

English Language Phrases to be Substituted for P3P Elements in Netscape

The ACCESS Element of P3P Policies

You have access to:

<nonident>

This web site does not collect any personally identifiable information about you.

<all>

- All personally identifiable information that is collected about you on this web site.

<contact-and-other>

- All contact and other specific information that you have provided to this web site.

<ident-contact>

- All online and physical contact information that you have provided to this web site.

<other-ident>

- Information identified on this web site such as your account statement.

<none>

- You have no access to your personally identifiable information on this site.

The DISPUTES Element of P3P Policies

Disputes about this web site's privacy practices can be resolved by:

<service>

- Contacting customer service at: [insert short-description from P3P policy].

<independent>

- Contacting [insert the URL of the independent service] at: [insert short-description from P3P policy].

<court>

- Filing a legal complaint against the web site in a court of law.

<law>

- Reference to applicable law. See [insert short-description from P3P policy].

The REMEDIES Element of P3P Policies

The remedies for disputes regarding this web site's privacy practices may include:

<correct>

- We will correct any problems that result from a violation of the privacy policy.

<money>

- Payment to you of an amount specified in the privacy policy or the amount of damages.

<law>

- A remedy determined by the law referenced in our privacy policy.

The PURPOSE Element of P3P Policies

The information that you have supplied to this web site may be used to:

<current>

- Complete the activity for which it was specifically provided.

<admin>

- Provide technical support of the web site and its computer system.

<develop>

- Enhance, evaluate or otherwise review the site, service, product or market.

<tailoring>

- Customize or tailor the design or content on the site during a single visit to the site—it will not be maintained for future visits to the site.

<pseudo-analysis>

- Determine your habits and interests on an anonymous basis for research purposes. [Click here](#) for more information. **ADD:** We may use the information you provide to us to determine your habits, interests or characteristics, without linking them to you personally, for research, analysis and reporting. For example, learning about the interests or habits of a unique but unidentified user can help us better understand how different parts of the site are used.

<pseudo-decision>

- Determine your habits and interests to make a decision that affects your online experience. [Click here](#) for more information. **ADD:** We may use the information that you provide to us to determine your habits, interests or characteristics, without linking them to you personally, and based on those habits, interests, or characteristics make a

decision that directly affects you. For example, this web site may decide to show the user a modified web page depending on whether you have accessed the page before.

<individual analysis>

- Determine your habits and interests for research and analysis. [Click here](#) for more information. **ADD:** We may use the information that you provide to us to determine your habits, interests and other characteristics and combine it with other information for research, analysis and reporting. For example, this web site may use information about a person's interests or habits to better understand how that person shops.

<individual decision>

- Determine your habits and interests to make a decision that affects your online experience. [Click here](#) for more information. **ADD:** We may use the information that you provide to us to determine your habits, interests, or characteristics and combine it with other information to make a decision that directly affects you. For example, this web site may make recommendations to you about items you might be interested in based on purchases you have made in the past.

<contact>

- Contact you by some means other than by telephone to promote a product or service.

<historical>

- Preserve social history in accordance with an existing law or policy.

<telemarketing>

- Contact you by telephone in order to promote a product or service.

<other purpose>

If no description is given in the P3P policy for "other purpose", then display the following:

- Complete some undefined purpose that is not described in the P3P privacy policy.

If a description is given in the P3P policy for "other purpose", then display the following:

- [display text between <other-purpose> and </other-purpose>].

Note: All PURPOSE elements should be checked for the "required" attribute and a statement regarding whether the purpose is opt-in, opt-out, or always required should be displayed BELOW the English phrase substituted for each purpose in the P3P policy as follows:

1. If no "required" attribute or the "always" attribute is present, just display the purpose with no additional commentary.
2. If the "opt-in" attribute is present, display the following:

— You will be given an opportunity to opt-in to having your information used for this purpose. [**Note:** "opt-in" should be an active hyperlink to the opt-in/opt-out instruction page if the P3P policy includes the URL of such a page.]

