

# Open Government Data Initiative Colombia

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Gobierno en Línea

# Outline



Ask people



A flexible approach



Some achievements



New challenges



# E-Government Strategy

## Efficiency and Collaboration

Government agencies, citizens, the private sector and the academy generate value-added services from public data

## Transparency

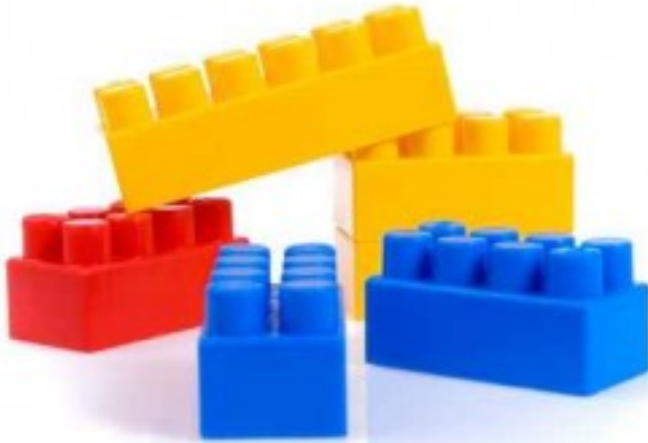
Accountability

## Citizen Participation

Promote citizen participation using electronic media

## Competitiveness and Quality of life

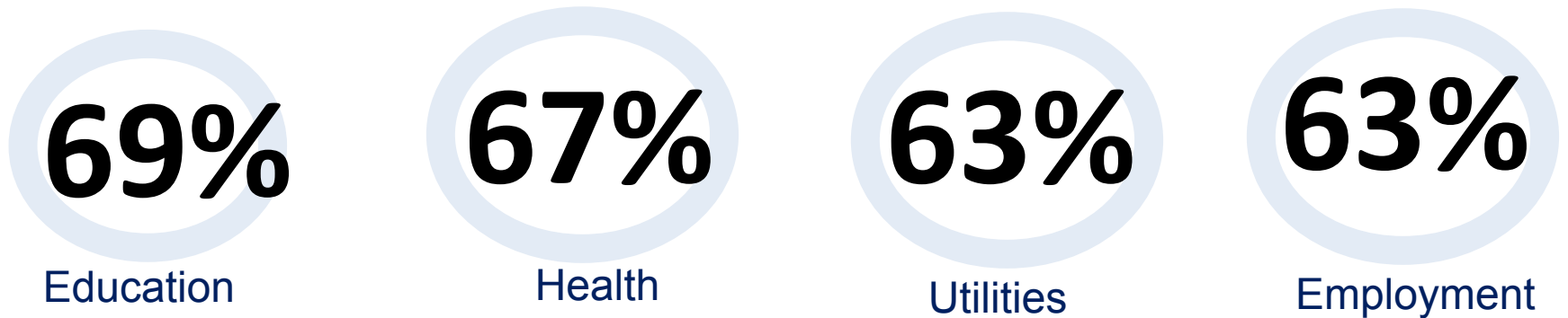
New business models for public administration



