Wrap up on Compliance

April 12, 2012
Progress! Agreement on Overall Structure for Major Issues

- Reaching consensus agreements ✓
  - Started: five proposals
  - Ended: two primary proposals
  - Ideas from other three proposals
  - Synthesized thoughts from many people
- Question: do you *not* want to be an author?
Part I: Parties (1 of 2)

* Agree on a party being defined by meaningful interaction ✓

* Not sure how big a party is (business affiliates v. user expectations)

* Agree a first party must not share / append data for a DNT:1 user ✓

* Agree first parties may go beyond Recommendation to be more privacy protective ✓
Part I: Parties (2 of 2)

- Agree on what a third party is ✓
- Generally agree what a third party may not do ✓
  
  - Still working on what quite what “collect” means, but close
- Agree first parties must silo data based on party ✓
  
  - Still working on technical v. contract, but close
- Agree on outsourcing (third party as first party) with details fuzzy ✓
- Agree that user consent trumps all ✓
Part II: Permitted Uses

- Agree permitted uses are important ✓
- Agree unlinkable data (need to rename) is fine to use ✓
- Close to agreement on what that means ✓
- Agree that raw server logs can be held a short time prior to processing; working on how long “short” is ✓
- Disagree on how to enable permitted uses: are unique IDs in cookies ok?
Compliance

* Party Size:

* Permitted Uses:
Overall Issue Count

- **Today**: 59%
- **Mid-April**: 48%
- **March**: 40%
- **December**: 10%
- **November**: 48%
- **October**: 40%
- **September**: 10%
- **January**: 40%
- **Wednesday**: 48%
- **Thursday**: 48%

**Bar Chart**
- Open issues
- Closed issues
Next Steps

- Unified drafts on points of compliance:
  - Tom & Shane to discuss next week
  - If not done by April 23, dinner at my home
  - Action against me by May 2
- Creative approaches
- May be useful to speak with other companies on security issues
- Response to CG
- Editorial work on readability
- Reminder: LC means issues closed for WG, talk internally
- Next f2f? Mid-June soonest