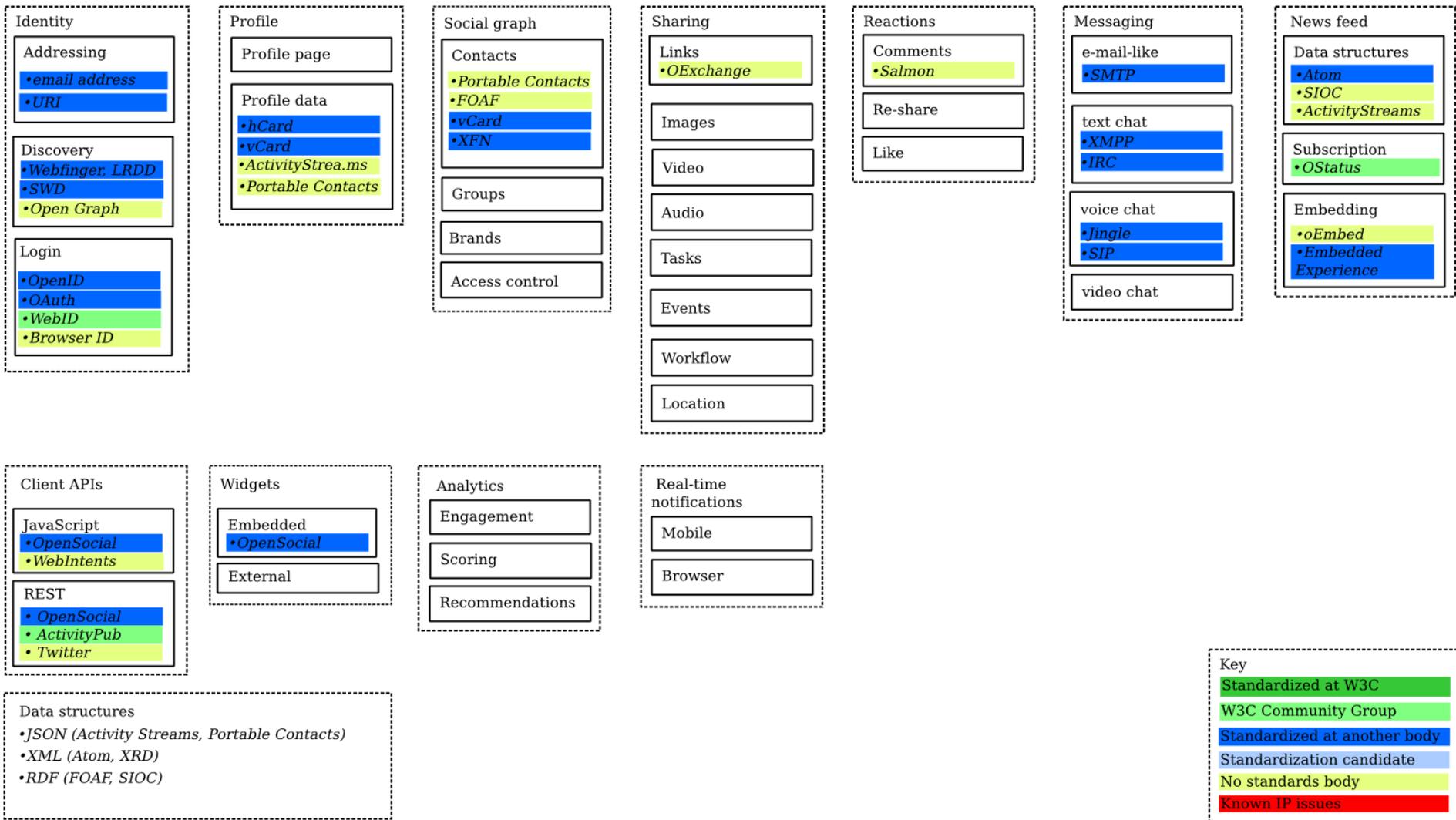
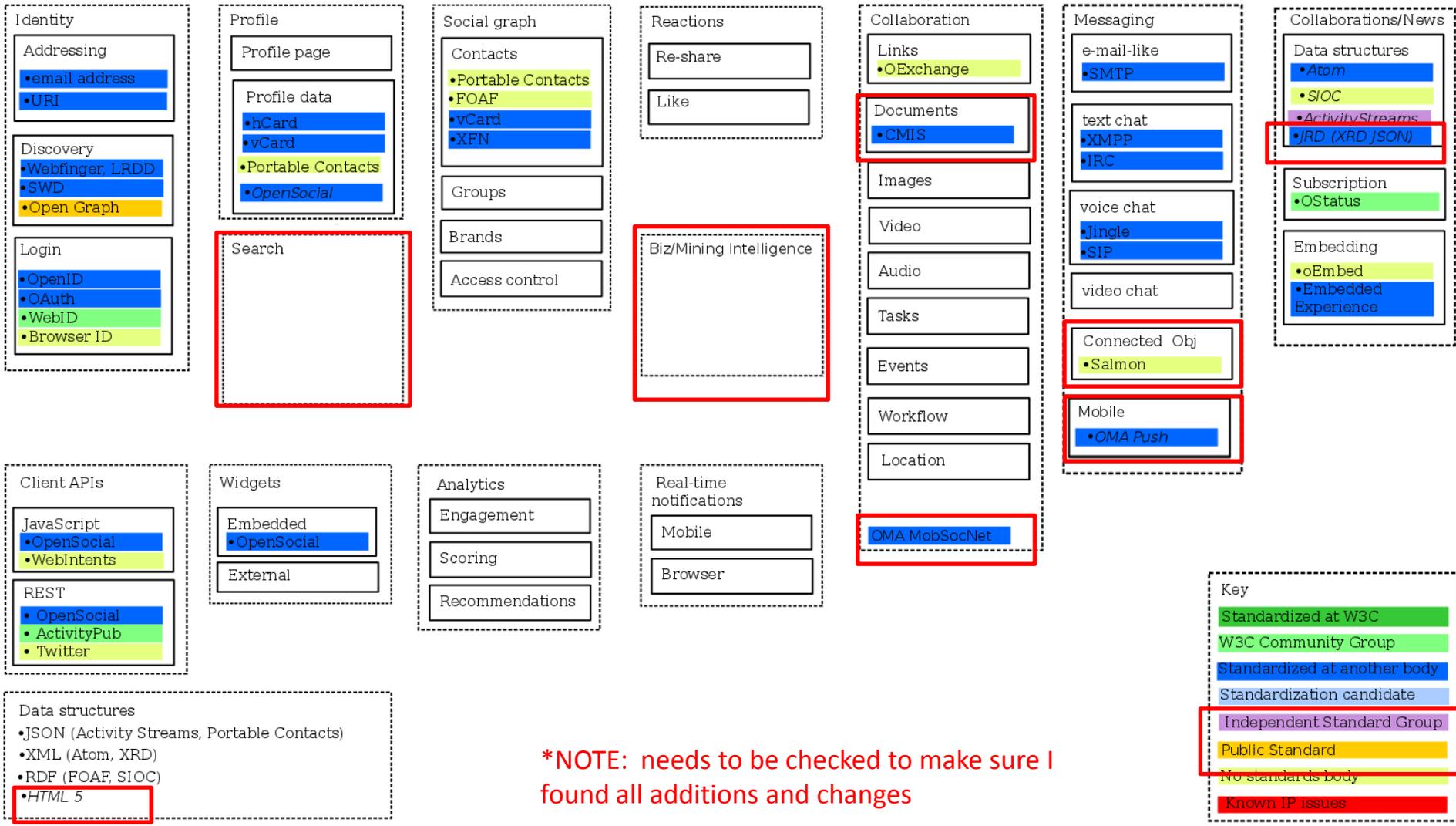


