

# W3C Standardization: Blance between Reality and Vision

*W3C Asia10*

*November 2006*

Toshihiko Yamakami

Toshihiko.Yamakami@access-company.com

ACCESS

<http://www.access-company.com/>



# Outline

- Background
- Advantages of W3C
- Industrial Views on W3C Struggles
- W3C Position Next Decade

# Backgrounds

- Application Layer Standardization
  - MHS/MOTIS in CCITT/ISO/IEC (1987-1993)
  - XHTML Basic in W3C since 2000
  - WML2.0 and RD/ETR Editors in WAP/OMA since 2000



# Advantages of W3C

- Incomparable skills of Webs
- Neutral International Leading Org.
- Leading Visions for industries
  - Compact HTML Tech Note
  - XHTML Basic 1.0



# Industrial Views on W3C

- Losing Battles
  - .NET and IE
  - Industrial value chains, process and semantics
    - Authoring tools? Internet Police? Web 2.0?
- Struggles for Invisible Internet
  - Embedded constraints inherited gadgets
- Too Genetic and Theoretical
  - Gap with “Interoperability”
- Mobile: Too diverse to be placed in MWI



# Next Decade

- Reusable Components and Framework
- Neutral Process
  - Registry, Rating, ...
- Evolution Evangelist
- Taking part in Invisible Internet Guardian
- Standardization is difficult with broader installed bases and diverse future
  - Web 2.0 is a reflection of emerged diversity of the Web