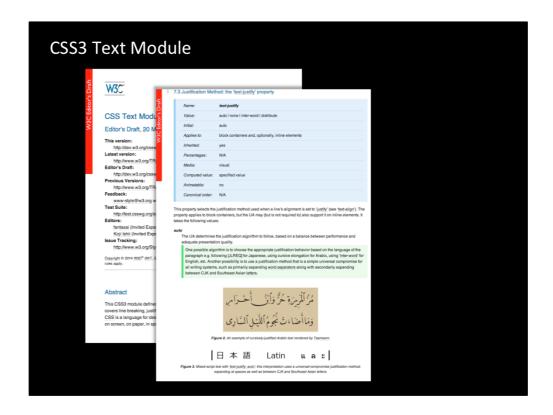


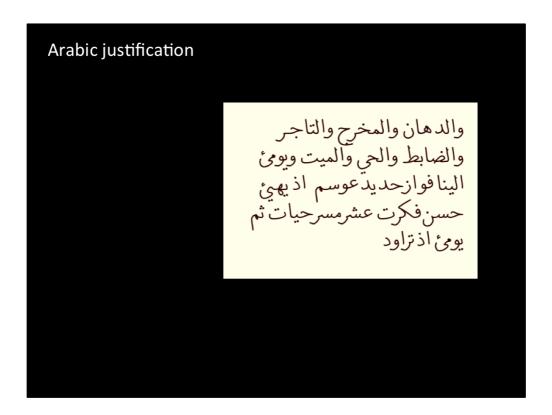


The Internationalization Working Group at the W3C is involved in reviewing specifications for internationalization issues – specifications from inside and outside W3C. It also creates resources for content authors, specification developers and others related to internationalization features of the Open Web Platform, including educational articles, tests, etc.

This presentation will focus on one additional area that has been gathering pace recently – the development of documents that describe text layout requirements for a given language or script. We will start by giving a brief outline of a couple of issues that illustrate the need for these documents.



The CSS3 Text module (http://www.w3.org/TR/css3-text/) will specify how to apply international typographic effects to web pages. One example is text justification, which produces straight lines down both the left and right margins.

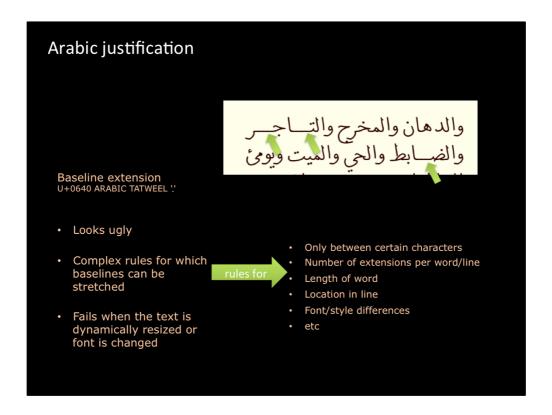


Let's suppose that we want to justify this Arabic text, so that there are straight lines at both left and right margins.

Generally speaking, received wisdom says that Arabic does this by stretching the baseline inside words, rather than stretching the inter-word spacing (as would be the case in English text).



To make it simple, lets just focus on these two lines.



One way you may hear that this can be done is by using a special baseline extension character in Unicode, $U+0640\,$ ARABIC TATWEEL.

The slide shows some Arabic text from a newspaper where we have justified the first two lines using tatweels in exactly the same way it was done in the newspaper.