# from Harry Halpin, Evan Prodromou, 4/2/2012



Harry Halpin, Evan Prodromou original, with David Robinson  
 additions highlighted in red by Ann\* ... 4/16/2012



was called 'sharing'

was called 'news'

\*NOTE: needs to be checked to make sure I found all additions and changes

## Human interactions

### Sharing

Text

Links

• *OExchange*

Images

Video

Audio

Tasks

Events

Workflow

• *Routing*  
• *Signatures*

Location

Bookmarks

Status  
• *Presence*  
• *Microblog*

### Messaging

E-mail like

• *SMTP*

Text chat (includes 1:1 and 1:multiple; also includes "Live Chat" such as with Helpline person)

• *XMPP*

• *IRC*

Voice chat

• *Jingle*

• *STP*

Video chat

Forward / reply (might be part of others or part of "Sharing")

Threaded discussions (e.g., bulletin board; includes "Idea Generation / Jam")

### Group Dynamics (e.g., Community, Team)

Create

Join / Un-join

End / Close

Membership list(s)

Group list(s)

Distribution list(s)

### Newsfeed

Data structures

• *Atom*

• *SIOC*

• *ActivityStreams*

Subscription

• *OStatus*

Embedding

• *oEmbed*

• *Embedded Experience*

Alerts / Notifications

### Reactions

Comments

• *Salmon*

Re-share

Like / rating

Recommendations

Tags

### Key

Standardized at W3C

W3C Community Group

Standardized at another body

Standardization candidate

No standards body

Known IP issues

## About the human \*

### Identity

• *Given/family name*  
• *Username(s)*  
• *Assigned number(s)* (e.g., governmental)  
• ....

• *snail mail address*  
• *email address*  
• *URI*

### Social Graph

Contacts

• *Portable Contacts*

• *FOAF*

• *vCard*

• *XFN*

Groups

Brands

Access control ??

### Profile

Profile page ??

Profile data

• *hCard*

• *vCard*

• *ActivityStreams*

• *Portable Contacts*

• ...

Presence

Location

Skills

## Ubiquitous attributes

• *Threading*  
• *Sorting* (by 'likes', 'most recent',...)  
• *Hyperlinks*  
• *Variable device display*  
• *Variable security settings*  
• ...

## Technical foundations

### Client APIs

JavaScript

• *OpenSocial*

• *WebIntents*

REST

• *OpenSocial*

• *ActivityPub*

• *Twitter*

### Widgets

Embedded

• *OpenSocial*

External

### Analytics

Engagement

Scoring

Recommendations

Trends

### Real-time Notifications

Mobile

Browser

### Login credentials

• *OpenID*

• *OAuth*

• *WebID*

• *Browser ID*

Discovery

• *Webfinger, LRDD*

• *SWD*

• *Open Graph*

### Data structures

• *JSON* (*Activity Streams, Portable Contacts*)

• *XML* (*Atom, XRD*)

• *RDF* (*FOAF, SIOC*)

### Content 'structures'

• *Wiki*

• *Blog*

• *HTML+*

• *Microblog*

\*Note: inside corporate firewall one has professional profile, separate from one's personal profile.