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# PSI directive brings wealth



## Introduction of PSI directive

- new opportunities
- new services
- archives will become publicly available
- creation of new jobs

„Member States shall ensure that, where the re-use of documents held by public sector bodies is allowed, these documents shall be re-usable for commercial and non-commercial purposes in accordance with the conditions set out in Chapter III and IV. Where possible, documents shall be made available through electronic means.”



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## Television/Radio License fee



Date	Fee	Registered Listeners
October 1923	25 Mark	567
January 1924	60 Mark	
April 1924	60 Mark	54.000
May 1924	2 Mark	550.000
December 1926	2 Mark	1.300.000

License Fee in Austria

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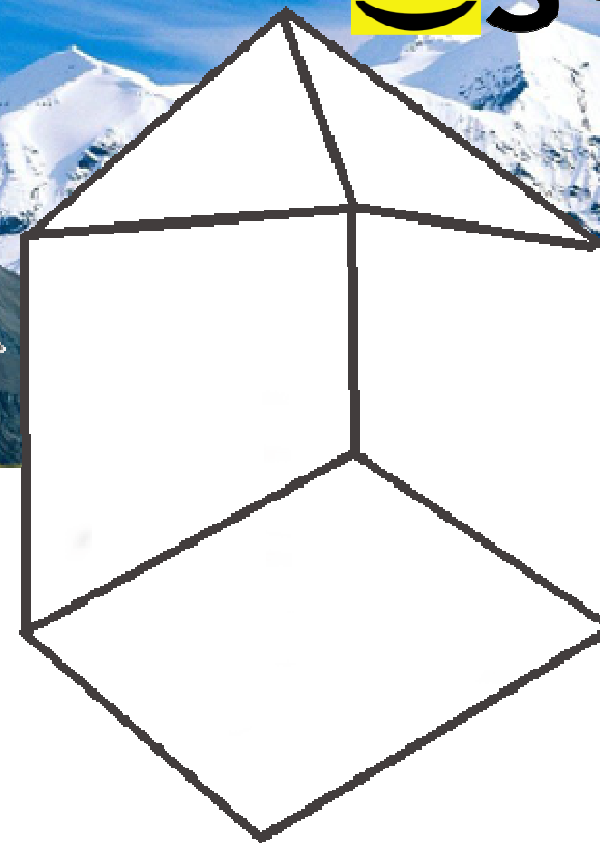