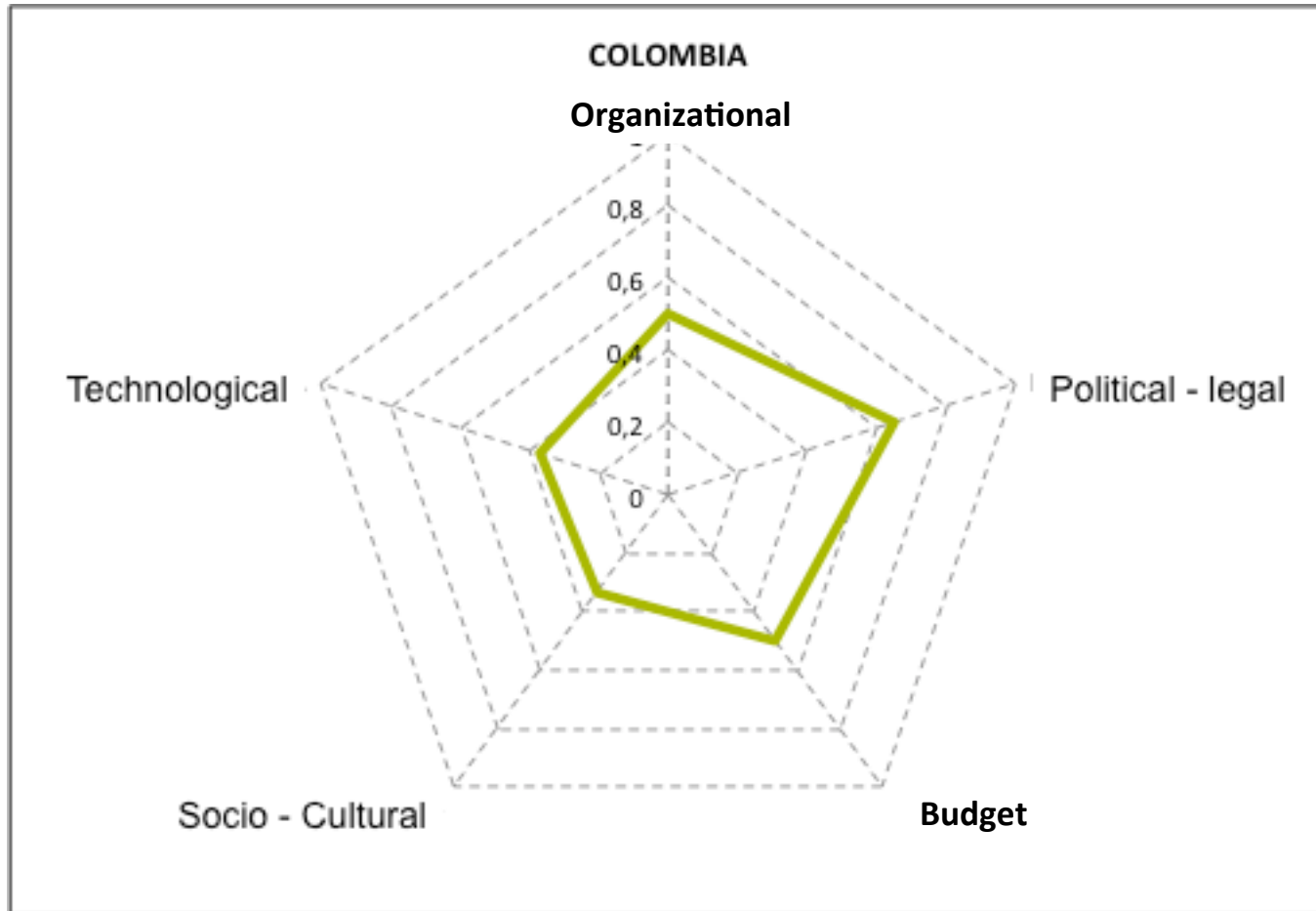
# Asking People

## 2010: Preliminary Survey (Citizens)

