W3C intro to Physical Web
Magic goes here
But this place is BORING...
UX Driven project

Reduce user friction
LukeW Ideation + Design | Digital Strategy

https://lukew.com

LukeW Ideation + Design provides resources for mobile and Web product design and strategy including presentations, workshops, articles, books...
As the web gets better we get better
As the web gets better we get better.
Any object can have a virtual ‘more’ button
questions

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