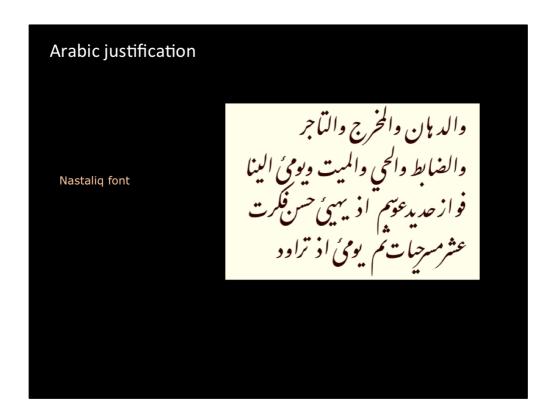
Apart from the fact that this looks ugly, one of the big problems with this approach is that there are complex rules for the placement of baseline extensions. These include:

- 1. extensions can only appear between certain characters, and are forbidden around other characters
- 2. the number of allowable extensions per word and per line is usually kept to a minimum
- 3. words vary in appropriateness for extension, depending on word length
- 4. different font styles have different rules
- 5. there are rules about where in the line extensions can appear usually not at the beginning
- 6. etc...

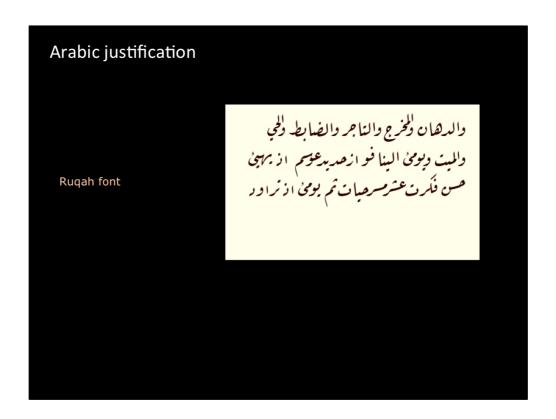
An ordinary web author who is trying to add tatweels to manually justify the text may not know how to apply these rules.



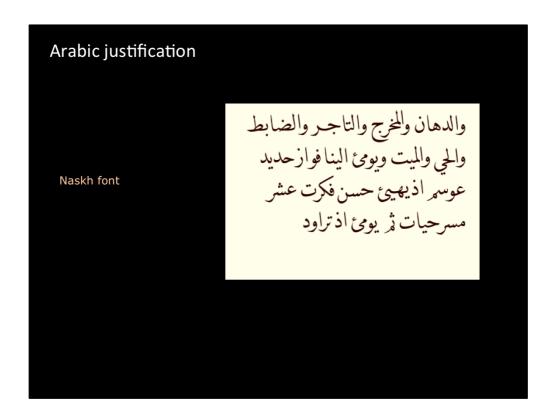
Here we have changed to a font in the Naskh style. You can see that the tatweels applied to the word that was previously at the end of the first line now make the word to long to fit there. The word has wrapped to the beginning of the next line, and we have a large gap at the end of the first line.



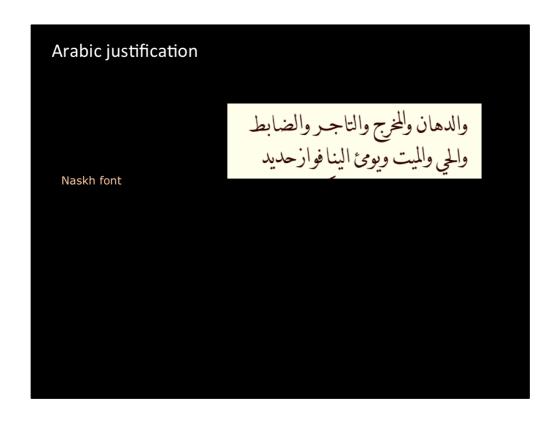
Not only that, but each different style of Arabic font has different rules. For example, the rules for where and how words are elongated are different in this Nastaliq version of the same text. (All the characters are exactly the same, only the font has changed.)



