Perfect Time For Mobile Web

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Talk Overview

- Introduction
- What to expect from the presentation?
- 10 reasons why “It’s the perfect time for Mobile Web”
- Mobile Web Challenges
- Web Technologies
- QA
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Teleca is the only player in segment with comprehensive onshore/offshore global delivery footprint across all major markets
We have 2000 mobile software engineers available worldwide
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The Mobile Web is Coming & we’re only just getting started
- 1.8 billion Internet Connections
- 4.6 billion Mobile Devices
- The difference will be bigger in the future
“More people will access the mobile web than the desktop web.”

In 2013 according to Gartner.
In 2015 according to Morgan Stanley.
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Battle of the devices
Let’s not forget about software.
Early adopters eager to consume the mobile web
Millions of users entering the market in the next few years
Social networking is the number one reason to use mobile web
Services are driving more differentiation than hardware
Realtime
Context is the king
Mobile makes money
Big businesses are excited about mobile

“We think there is the potential to actually make this mobile web better than the PC web.”
Jonathan Rosenberg, Google
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Mobile Web Challenges
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Setting the Stages

HTML 5
Lazy Load AJAX
Basic JavaScript
CSS WebKit Extensions
Advanced CSS
Simple CSS
HTML

ADOBE AIR

Titanium Mobile
Build iPhone apps w/ Javascript

Works with PhoneGap
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Questions ?
Resourcefully Yours