Open Culture Data:
Results of opening GLAM Data

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#ODW13 | London, UK, 23 April 2013

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The “WHY” of open data in GLAMS

PUBLIC MISSION
“For [GLAM] content to be truly accessible, it needs to be where the users are, embedded in their daily networked lives.” Waibel and Erway, 2009

STIMULATING COLLABORATION AND CREATIVITY
“No matter who you are, most of the smartest people work for someone else.” Joy’s Law
#GLAMwiki @mia_out: contradictory things GLAMs are told to do: e.g. "give away content for benefit of all" <> "monetise assets" etc.

@maxkaiser @mia_out very true!

@arkland_swe @johanoomen @maxkaiser @mia_out We avoid using words like "ours", "give away" etc. We've been stressing role as managers, not owners.

@mia_out @arkland_swe @johanoomen @maxkaiser yes, I think that's important shift
RISKS OF OPEN DATA
according to Dutch GLAM organizations

BENEFITS OF OPEN DATA
according to Dutch GLAM organizations