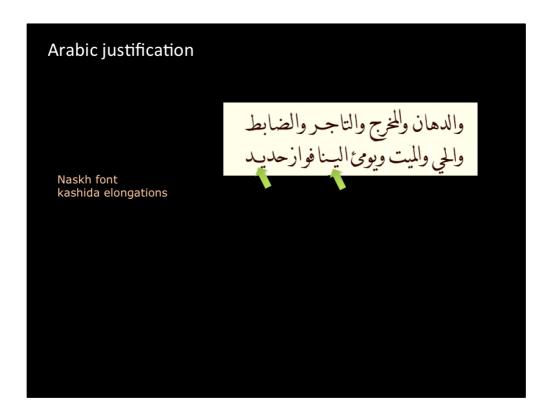
And fonts in the Ruqah style never use elongation at all. (We'll come back to how you justify text using Ruqah-style fonts in a moment.)



In this slide we have removed all the tatweel characters, and we are showing the text using a Naskh-style font. Note that this text has more ligatures on the first line, so it is able to fit in more of the text on that line than the first font we saw.



Let's again focus on the first two lines, and consider how to justify them.

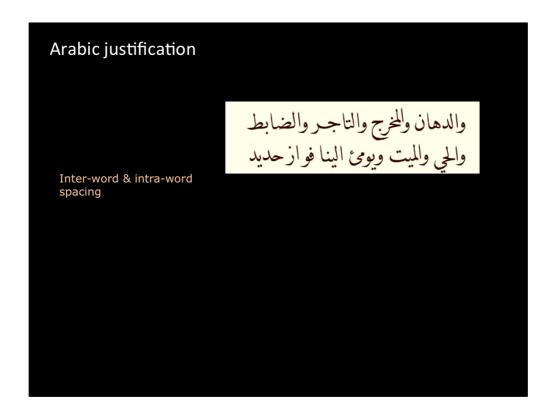


High end systems have the ability to allow relevant characters to be elongated by working with the font glyphs themselves, rather than requiring additional baseline extension characters. In principle, if you are going to elongate words, this is a better solution for a dynamic environment. It means, however, that:

- 1. the rules for applying the right-sized elongations to the right characters has to be applied at runtime by the application and font working together, and as the user or author stretches the window, changes font size, adds text, etc, the location and size of elongations needs to be reconfigured
- 2. there needs to be some agreement about what those rules are, or at least a workable set of rules for an off-the-shelf, one-size-fits-all solution.

The latter is the fundamental issue we face. There is very little, high-quality information available about how to do this, and a lack of consensus about, not only what the rules are, but how justification should be done.

Some experts will tell you that text elongation is the primary method for justifying Arabic text, while...



... others will tell you that inter-word and intra-word spacing (where there are gaps in the letter joining within a single word) should be the primary approach, and kashida elongation may or may not be used in addition where the space method is strained.

The space-based approach, of course, makes a lot of sense if you are dealing with fonts of the Ruqah style, which do not accept elongation. However, the fact that the rules for justification need to change according to the font that is used presents a new challenge for a browser that wants to implement justification for Arabic. How does the browser know the characteristics of the font being used and apply different rules as the font is changed? Fonts don't currently indicate this information.

By the way, for all the complexity so far described this is all quite a simplistic overview of what's involved in Arabic justification. For example, high end systems that justify Arabic text also allow the typesetter to adjust the length of a line of text by manual adjustments that tweak such things as alternate letter shapes, various joining styles, different lengths of elongation, and discretionary ligation forms.

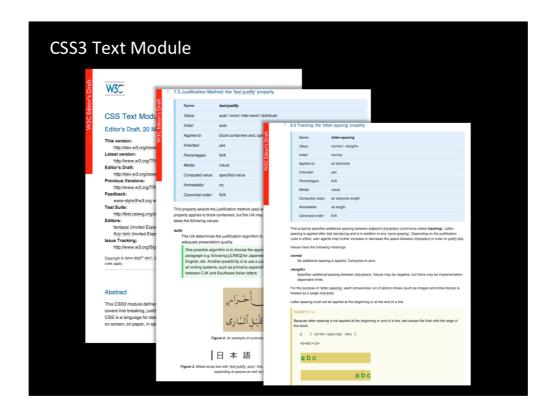


The key message:

We need an Arabic Layout Requirements document to capture the script needs.

