

POWDER

The Policy View

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March 18, 2008



What can POWDER offer?

Creating products and content
that respect and protect
consumers.

POWDER furthers Policy (Part I)

Keeping regulation at bay

- Very few aspects of the internet regulated.
- The more we can do ourselves the less the government feels compelled to get involved.
- Adopt and execute best practices.

POWDER furthers Policy (Part II)

When required to take action

- Regulation

COPPA, DDA (UK)

- Eventual regulation

Privacy, web filtering

- Law Suits

National Federation for the Blind vs. AOL ('99)