

Technicolor's statement of interest for the W3C Web on TV Workshop

Technicolor's primary objective is to share views and ideas in the area of 'Web on TV' applications and technologies.

As a leader on the consumer premises market, Technicolor focuses on delivering innovative services to enhance the traditional home networking solutions. Technicolor offers Service Providers rapid access to plug-and-play innovation and creativity, without the hazards of being tied in to hardware-only, highly proprietary solutions.

Technicolor has been also providing a common user interface - running on a variety of connected devices - that can be used to provide a unified digital home experience to customers, helping service providers.

Technicolor is active member of key Standards Setting Organizations, working on advanced Content / Television distribution platforms. Recently Technicolor has been elected to the Board of Director of DLNA. We are also innovation partner in the highly innovative UK Canvas project.

Based on its incomparable position in the industry, it is expected that Technicolor participant in this workshop and future events would bring the unique views as from technology provider, movie and broadcast content creation service provider as well as set top box manufacturer.

We are therefore interested in attending the W3C Workshop for the Web on TV in order to:

- Share views on applications based on 'Web on TV'
- Learn about potential technological approaches for 'Web on TV'
- Discuss advantages of HTML5 and other recent W3C efforts of "Web on TV" compared to established solutions such as CE-HTML
- Explore the possibility of contributions as from the technology provider, content creation service provider as well as Set Top Box manufacturer's point of view.