Then we need to figure out how to adapt Open Web Platform technologies to implement the requirements.

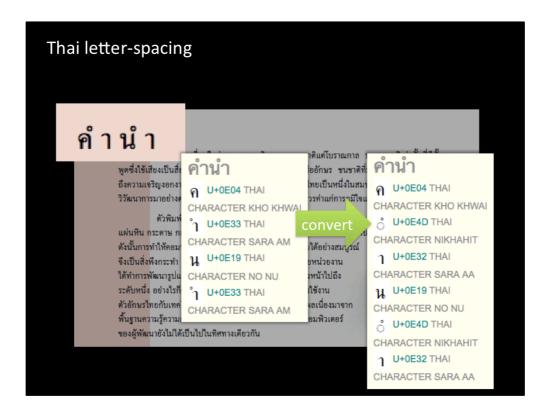
To do this, we need experts to provide information and develop consensus.



The CSS3 Text module (http://www.w3.org/TR/css3-text/) also specifies how to do letter-spacing (also known as tracking). This can be used for aesthetic effects but sometimes also has semantic implications. For example, in German it produces a form of emphasis. We have come across some issues while trying to understand how to do letter-spacing on non-Latin text. These issues are actually relevant to other aspects of web page text layout, in addition to letter-spacing.



The title in the top-left corner of the Thai text on this slide has been letter-spaced.



This slide shows how the normal set of characters used to produce this word have to be converted to a different set of characters in order to allow the letter-spaces to appear where expected. The list of characters on the right should only be used internally for this purpose – content authors should actually write and store the text as shown in the left-hand list.

We became aware of this issue thanks to an email from an expert on a W3C list.



This slide shows Hindi text. Hindi can be letter-spaced, in which case you would expect it to look like the text on the second line.

However, the representation of the first syllable as a single unit depends on the availability of glyphs in the font. Change the font for a less sophisticated one and you may actually see the text as displayed on the bottom line of the slide.

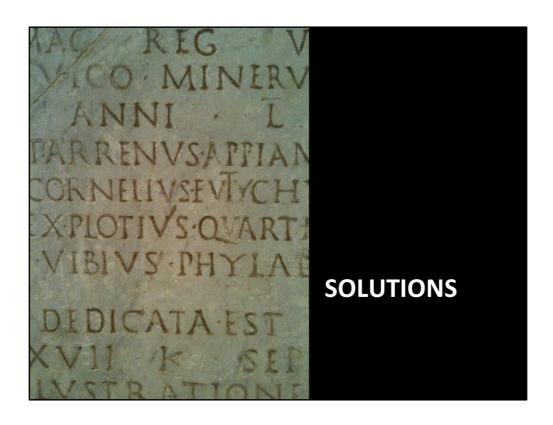


The devanagari script, which is used to write Hindi, is based on syllablic structures. The list to the right shows the characters used to write the word, but note how the first four characters are combined visually to make one user-perceived unit. The characters in this unit should not be separated by letter-spacing (nor by first-letter styling, justification, line-wrapping, vertical text layout, etc).

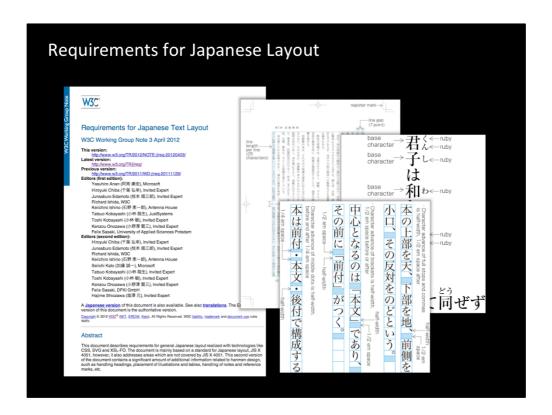


The current wording in the CSS3 Text spec says that you should base unit boundaries for letter-spacing on 'grapheme clusters'. This is a concept defined by the Unicode Standard, which typically associates base characters with combining characters that follow it. Unfortunately, the current definition of grapheme-clusters leads to a segmentation of the Hindi word as shown on the bottom line of the slide and does not allow for the combination of all four initial characters into a single unit.

