Open Notice

A Call for Collaboration

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Open Notice Participants

Common Terms

Wednesday, 19 December 12
Today Notice is Closed

Currently notices are not open;
• no basic common structure
• no common location to find these notices
• they are written ad-hoc
• Written by lawyers for lawyers
• legal terms are not localized, or used in common ways as to be accessible
Open Notice Efforts

Common Terms

Wednesday, 19 December 12
The Terms Opens & Notice

Openness common Privacy Principle
• Openness is a privacy principle in all major jurisdictions

Notice common legal term In Regulation
• The legal term of Notice is most common legal term across Data Protection regimes
• Used to enable choice and consent - Is the second principle of FIPs
The Biggest Lie

Let's STOP
the Biggest Lie on the web!
Closed Notice Is Costly for Companies

• Companies have to always ensure their practices match their policies.
• Companies know that their service users don’t understand what they are agreeing to.

Bottom Line
• Closed Notices prevents new markets in personal data control and stifles innovation
What Open Notice Does

Open Notice is a collaborative approach to align;
1. Social
2. Legal
3. Technical
(components of Notice & Choice)

To facilitate;
1. Interoperability between the groups
2. Sustainability of the groups
3. Reducing unnecessary duplication of effort
Technically
Opening the Discussion Further

Common Terms

TOSSOS

TOSSBack (2)
What we want to do next!

Help more projects find and talk to each other
* Facilitate collaboration by encouraging projects to help and support each other
* Define more precisely the problem(s) we all want to solve
* Enumerating possible approaches and challenges
* Finding out what things need to be standardized and what things will be better if many projects try different approaches
To Get Involved

Join the Google Group
• opennotice@googlegroups.com

Contact Mark
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