“The Platform for Privacy Preferences (P3P) is the most sophisticated proposal that has been made from a technical perspective so far to enhance privacy protection on the Web... [while] it cannot replace a regulatory framework of legislation, contracts, or codes of conduct... it [can] operate within such a framework.”

— Dr. Alexander Dix, LL.M., Commissioner for Data Protection and Access to Information, State of Brandenburg, Germany

“In the context of proper legislation, P3P is the most promising solution to cyberspace privacy. It will make it easy for companies to explain their practices in a form that computers can read, and make it easy for consumers to express their preferences in a way that computers will automatically respect.”

— Professor Lawrence Lessig, Stanford Law School