Unfortunately, it is not so straightforward to fix this by extending the definition of a grapheme cluster because the representation of the first syllable as a single unit depends on the availability of glyphs in the font. It is not clear how to automatically detect what kind of font is being used for display (ie. does it support the larger syllable or not) and thereby where to break the word during letter-spacing.



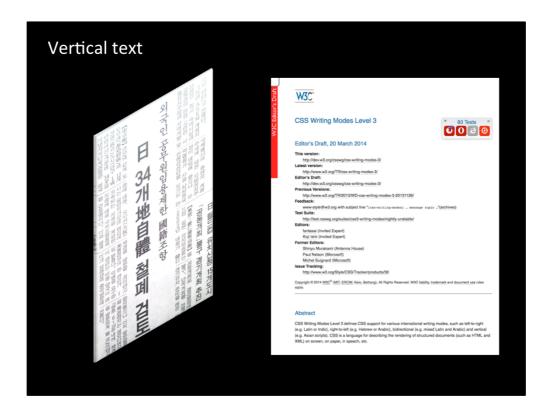
Let's take a look at some of the initiatives currently under way that help to identify issues such as those just described, and provide information about what specifically needs to be supported.



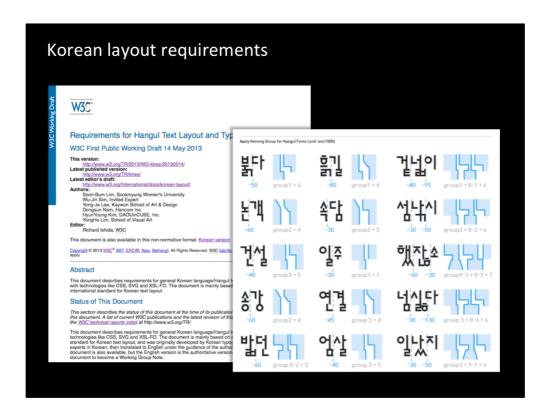
The flagship document for this work is Requirements for Japanese Text Layout (http://www.w3.org/TR/jlreq). This large document provides detailed information about Japanese-specific requirements for text layout, including such things as justification, phonetic and semantic annotations, vertical text, and many more.



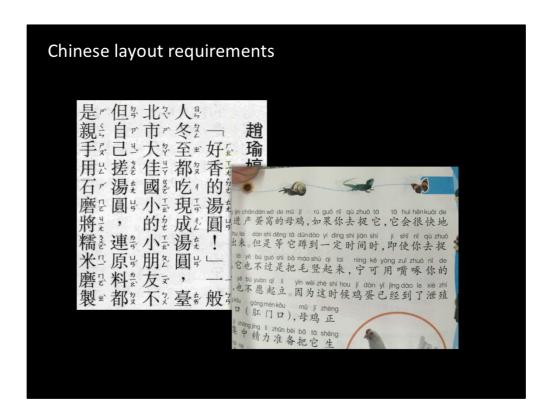
The information provided related to phonetic and semantic annotation (called ruby) has led to a revision of the markup proposed to support this feature in the HTML5 specification (http://www.w3.org/TR/html5/text-level-semantics.html#the-ruby-element), and is now being applied to the CSS3 Ruby module (http://www.w3.org/TR/css-ruby-1/) that specifies how to do the needed positioning of the ruby.