3. If the "opt-out" attribute is present, display the following:
— If you do not agree with this policy you can opt-out of having your information used for this purpose. [**Note:** "opt-out" should be an active hyperlink to the opt-in/opt-out instruction page if the P3P policy includes the URL of such a page.]

The RECIPIENT Element of P3P Policies

Your information may be shared with:

<ours>

- This site and other entities working as agents on behalf of this web site. Click here for more information. **ADD:** In this case, an agent might be used to process data to complete a transaction that you have requested but they will not share that information with anyone else.

<delivery>

- Entities that perform delivery services on this web site's behalf.

<same>

- Entities who use the data on their own behalf in a way similar to this web site's practices.

<other-recipient>

- Entities that are held accountable to this web site but that may use the information differently.

<unrelated>

- Other entities that do not tell us what they will do with your information.

<public>

- Public bulletin boards, chat rooms, or other public forums or services.

Note: All RECIPIENT elements should be checked for the "required" attribute and a statement regarding whether the recipient is opt-in, opt-out, or always required should be displayed BELOW the English phrase substituted for each recipient in the P3P policy as follows:

1. If no "required" attribute or the "always" attribute is present, just display the purpose with no additional commentary.
2. If the "opt-in" attribute is present, display the following:

— You will be given an opportunity to opt-in to having your information shared with other recipients. [Note: "opt-in" should be an active hyperlink to the opt-in/opt-out instruction page if the P3P policy includes the URL of such a page.]

3. If the "opt-out" attribute is present, display the following:
— If you do not agree with this policy you can opt-out of having your information shared with other recipients. [Note: "opt-out" should be an active hyperlink to the opt-in/opt-out instruction page if the P3P policy includes the URL of such a page.]

The RETENTION Element of P3P Policies

Your information will be retained:

<no retention>

- For the brief period of time necessary to complete a single online interaction. Click here for more information. **ADD:** Your information will be destroyed and it will not be logged or archived after your session ends.

<stated-purpose>

- Only to meet the purpose or purposes stated in this privacy policy. Click here for more information. **ADD:** We will discard the information at the earliest possible time after the purpose for which it was gathered is completed.

<legal-requirement>

- As long as it is required by law or liability under applicable law. Click here for more information. **ADD:** The information is retained to meet a specific purpose but may be retained longer than it takes to meet that purpose. For example, if a consumer has 30 days to dispute a transaction, the web site may maintain the transaction information for 30 days until the time for lodging the dispute has passed.

<business-practice>

- As determined by our stated business practice.

<indefinitely>

- Indefinitely.

The CATEGORY elements of P3P Policies

This web site collects information about:

<physical>

- How to contact you offline such as your name, phone number, and address.

<online>

- How to contact you online such as your e-mail address.

<uniqueid>

- Identifies you as a unique user but does not use your e-mail address, social security number, or name to identify you.

<purchase>

- Purchases you make online.

<financial>

- Your financial status including account information.

<computer>

- The computer system that you are using to access the internet.

<navigation>

- Your passive behavior on the web site such as which pages you have visited.

<interactive>

- Your behavior on the web site such as queries to a search engine

<demographic>

- Gender, age and income.

<content>

- Specific content that you have provided to the site such as the text of an e-mail.

<state>

- Your computer or connection to maintain a stateful or active connection with you.
[Click here](#) for more information. **ADD:** It may reference cookies that allow this web site to identify you as someone who has visited the site before or previously accessed particular content on the site.

<political>

- Your affiliation with particular religious, political, professional, or trade groups.

<health>

- Your physical or mental health, sexual orientation, and inquiries you make into health care services or products.

<preference>

- Your likes and dislikes.

<location>

- Your current physical location such as GPS data.

<government>

- Your government issued identifiers such as your social security number.

<other>

If no description is given in the P3P policy for "other category", then display the following:

- Some undefined category that is not described in the P3P privacy policy.

If a description is given in the P3P policy for "other category", then display the following:

- [display text between <other-category> and </other-category>].