Tools for Users to Manage Personal Data for Identity in the Browser

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IDEAS FOR USER CENTRICITY

* Anonymity and pseudonymity
* Multiple Personae
* Being seen, watched and stalked
* Personal Data Services
ANONYMITY AND PSEUDONYMITY

Anonymity:
* preserve and protect anon
* the right to be let alone

Pseudonymity:
* plan for consistent use of handles
* plan for personae or facets with user control
* Being SEEN is an act of mutual social recognition - I see you, you see me, we see each other seeing each other - we are seen.
* Being WATCHED is uni-directional. It is done without the subject – I may say “the victim’s” knowledge.
* Being STALKED is what happens to someone when the watching activity is aggregated, that is when someone is followed through time and space without their awareness.
PERSONAL DATA SERVICES

* User control over their own data
* Separate Identity from Data Stores
* User control over identities / personae in PDS with identity controls

PERSONAL DATA ECOSYSTEM