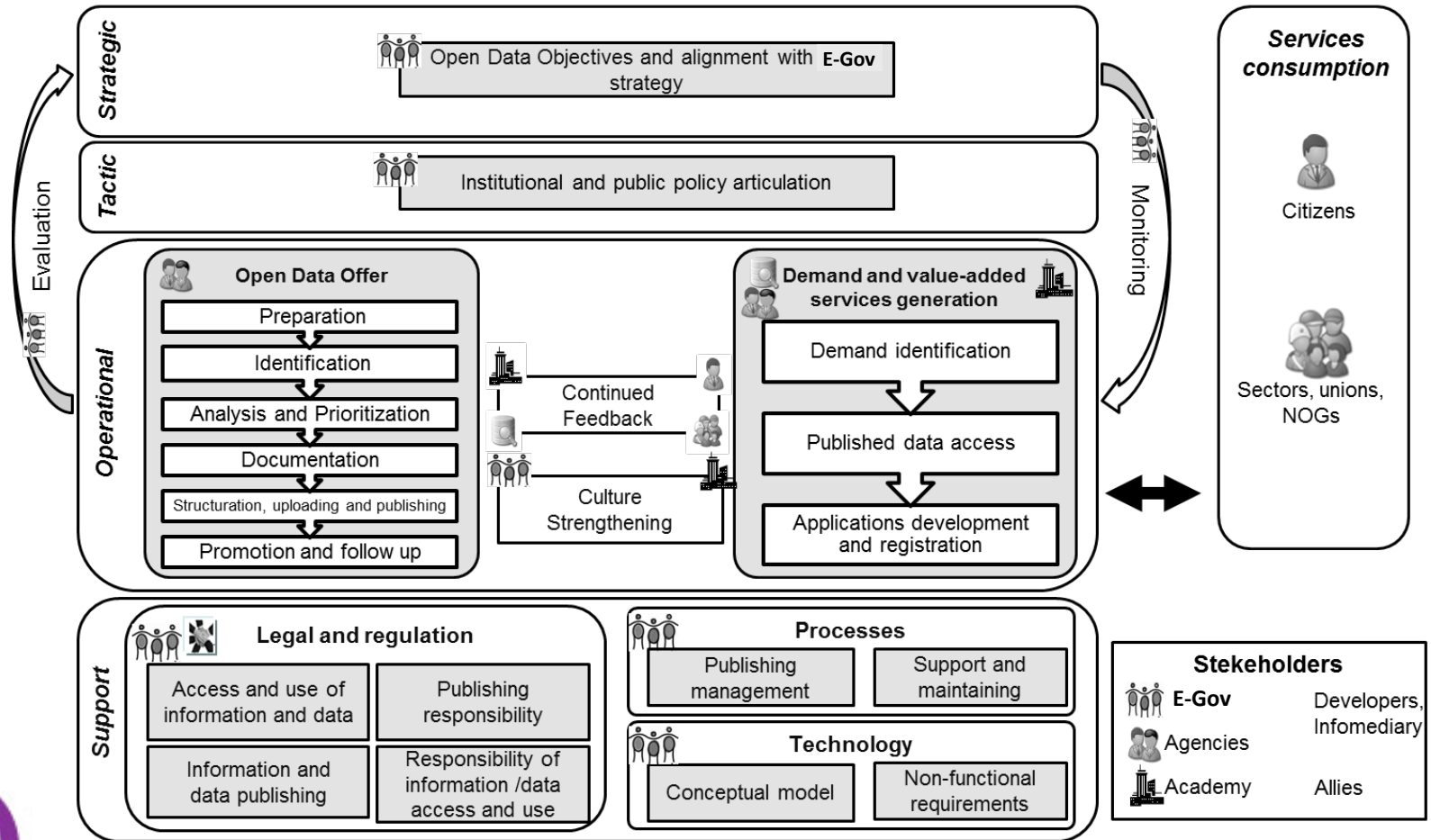
¿Which type of services would you like to have from public agencies?



