Internationalization Quick Tips for the Web

More at http://www.w3.org/International/quicktips/

- **Encoding.** Use Unicode wherever possible for content, databases, etc. Always declare the encoding of content.

- **Escapes.** Use characters rather than escapes (i.e. &#xE1; &#225; or &aacute;) whenever you can.

- **Language.** Declare the language of documents and indicate internal language changes.

- **Presentation vs. content.** Use style sheets for presentational information. Restrict markup to semantics.

- **Images, animations & examples.** Check for translatability and inappropriate cultural bias.

- **Forms.** Use an appropriate encoding on both form and server. Support local formats of names/addresses, times/dates, etc.

- **Text authoring.** Use simple, concise text. Use care when composing sentences from multiple strings.

- **Navigation.** On each page include clearly visible navigation to localized pages or sites, using the target language.

- **Right-to-left text.** For XHTML, add dir="rtl" to the html tag. Only re-use it to change the base direction.

- **Check your work.** Validate! Use techniques, tutorials, and articles at http://www.w3.org/International/

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