

Multilingual Aspects in Speech and Multimodal Interfaces



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PRACTIC

Speech 2009

MARKET LEADER AWARD

Paolo Baggia Director of International Standards

> 2007 MARKET WINNER



GRUPPO TELECOM ITALIA

Outline



- Do we need multilingual applications?
- Voice is different from text?
- Current Solutions a Tour:
 - Speech Interface Framework Today
 - Voice Applications
 - Speech Recognition Grammars
 - Speech Prompts
 - Pronunciation Lexicons
- Discussion Points

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Company Profile



- Privately held company (fully owned by Telecom Italia), founded in 2001 as spin-off from Telecom Italia Labs, capitalizing on 30yrs experience and expertise in voice processing.
- Global Company, leader in Europe and South America for award-winning, high quality voice technologies (synthesis, recognition, authentication and identification) available in 30 languages and 71 voices.
- Multilingual, proprietary technologies protected over 100 patents worldwide
- Financially robust, break-even reached in 2004, revenues and earnings growing year on year
- Offices in New York. Headquarters in Torino, local representative sales offices in Rome, Madrid, Paris, London, Munich
- Flexible: About 100 employees, plus a vibrant ecosystem of local freelancers.



International Awards





Speech

2008 MARKET WINNER AWARD Market leader-Best Speech Engine Speech Industry Award 2007, 2008, 2009, 2010



Speech

2009 MARKET LEADER AWARD



2010 Speech Technology Excellence Award CIS Magazine

2008 Frost & Sullivan European Telematics and Infotainment Emerging Company of the Year Award



Loquendo MRCP Server: Winner of 2008 IP Contact Center Technology Pioneer Award

Best Innovation in Automotive Speech Synthesis Prize AVIOS-SpeechTEK West 2007



Best Innovation in Expressive Speech Synthesis Prize AVIOS-SpeechTEK West 2006

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Best Innovation in Multi-Lingual Speech Synthesis Prize AVIOS-SpeechTEK West 2005

Do We Need Multilingual Applications?

Yes, because ...

We live in a Multicultural World

Movement of students/professionals, migration, tourism

Monolingual Contexts

 Air Traffic, International Projects, International Agencies often require a common language, such as English, French, Arabic or Mandarin Chinese

Multilingual Speakers

 Where the region has more than one national language, extreme case India with 20 official languages

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Voice vs. Text



Voice is different from text, because ...

- Takes into account the reader:
 - S/he might be native speaker, bilingual, second language, or novice for a given language

A speaker can have an accent:

- Each speaker has an accent, soft or strong. The accent can cross borders and regions.
- Recognition vs. Synthesis:
 - Different perspectives on the same area

The role of audio material in the Web arena is increasing constantly.

Speech Interface Framework - End of 2010 (by Jim Larson)





A Tour of W3C Speech Standards



W3C Voice Browser standards are the basis for all the voice development in the Web:

- Dialog Appls VoiceXML 2.0 (2004), VoiceXML 2.1 (2007)
- Grammars for Speech (and DTMF) SRGS 1.0 (2004), SISR 1.0 (2007)
- Prompts SSML 1.0 (2004), SSML 1.1 (2010)
- Pronunciation Lexicon PLS 1.0 (2008)
- Input Results EMMA 1.0 (2009)

More to come: VoiceXML 3.0, SCXML 1.0, EmotionML 1.0, etc.

Broader Context – Language Tags



Naming a Language is not a trivial task!

IANA Language Subtag Registry –

http://www.iana.org/assignments/language-subtag-registry Searching Tool: *http://rishida.net/utils/subtags/*

IETF BCP-47 –

About Language Subtags: http://www.w3.org/International/articles/language-tags/Overview.en.php

Examples:

- zh-yue Cantonese Chinese (macrolanguages)
- ar-afb Gulf Arabic
- es-005 South American Spanish
- ca-es-valencia Valencian spoken language

VoiceXML 2.0 & 2.1



http://www.w3.org/TR/voicexml20/

http://www.w3.org/TR/voicexml21/

```
<?xml version="1.0" encoding="UTF-8"?>
<vxml xmlns="http://www.w3.org/2001/vxml"
  xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:schemaLocation="http://www.w3.org/2001/vxml
   http://www.w3.org/TR/voicexml20/vxml.xsd"
   version="2.0" xml:lang="en-US">
  <form>
  <field name="drink">
                             Spoken Prompt
      <prompt>Would you like coffee, tea, milk, or nothing?</prompt>
      <grammar src="drink.grxml" type="application/srgs+xml"/>
  </field>
                               Grammar Constraints
  <block>
     <submit next="http://www.drink.example.com/drink2.asp"/>
  </block>
 </form>
</vxml>
Notes:
```

- xml:lang inheritance
- VoiceXML 2.0 mandates RFC 3066 (before RFC 1766)
- Now, by Errata extensions to IRI and BCP 47

Speech Recogniton Grammars – SRGS 1.0



http://www.w3.org/TR/speech-grammar/

Notes:

- xml:lang inheritance
- SRGS 1.0 mandates RFC 3066 (before RFC 1766)
- Now, by Errata extensions to IRI and BCP 47

