

Device Independent or Accessible

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W3C

Mobile Web Initiative



W3C Recommendation

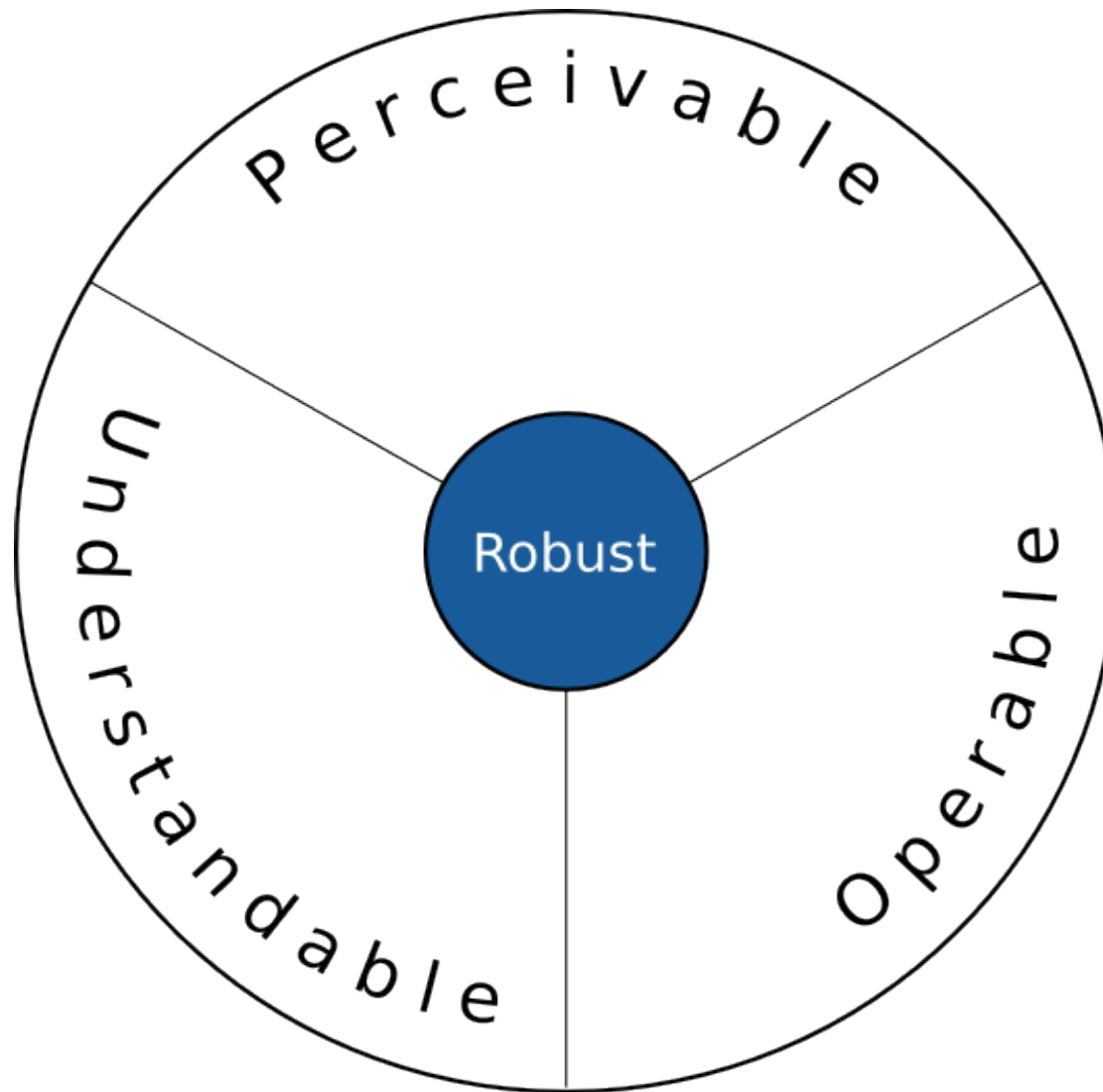
Mobile Web Best Practices 1.0

Web Accessibility initiative

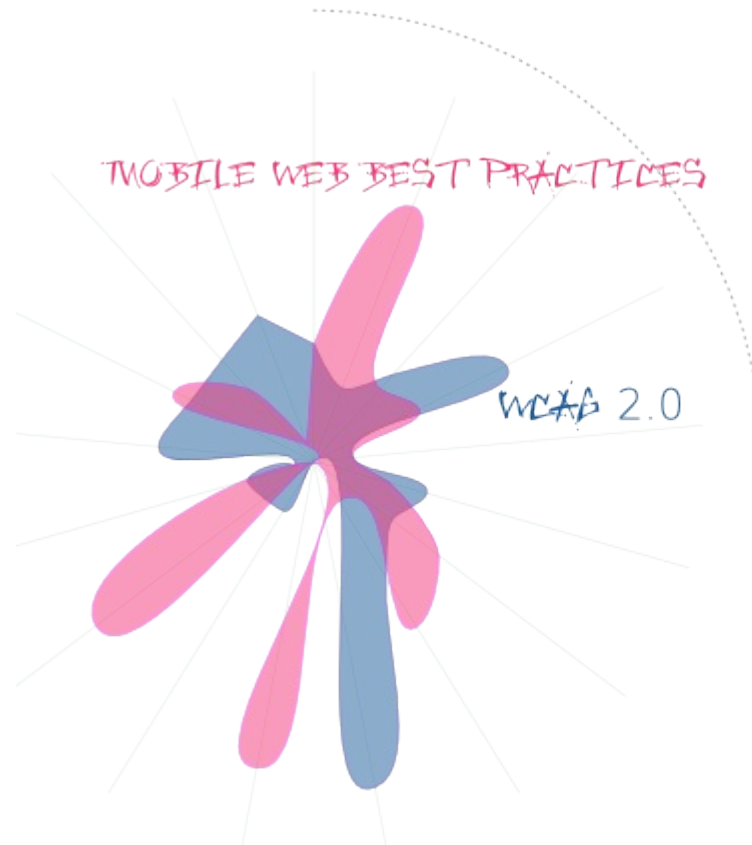
W3C Recommendation

Web Content Accessibility Guidelines (WCAG) 2.0

Similarities of problems



Overlap



Different contexts

- My Boss got an iPhone
- It's fun!
- Mobile-specific versions
- Law requirement
- It changed my life
- One-for-all