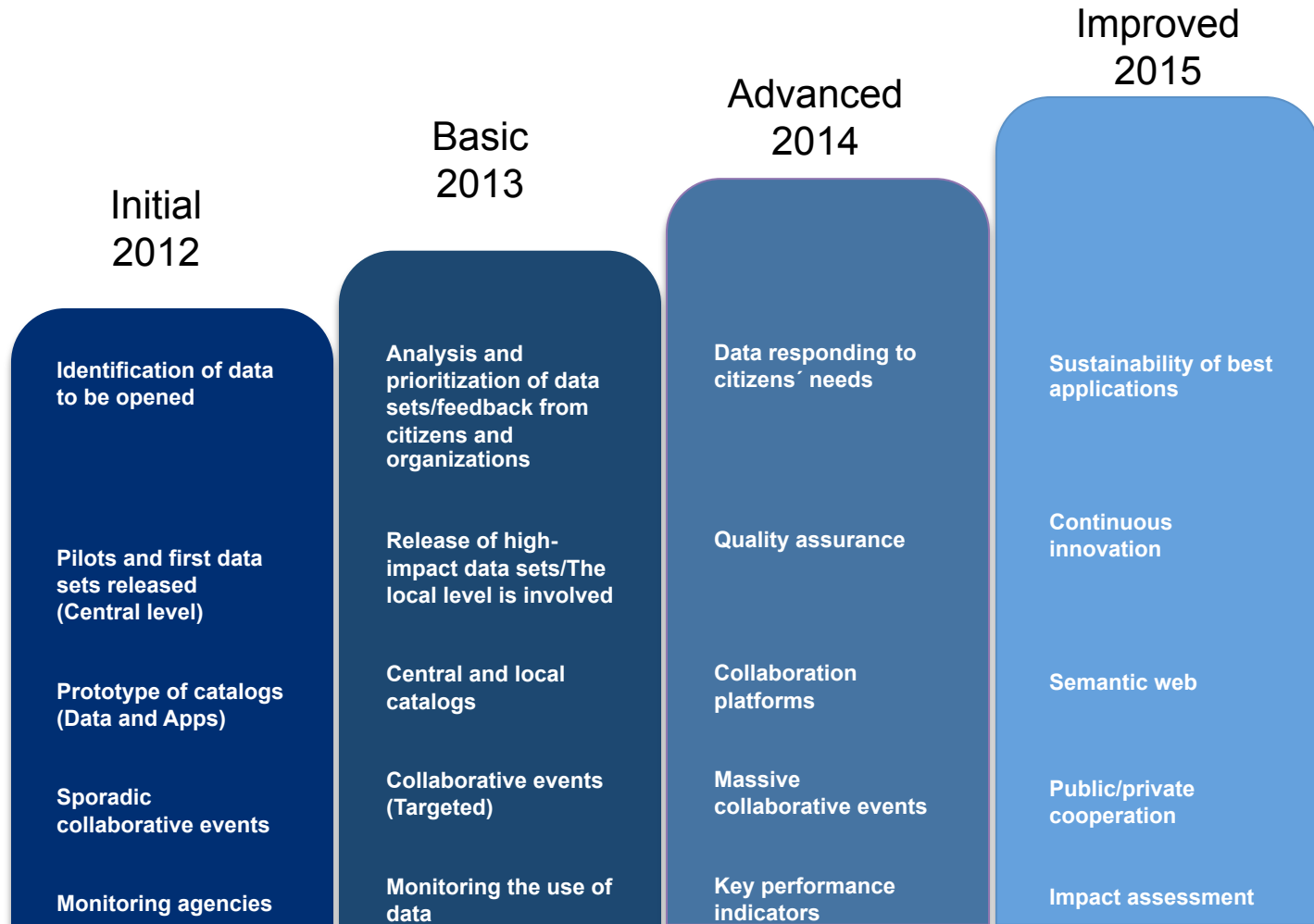
# 2011: Building up a flexible approach



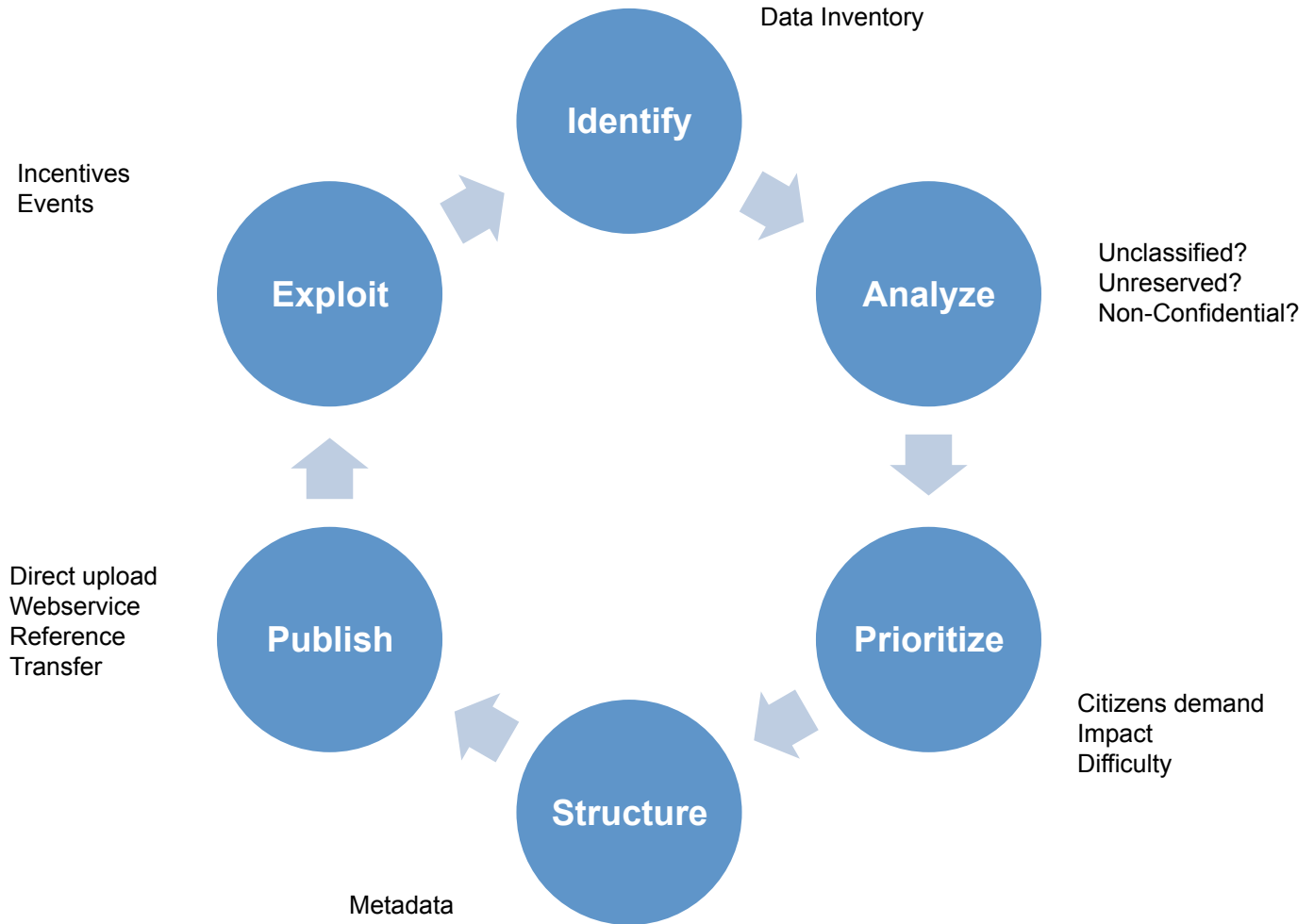
# Framework



# Roadmap



# Opening circle





# Some achievements

Data Catalogue

Apps store

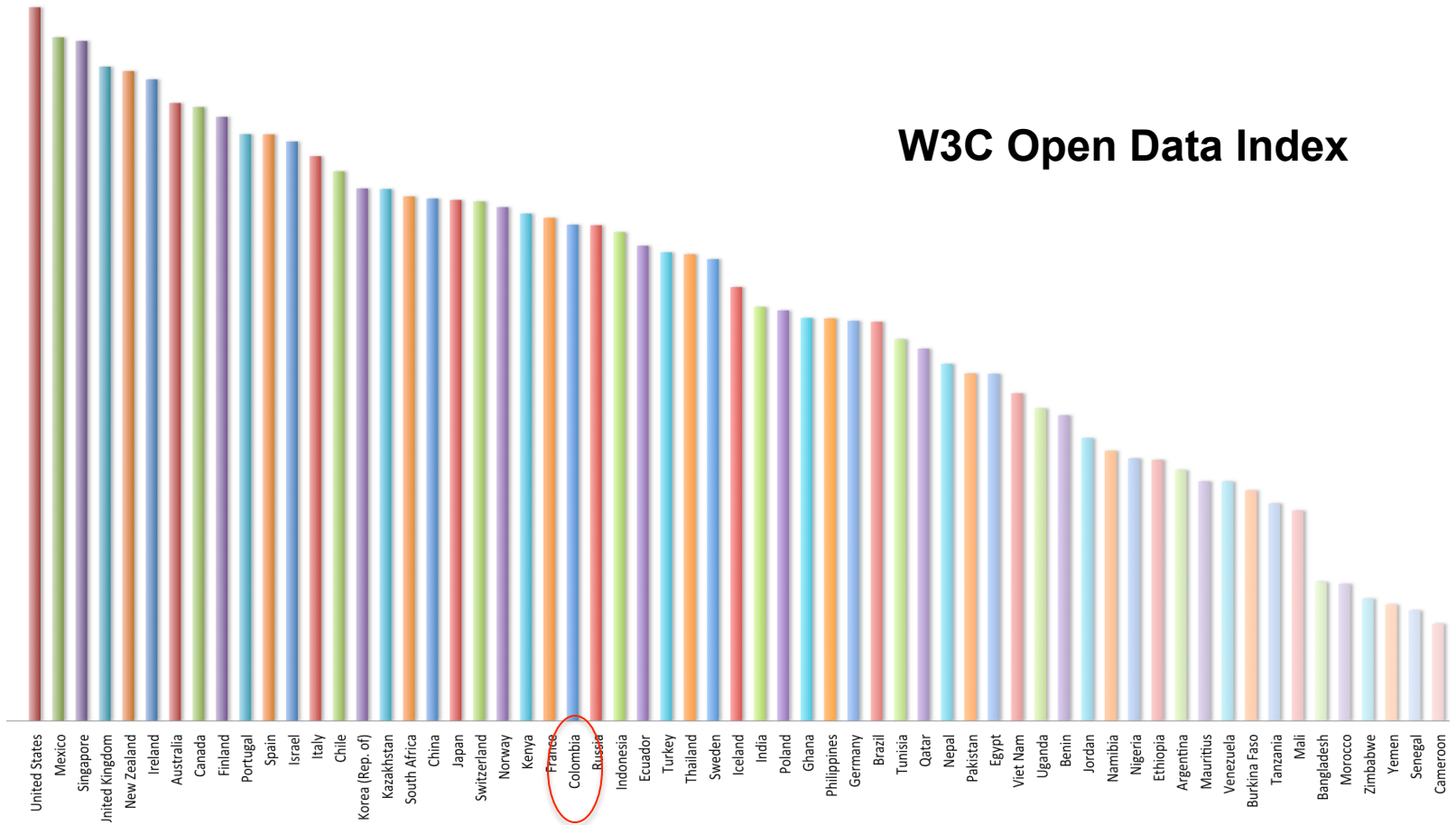


64 Apps  
21 using open data



# Some achievements

## W3C Open Data Index



# Keep monitoring

## Citizens

Which type of government apps would you like to have?

72%

Health

64%

Education

45%

Employment

29%

Housing

28%

Administrative procedures

## Third parties

In which areas are you keen to develop apps based on public information?

72%

Education

64%

Health

45%

Administrative procedures

29%

Entertainment

28%

Environment



# The new challenges

## Emerging barriers...

- Legal framework
- Particular information business models
- Developers business models
- Incentives for opening and re-use
- Identification of value-added data



## This year...

- 4 national collaborative events (Hackatons)
- More than 100 Mobile Apps targeting social services (Education, Health, Employment, Housing)
- Training to public agencies
- Release of high-impact data and according to citizens demand
- Encouraging the use of data by third parties



# Some lessons



- **The Open Data model** in Colombia provides a framework for data opening in a structured and organized manner, establishing balance and sustainability between supply and demand of data.
- **Added value** must be obtained from solutions that meet citizens' needs and agencies' services.



## Some lessons



- Complexity perceived by public agencies regarding the **openness process** is one of the main barriers for the model implementation.
- Those **challenges** are mainly related to civil servants behavior
  - Fear of losing control over data
  - Legal responsibility for publishing data
  - Concern and distrust about third parties which may market the information.

