

A Pre-History of Web Politics, A Personal view

Phillip Hallam-Baker
Principal Scientist



Where it all comes together.™



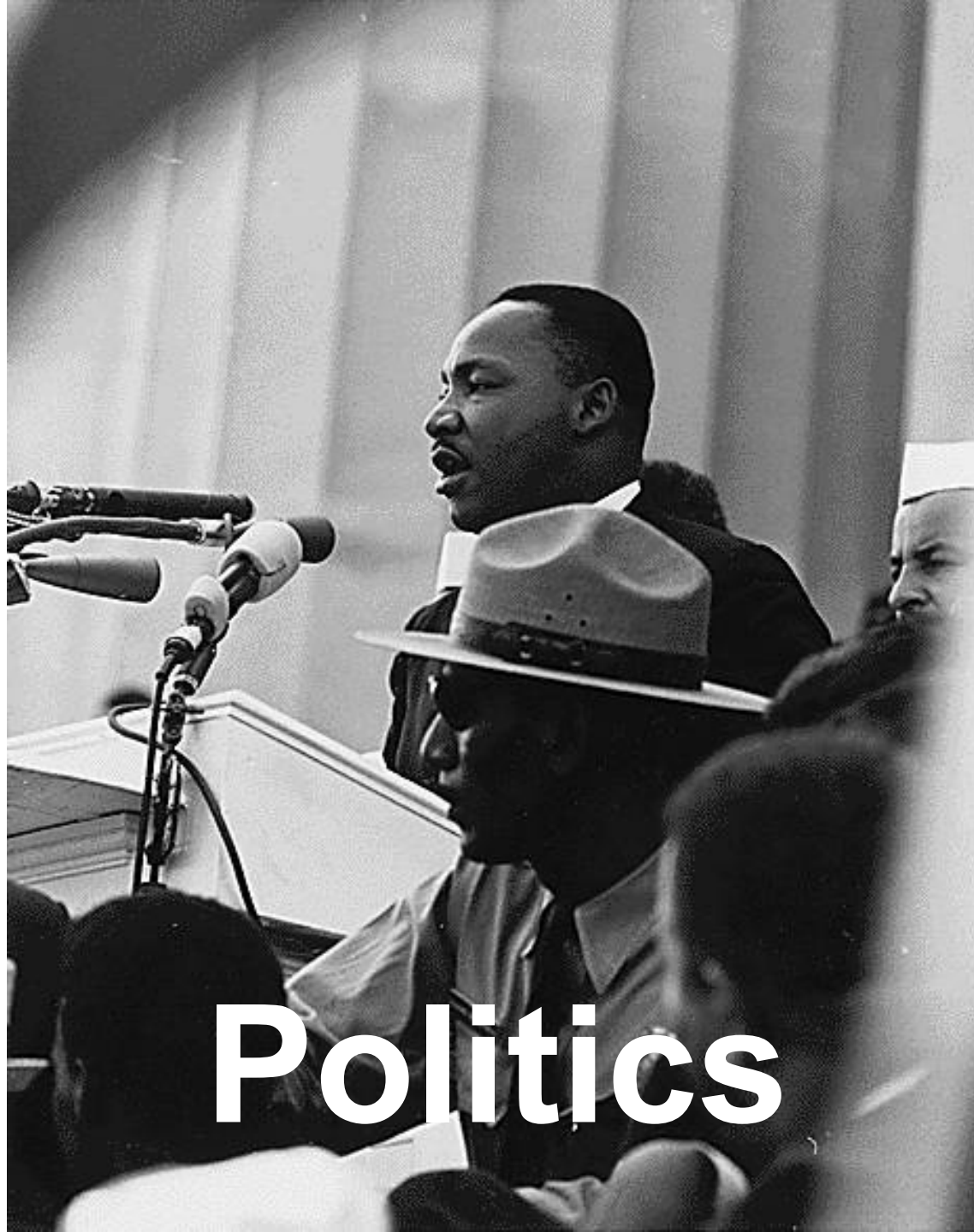
WAL★MART®



Government

People



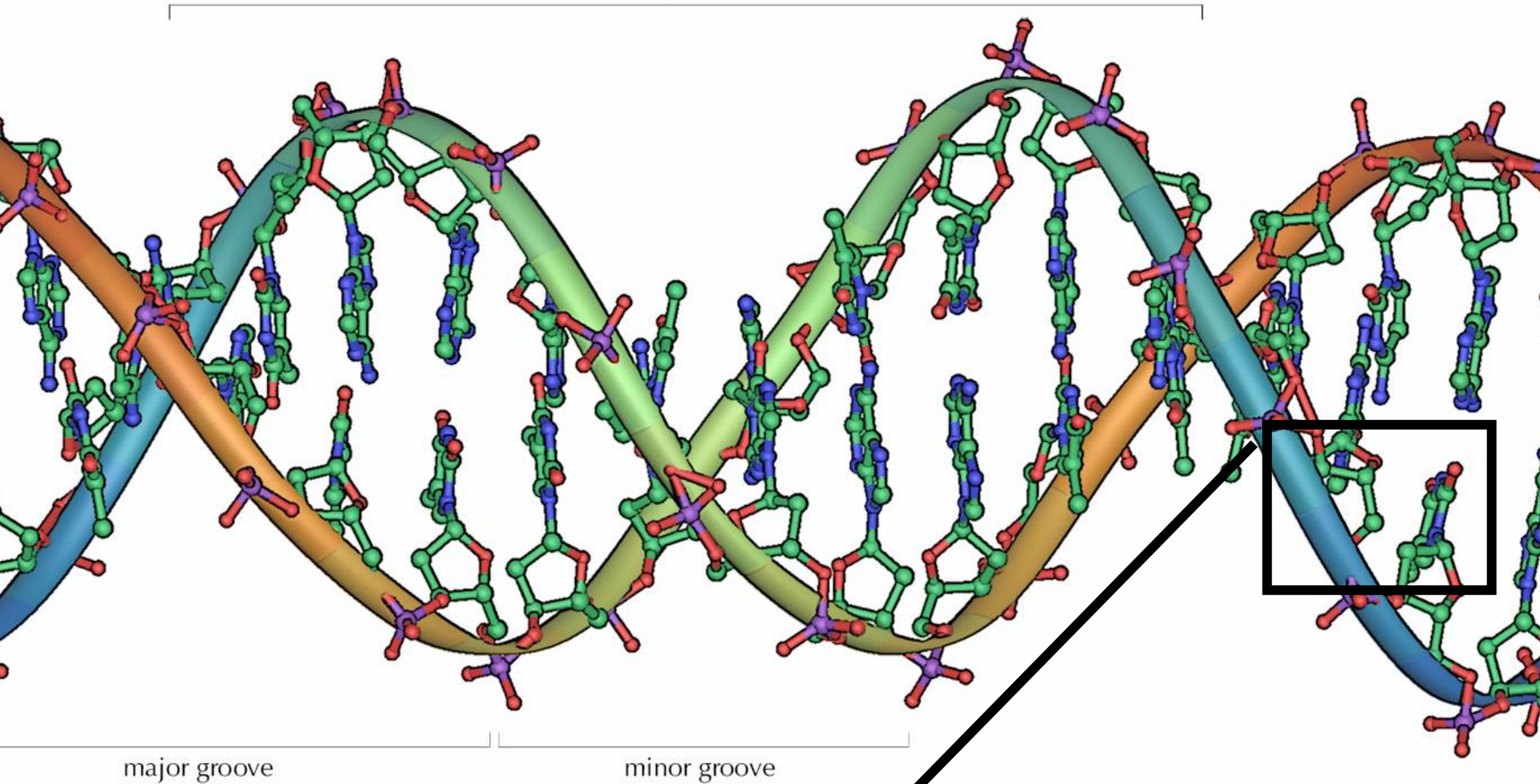


Politics

Power

If the Web is not changing power relationships we are not doing it right

1 turn = 10 base pairs = 3.4 nanometers



major groove

minor groove

Politics

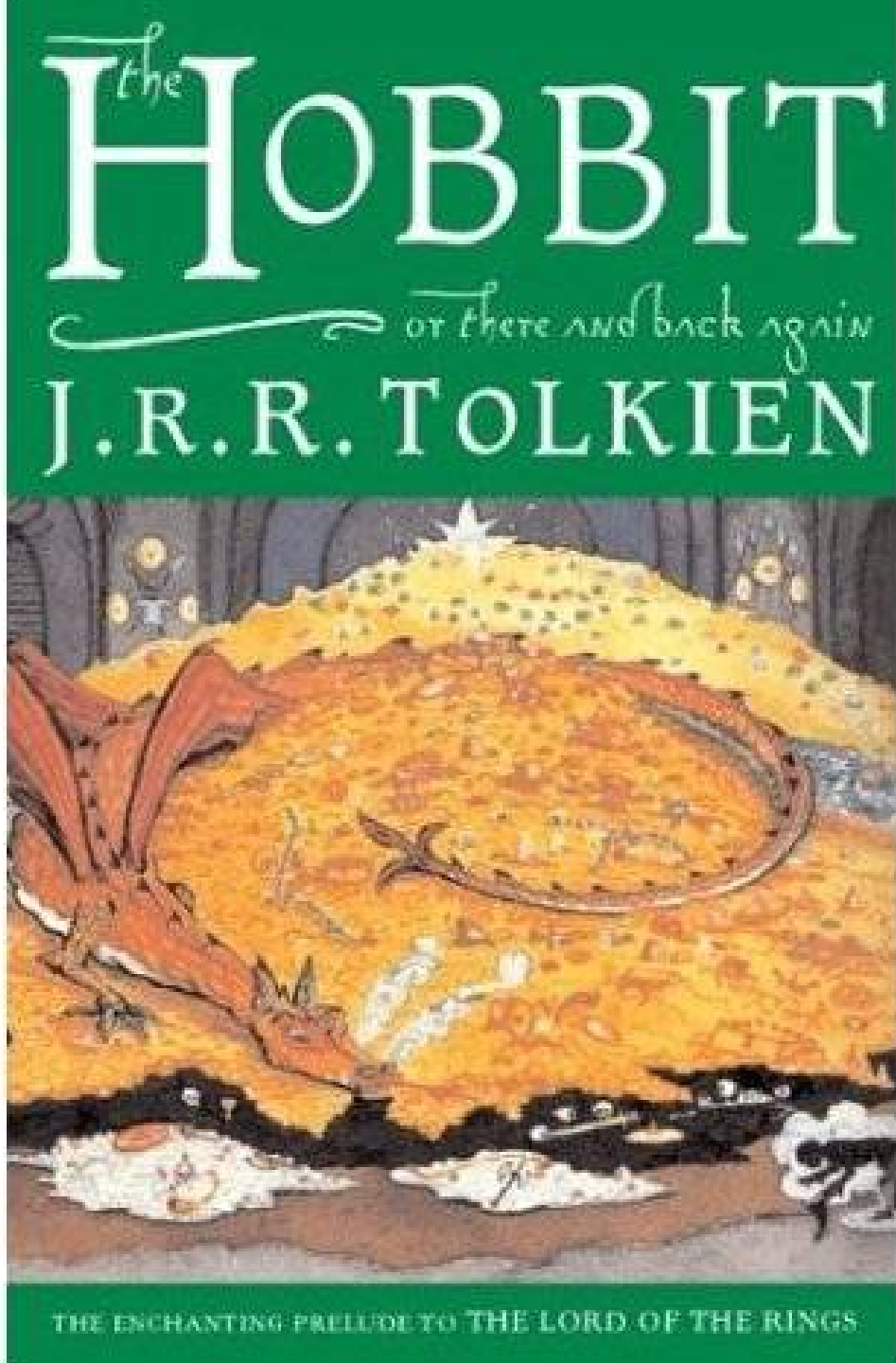


CERN Phone Book



Mainframe Politics

Hoard the data





NeXT





Set the data free



Personal View



1984



1987



1988

1992

UK Election

IT'S THE SUN WOT WON IT



Celebrating... only-poly Page 3 star Pat Priestman at Parliament yesterday



