

A little context ...

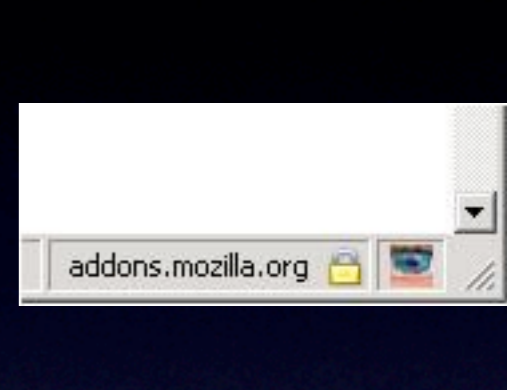
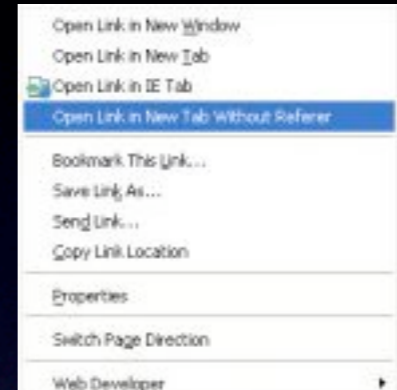
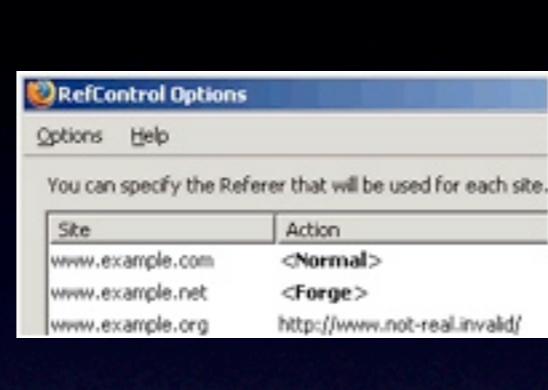
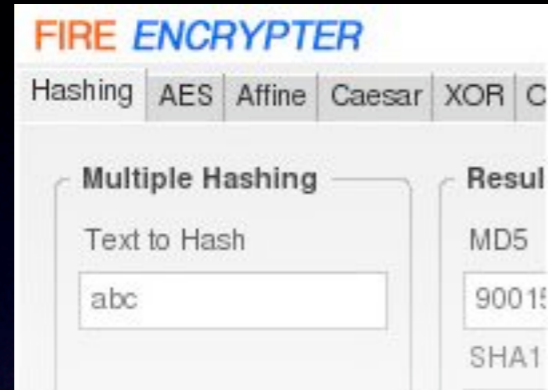
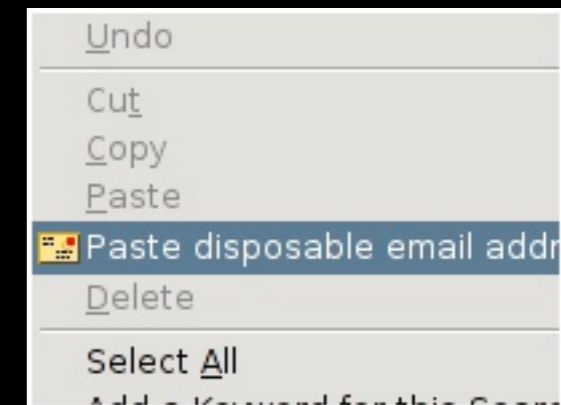
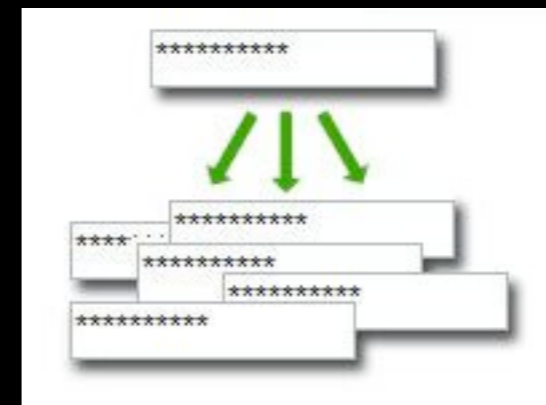
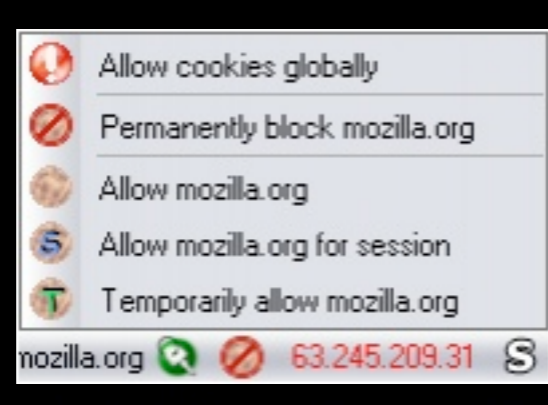
<mez> hey, can you demo something?

