E-Government and Public Libraries

WSRI – Workshop on E-Government and the Web

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Public Libraries and the Internet Studies (1994-2006)

http://www.ii.fsu.edu/projectFiles/plinternet/2006/2006_plinternet.pdf

2006 response rate:

- Survey response 69.0% (4818 responses)
- Site visits to 30 libraries in 5 states

Good news about connectivity:

- 98.4% of public library branches offer public Internet access
- Wireless access has increased from 17% in 2004 to 36.7% in 2006
- Internet connectivity has increased from 20.9% to nearly 100% in ten years

Public Library Challenges

- Increased demand for public access computing
 - People who do not have access
 - Inadequate bandwidth, need faster speed libraries can offer
 - People do not know how to use the Internet
 - Support for federal, state, and local e-government services, including emergency services
- 45% of public libraries report a decrease in funding compared to the previous fiscal year
- Rural libraries tend to have fewer workstations, lower bandwidth, less access to wireless
- 45.5% says connection speeds are inadequate
- 20.7 need more workstations to meet demand
- Space (79.9%), cost factors (72.6%), maintenance (38.85) top reasons for not upgrading

Policy Considerations

- What new roles should public libraries play in society?
- To what extent are librarians prepared to offer new services?
- Are there adequate resources for libraries to accomplish new roles and responsibilities?
- How successful are libraries when offering public access computing services, particularly new services like e-government?

Unfunded Mandate

- When local, state, and federal agencies move to egovernment to save costs, streamline work, etc. those services are pushed down to public libraries
- E-Government Act of 2002 notes that public libraries will play a key role, but what role?
- Increasingly, government agencies refer individuals to their local public libraries for assistance and access to the Internet for citizen-government interactions
- Public libraries, in the eyes of federal, state, and local government agencies, are seen as part of the larger governmental fabric that deliver a range of services
 — including emergency services to its citizens.

"Every day" E-Government Services

- Medicare registration, completing drug prescription forms
- Locating or completing IRS forms
- Contacting Immigration and Naturalization Service
- Locating or completing social services forms, ex. Florida Department of Children and Families (DFC)
- Voter registration or information about candidates
- Registering citizen complaints with state and local government
- Registering children for school
- Setting appointments with agencies
- Motor vehicle registration renewal
- Completing job applications, filing unemployment claims

Emergency Services

- Finding and communicating with family members and friends who had been displaced after natural disaster, evacuated to other cities, or were missing
- Completing FEMA forms and insurance claims that can only be completed online and require certain types of software to download
- Searching for news about conditions in the area from which they had evacuated
- Searching for information about the condition of homes or places of work, including checking news sites and satellite maps
- Serving as emergency shelters
- Providing emergency responder services (call centers, aiding emergency staff, providing relief services)
- Providing equipment used by first responders during emergencies (ex. bookmobile with wireless Internet access, laptops, public access computing)

Needs

- Funding --small amount of money comes from federal and state government (5-7%)
 - e-rate discounts are paid by telephone customers
 - 85-90% comes from local community
- Education and training including education of government officials on impact of referrals
- More broadband, more library space
- Recognition of services offered
- Information policy that supports the public library's role in e-government service provision

Why public libraries?

- Libraries in nearly all communities
- First refuge during community emergencies
- Ready access point for people without access and for people who do not understand the Internet, application processes or forms
- <u>First choice</u> libraries are trusted institutions in their communities