Question(s):	14/16		Meeting, date:	Geneva, 12 – 23 October 2015
Study Group:	16	Working Party:	2	
Source:	ITU-T Q14/16			
Title:	LS/o on web-based digital signage work in ITU-T Q14/16 [to W3C]			

LIAISON STATEMENT

For action to:	W3C
For comment to:	-
For information to:	-
Approval:	**ITU-T SG 16 meeting (Geneva, 23 October 2015)**
Deadline:	**15 February 2016**

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Please don't change the structure of this table, just insert the necessary information.

ITU-T Q14/16 has been working on web-based digital signage. Q14/16 intends to study web-based architecture of digital signage, which includes comparison with existing digital signage systems which does not use web-based technologies. Q14/16 understands that web-based architecture is expected not only to compose the system in an inexpensive way but also to create the advanced services, for example, easy integration with cloud services. Since we know that W3C "Web-based Signage Business Group" tries to clarify the web architecture and requirements based on use-cases, we strongly want to harmonize with such W3C's works. We believe this harmonization would promote effective creation of the web-based digital signage standards both in W3C and ITU-T.

We hope to have contact with you on this matter. Any comments and suggestions are welcomed because it would be helpful to us to mature our work.

We also kindly request W3C to inform the current status of your activities and to provide relevant documents for our reference.

For your information, ITU-T Q14/16 will meet again during the next IPTV-GSI event planned to take place in Geneva, 7-11 March 2016 (subject to confirmation). Information about IPTV GSI can be found at http://itu.int/itu-t/gsi/iptv, and further information about SG 16 can be found at http://itu.int/ITU-T/studygroups/com16.

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