## License Fee in Germany





License Fee in Germany

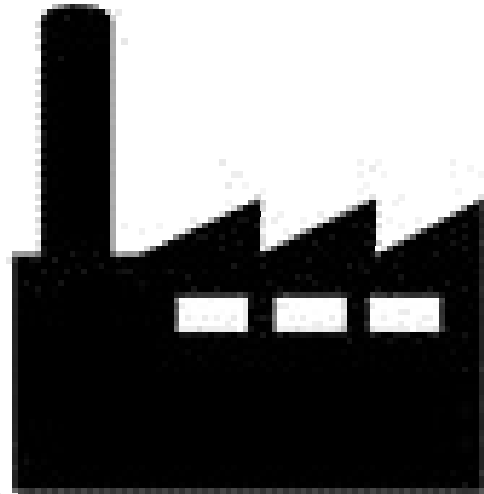


**Secondary residence**





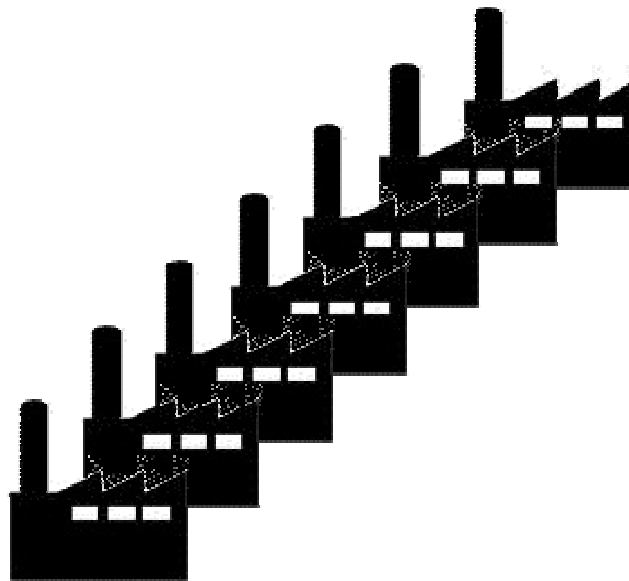
## License Fee in Germany



1 branch | 180 employees | 89.90 EUR



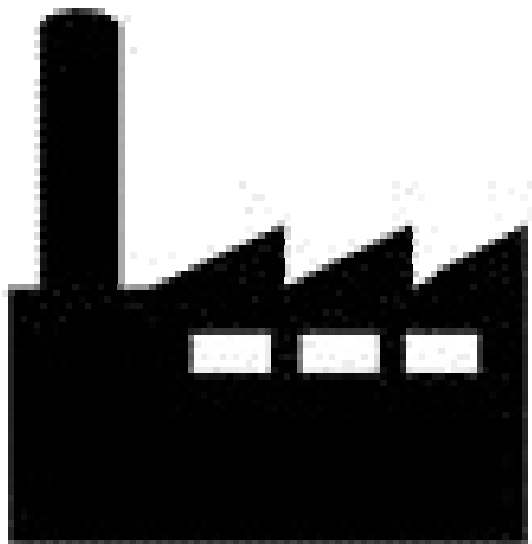
## License Fee in Germany



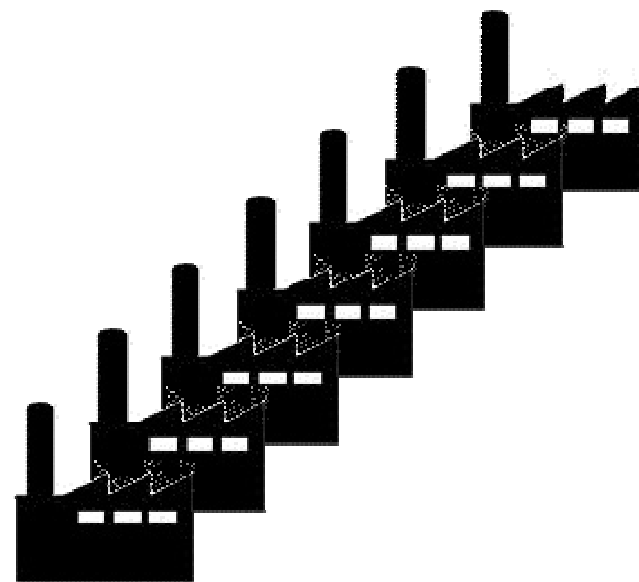
20 branches | 9 employees each | 359.80 EUR



## License Fee in Germany



1,100 EUR



4,300 EUR



**“ A tax is a financial charge or other levy imposed upon a taxpayer (and individual or legal entity) by a state or the functional equivalent of a state to fund various public expenditures. ”**

*source: wikipedia*



## Public broadcasters within scope of PSI

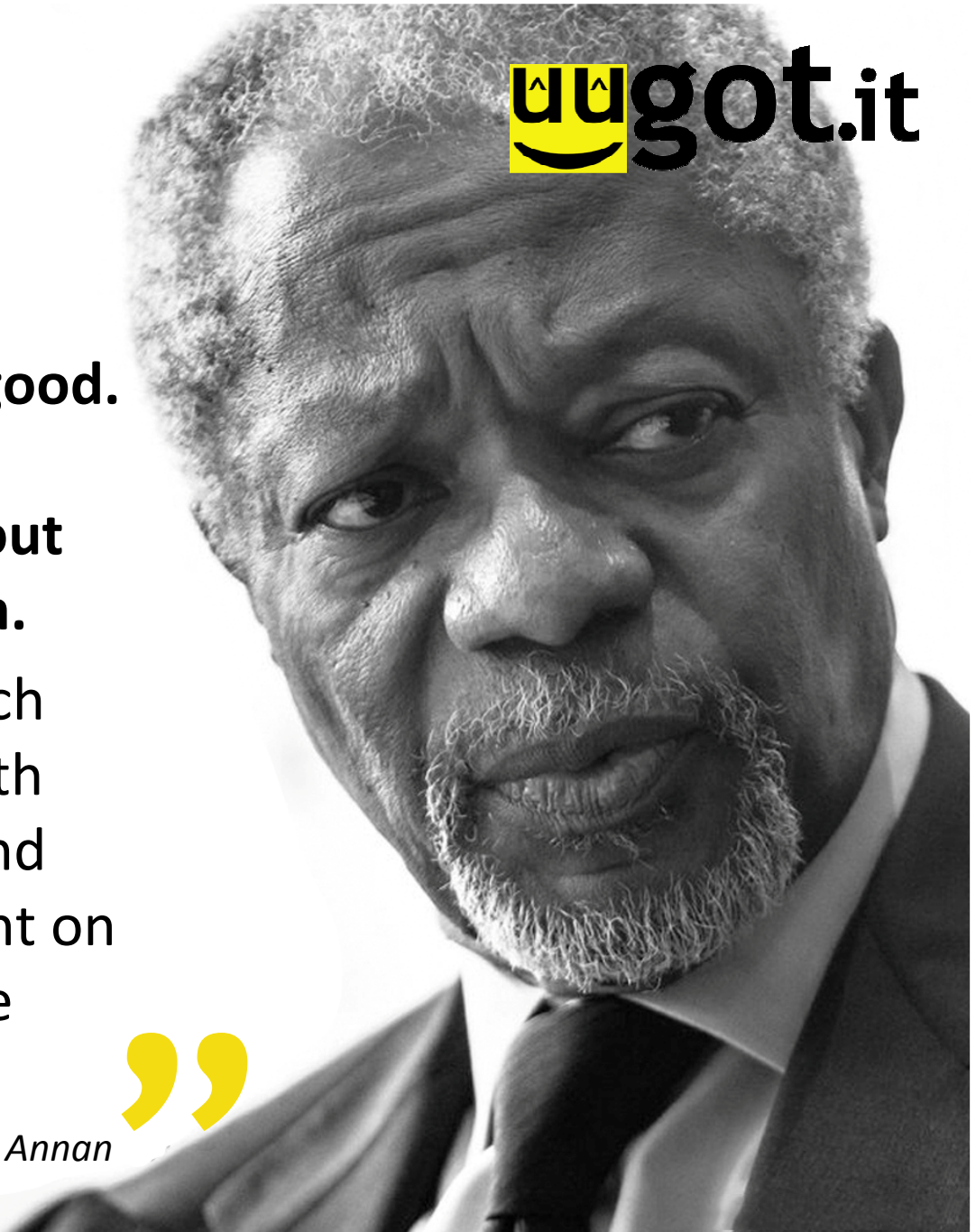
- Value added to general public & broadcasters
- new services
- Distribution of cultural heritage
- Public service remit via third parties
- Reuse of content as educational source

## Television and education



“ **Television can be a tremendous force for good. It can educate great numbers of people about the world around them.** It can show us how much we have in common with our neighbours, near and far. And, it can shed light on the dark corners, where ignorance and hatred fester.

*Kofi Annan*







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# Language learning via watching TV



Public broadcasters are funded by public money. Why don't put them into the PSI directive?



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