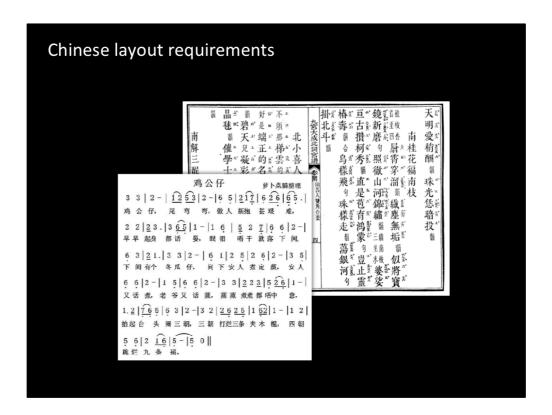
Other information has been used in other specifications: for example, the CSS3 Writing Modes spec (http://www.w3.org/TR/css-writing-modes-3/), which provides support for vertical text. This has been useful for Chinese and Korean text (shown here) and not just Japanese.



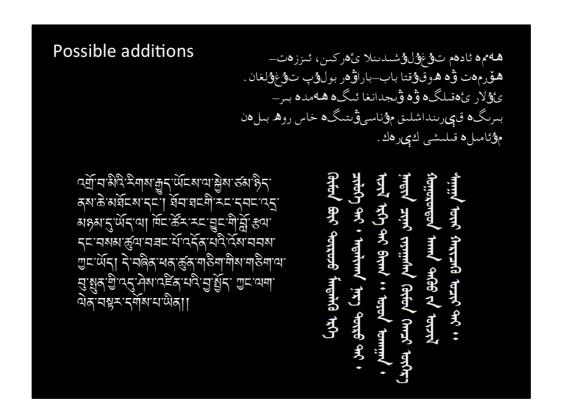
Working is now proceeding on a Korean layout requirements document (http://www.w3.org/TR/klreq/). One of the new topics that came up in this document, that wasn't in the previous Japanese requirements, was the need to kern adjacent characters to make the text look nicer.



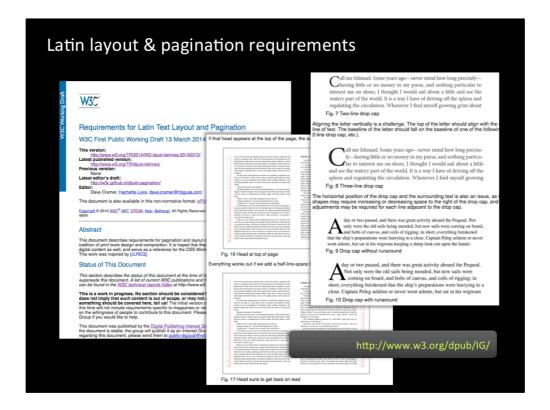
Work also recently got under way on a Chinese layout requirements document. So far work has focused on pinyin and bopomofo annotations, which work like the ruby in Japanese text.



During the course of the research we came across two types of musical notation, which it may also be worth documenting at some point.

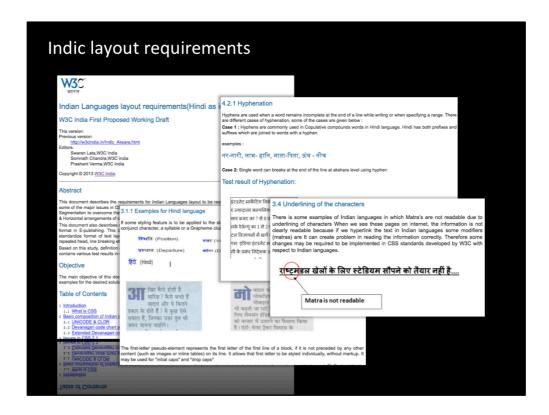


Some interest has been expressed for the idea of developing Uighur, Tibetan and traditional Mongolian layout requirements.

