

Position paper in order to attend the workshop W3C
"Role of Mobile Technologies in Fostering Social Development"

The Institute of Research and Social Projects and Technology – IPSO was founded on March 25, 1993. It is a non-profit civil entity. The purpose of IPSO is to produce studies, investigations and projects that contribute to the formulation and understanding of new paradigms of thought and action within the political and economic challenges that accompany the ongoing technological change and its impact on ways to social organization, cultural and labour.

Currently, at the area of mobile technologies, IPSO is conducting the study “Comunicaciones móviles y desarrollo socioeconómico en América Latina” – CMDAL, in agreement with Open University of Catalonia under the guidance of François Bar. In addition to an online search, cases in the metropolitan region of Sao Paulo of the use of mobile phone and digital inclusion are being studied. The research has also been held in Argentina, Chile and Peru and has as principal researchers Manuel Castells and Mireia Fernandez Ardevol.

In the cultural area, IPSO has been part of the national network of Programa Cultura Viva. It is headquarters of the Ponto de Cultura Vila Buarque, by agreement with the Ministry of Culture. Apart from cineclub, are offered activities of digital culture as workshops, pocket videos, free software and webradio.

In April 2008, for example, the network of educators of the Schools of Informatics and Citizenship from CDI - Sao Paulo received guidance and produced videos, using mobile phones and photographic cameras. Workshops with the same purpose had taken place in Santo Andre (SP), Rio Branco (AC) and in the favela Cidade de Deus, in Rio de Janeiro (RJ).

In partnership with TV Brasil, IPSO launched the project Pocket Videos. These short films and minidocumentários, made with cell phones or cameras photographs are selected and edited by IPSO to appear in about 15 countries of Latin America.

With intention to deepen its presence in the area of mobile technologies, IPSO has made the project Citizenship Mobile. This is a series of coordinated initiatives that aim to encourage the use of cell phones - and all multimedia devices they have - for social mobilization. However, the project is not running yet because it is awaiting funding.

IPSO still operates several other areas related to applications of technology in social development. This is the case, for example, the [ONID-National Observatory of Digital Inclusion](#), [Maps of the Network of Culture Points](#), the Map of Communitarian Radios, the Map of Independent Music, the Map of Social Technologies in Brazil and others.

From this work, IPSO has been built an extensive expertise in technology media; economic indicators, local development, social indicators, production, management and evaluation cultural as well as culture and digital inclusion. The accumulation of knowledge gained in the development of these projects has been shared publicly by [DataIPSO](#), an online system and free consultation on social indicators.

IPSO has practical experience and future projects with the use of mobile phones in projects for development. For that reason, expresses interest to participate and present its experiences in the workshop W3C "Role of Mobile Technologies in Fostering Social Development".