<beltzner> like, what?

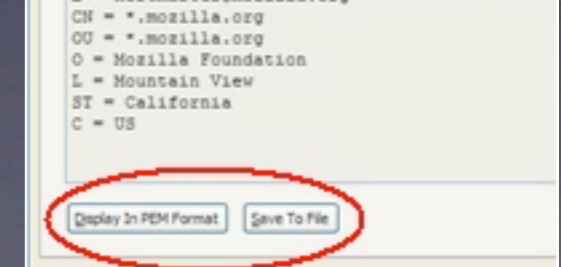
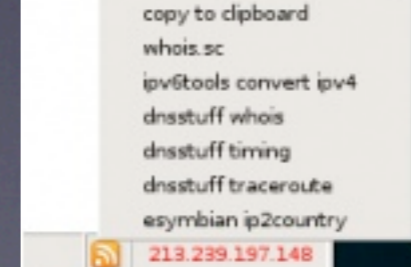
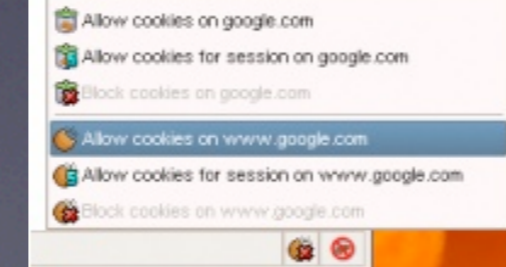
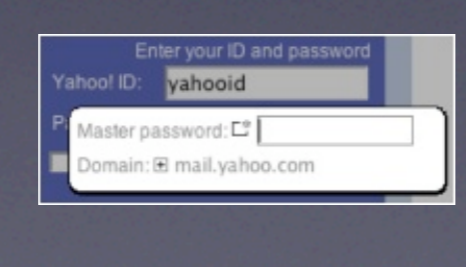
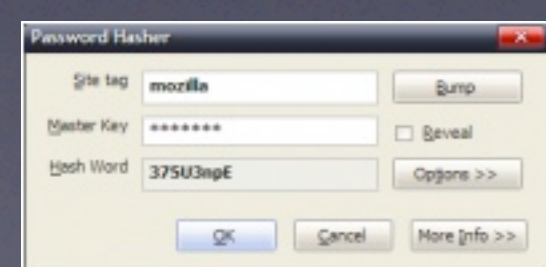
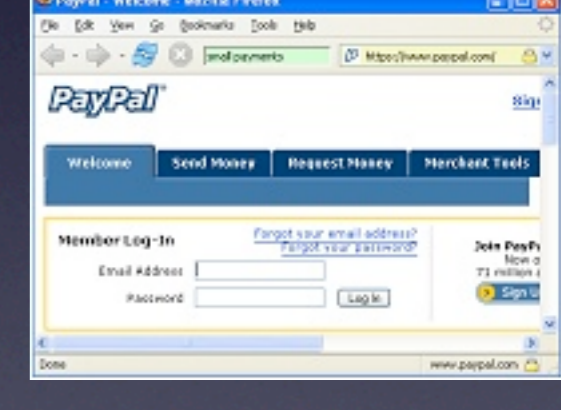
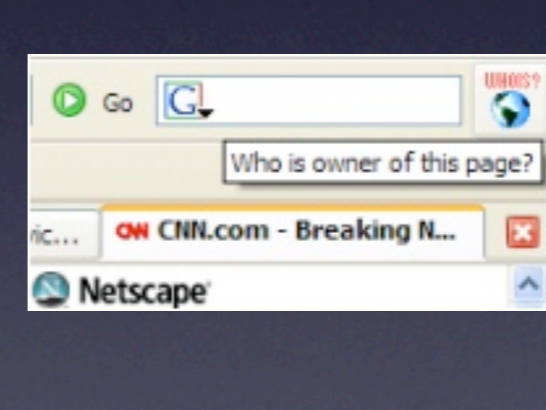
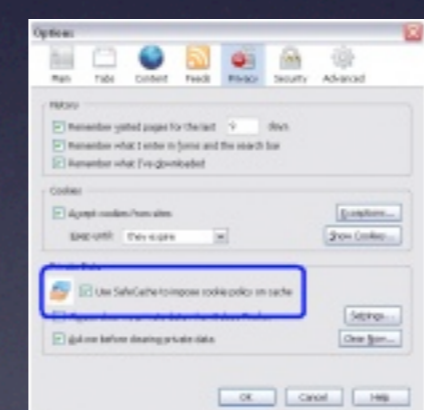
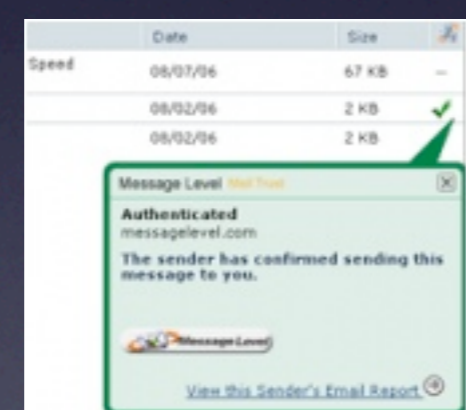
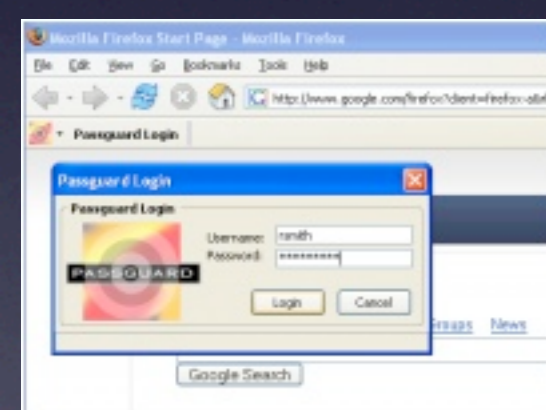
<mez> maybe something you guys
have been playing with?

<beltzner> well, there's 150+ add-
ons available in the
"security" category

<mez> great! I'll give you 60min.



so, there's a bunch of ideas...



Quick Demos

- (Tyler already showed PetName)
- LocationBar²
- Password Hasher
- Password Composer
- SXIPper
- PassPet (alas, no code!)

D.I.Y.

(and a wee bit o' shillin')

- mostly JS+CSS+DHTML
- docs at <http://developer.mozilla.org>
 - irc channels: #developers, #extdev
- addons.mozilla.org
- labs.mozilla.com^{beta}

but wait! there's more!

Keep this in mind

(for the majority of users)

- they don't care about the technology
- they want to perform their task
- they will relate back to the real world
- what's in it for them beside "security"?
- they want it to look pretty!

Dos and Don'ts

- *do* build on existing understanding;
don't create entirely unanchored paradigms.
- *do* use commonplace terminology;
don't oversimplify, overstate, or lie.
- *do* be happy with “better than before”;
don't wait for perfection.

there's *still* more!

Wanna solve phishing?

- stop emailing links to customers
- stop oversimplifying the trust decision
- start thinking about user centric identity
- start thinking about securing forms



questions?
complaints?
donations?

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