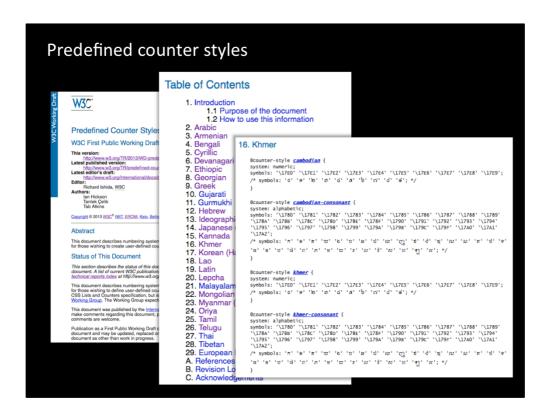


The Japanese layout requirements document also inspired the new Digital Publishing Interest Group to start work on Requirements for Latin Text Layout and Pagination (http://w3c.github.io/dpub-pagination/).

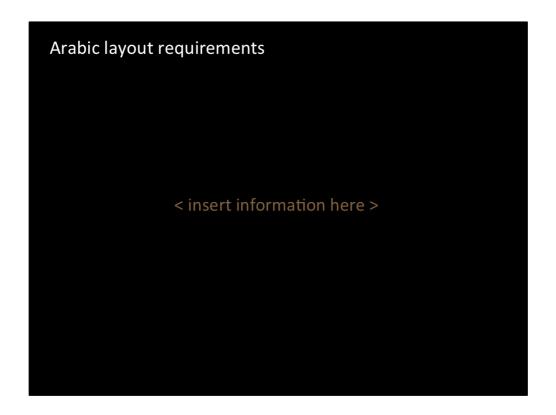
Currently this document both documents the requirements and points out gaps in the Open Web Platform where these features are not supported. At some point these will be separated, leaving one perennial document describing the requirements, and another that will hopefully become soon out of date as the requirements are implemented in the OPW.



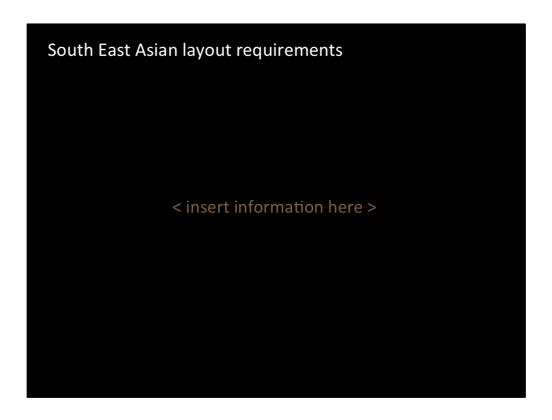
Elsewhere, work is slowly proceeding on development of Indic layout requirements, which aims to address the needs of several major Indian scripts (http://www.w3cindia.in/Indic-req-draft/Indic-layout-requirements.html).



The CSS Counter Styles specification allows a content author to specify many different, user-defined, systems for numbering things such as lists, chapter headings, etc. To support that specification the Internationalization Working Group has published a set of ready-made counter-style definitions, currently just over 120 for around 28 different scripts. Authors can simply copy and paste the definitions in the Predefined Counter Styles document (http://www.w3cindia.in/Indic-req-draft/Indic-layout-requirements.html) into their CSS code.



So much for what is currently in progress, but as we have seen, there is still a need for more initiatives. We saw, for example, that we are lacking information about Arabic justification, but there are surely many other aspects of Arabic typography for the Web that need to be documented.



As indeed there are for South East Asian scripts, and scripts and languages from other parts of the world.



How can you help?

- Participate in the development of current layout requirements documents: review, write, suggest, tweet about it, etc., or get your friends involved.
- Propose an expert team to work on a new set of requirements.
- Help map the requirements to the Open Web Technologies.
- Lobby the browser implementers and use the new features.

The W3C needs help from people around the world to make this happen. You can help in the ways such as the following:

- Participate in the development of current layout requirements documents: review, write, suggest points, tweet about it, etc., or get your friends involved.
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