Multilingual Web Sites

Break-out group at the Multilingual Web W3C Workshop, 16 March 2012, Luxembourg
Rapporteur: M.T. Carrasco Benitez

1. Conclusions
The main conclusions are to get organized and produce standards. An approach is to create a Multilingual Web Sites Community Group at the W3C; in the mean time, this has been done
http://www.w3.org/community/mws

2. Starting point
The starting point is the document Open architecture for multilingual web sites
http://dragoman.org/mws/oamws.pdf

The final document might be quite different; this document also helps as a primer.

3. Discussion
Following a preliminary exchange between Carrasco and van der Kreeft, there was an around the table where each participant explained his/her point of view. By the end, it seemed that the participants were describing the same object from different angles and that this break-out group could only scratch the surface of the problem. Carrasco filled with some background information, in particular the point of view of the user and the webmaster; and techniques such as Transparent Content Negotiation (TCN).

4. Background
Multilingual web sites (MWS) has two main stakeholders:

- User
- Webmaster

4.1. User
This term refers to the grand public: the end users viewing web sites. Hence, one has to be very conservative and changes must be very gradual. New techniques take a long time to propagate; typically five to ten years.

Users should expect different MWSs to behave in a similar fashion. To most users, MWS are monolingual; selecting languages and similar are barriers to get to the information in the desired language.

4.2. Webmaster
This term includes all the participants in the creation of MWS: authors, translators and publishers (ATP-chain). Multilingual is really the point of view of the webmaster. The interoperability among the tools in the ATP-chain is a key factor. New techniques should take less than three years to propagate.
5. Participants

Tony Graham
Nico van der Watek
Christina Valdés
Dorothea Winterling
Aki Giannikopoulos
Tom Walton-Evans
Moritz Hellwig
Clara Bacciu
Peggy van der Kreeft
Carina Pellar
David Filip
Gerard Meijssen
M.T. Carrasco Benitez (rapporteur)

Some people did not signed the list as per the photos:
http://www.flickr.com/photos/ishida/6851192632
http://www.flickr.com/photos/ishida/6851186120
http://www.flickr.com/photos/ishida/6851191658/
http://www.flickr.com/photos/ishida/6997308441/