://www.w3.org/TR/speech-recognition/	
ABNF 1.0 ISO-8859-1;	
// Default grammar language is US English	Target language
language en-US;	
// Single language attachment to tokens	
// Note that "fr-CA" (Canadian French) is applied to only	
// the word "oui" because of precedence rules	
<pre>\$yes = yes oui!fr-CA;</pre>	
	Foreign languages
// Single language attachment to an expansion	
<pre>\$people1 = (Michel Tremblay André Roy)!fr-CA;</pre>	
// Handling language-specific pronunciations of the same wor	rd
// A capable speech recognizer will listen for Mexican Span:	ish and
// US English pronunciations.	
<pre>\$people2 = Jose!en-US; Jose!es-MX;</pre>	
/ * Multi-lingual input poggible	-oreign languages
* Multi-Illigual lliput possible	
* @example may I speak to Jose	
*/	
<pre>public \$request = may I speak to (\$people1 \$people2);</pre>	

SSML 1.1 – lang element



http://www.w3.org/TR/speech-synthesis11/

- lang **element** -
- Indicates the natural language of the content
- May be used when there is a change in the natural language
- Attributes:
 - **xml:lang** is a required attribute specifying the language
 - onlangfailure the desired behavior upon language speaking failure
- When the language change is associated with the structure of the text, it is recommended to use the xml:lang attribute on the respective p, s, token, and w elements

Phonetic Mapping – TTS Sample



Phonetic Mapping

Applies the foreign language grapheme-to-phoneme transcriptionrules to the foreign text, and then *maps* the transcribed phonemes onto those of the voice's native language in order to access its acoustic units

> Approximate Pronunciation (speaker maintains her/his nativetongue phonological system when pronouncing foreign words)

	English	Italian	French	German	Spanish
German Voice		K	1		
Italian Voice		1			
French Voice		L			K
Spanish Voice		K			

SSML 1.1 – lexicon and lookup elements



```
<?xml version="1.0"?>
<speak version="1.1" xmlns="http://www.w3.org/2001/10/synthesis" ...</pre>
  xml:lang="en-GB">
  <lexicon uri="file://c:/lexicon markup.pls" xml:id="markup"/>
  <lexicon uri="file://c:/lexicon league.pls" xml:id="league"/>
  <lexicon uri="file://c:/lexicon ship.pls" xml:id="ship"/>
  On the Wikipedia Web site I found that SSML is an acronym,
       which can stand for more than one thing, for example:
       <lookup ref="markup"> SSML, an XML-based markup language
                              for speech synthesis applications.
          <lookup ref="league"> SSML, a football league in England.
              <lookup ref="ship"> SSML, National Research Laboratory,
               funded by the Korea Science and Engineering Foundation.
             </lookup>
          </lookup>
         But today we are going to speak about SSML.
        </lookup>
</speak>
```

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SSML 1.1 – voice element



- The xml:lang attribute (present in SSML 1.0) has been removed
- languages OPTIONAL attribute indicating the list of languages the voice is desired to speak. The value MUST be:
 - the empty string ""
 - or a space-separated list of languages, with OPTIONAL accent indication per language.
- Each language/accent pair is of the form "language" or "language:accent", where both language and accent MUST be an Extended Language Range [BCP47], except that the values "und" and "zxx" are disallowed.
- For example:
 - languages="en:pt fr:ja" can legally be matched by any voice that can both read English (speaking it with a Portuguese accent) and read French (speaking it with a Japanese accent). Thus, a voice that only supports "en-US" with a "pt-BR" accent and "fr-CA" with a "ja" accent would match.
 - languages="fr:pt" there is no voice that supports French with a Portuguese accent, then a voice selection failure will occur.

Pronunciation Lexicon – PLS 1.0



```
<?xml version="1.0" encoding="UTF-8"?>
<lexicon version="1.0"
xmlns="http://www.w3.org/2005/01/pronunciation-lexicon"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.w3.org/2005/01/pronunciationlexicon
http://www.w3.org/TR/2007/CR-pronunciation-lexicon20071212/pls.xsd"
alphabet="ipa" xml:lang="en-US">
```

<lexeme>

<grapheme>Sepulveda</grapheme> <phoneme>sə'pʌlvɪdə</phoneme>

</lexeme>

```
<lexeme>
```

<grapheme>W3C</grapheme>
<alias>World Wide Web Consortium</alias>

</lexeme>

</lexicon>

Notes:

PLS documents are monolingual: a single xml:lang declaration

Proposal to create → IANA Registry for Phonetics Alphabets

Discussion Points



- Speech technologies enable multilinguality to be addressed in a wide variety of sectors and applications
- The use of standards facilitates the development of speech multilingual applications
- Use of BCP-47 and IANA Language Subtag Registry
- Need of Registry for Phonetic Alphabets



THANK YOU

for clarifications or questions:

paolo.baggia@loquendo.com

My GoogleTalks available on YouTube:

- Introduction to Speech Technologies (March 2008)
- Voice Browser and Multimodal Interaction In 2009 (March 2009)