile access capacities will never be fix access capacities
- Routers and Access networks will always delay or drop packets in an **arbitrary** way

Don't you think
the Web site designer could tell the network
what is important and what have less priority **for him/her**?



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Net and Web collaboration:

- Web will be able to tell Net about
 - Priority: most important part of the page, futile content, ...
 - Flow nature, QoS: real time media content, best quality playback video content,...
 - Routing mechanism : multicast, ...
 - ...
- Both of them will need the help of Web servers and Browser
 - Browser can use priority tags by themselves in a first approach
 - Web servers can forge packets using the different tags
- Both of them will need new ways to format content
 - HTML tags ? CSS ? ...
- Side effect: more semantic!