Warning... Pat as our Page 3 girl



Warning... Page 1 on jolting day

Truth hailed by Tories

By JOHN KAY
TRIUMPHANT Tory MPs queued yesterday to say "Thank You My Sun" for helping John Major back in to Number 10.
 They hailed our jolting day front page — showing Neil Kinnock's head in a tight bulb — which highlighted the dangers of Labour rule.
 They roared at the headline with a — saying: If Kinnock wins will the last person to leave Britain switch on the lights.
 And they relished about when we started only-poly Pat Priestman, 51, on our Page Three girl — saying she would be the

shape of things to come under Labour.
 Even Labour admitted our double-winning had shown the Tories behind the Tories to give them a 21 seat majority.
 Shadow Environment Secretary Mike Gough said: 50 per cent of people in Scotland, Essex, and Devon readers.
 And that was "one of the factors there" that kept the marginal seat "Tory" and made Labour realise they lost Britain.
 Winning Brighton MP David Amess got a majority of 1,000, a swing of only 1.2 per cent from Tories to Labour.
 He said on yesterday: "It was your front page that got it. It revitalised all the
 Continued on Page Two



UK Election





PHOTO FINISH

By IANVAIR ALEXANDER
Political Editor

The main poll has been called... Labour... The main poll has been called... Labour... The main poll has been called... Labour...

Thursday, April 9, 1992

25p Today's TV Pages 40 and 41

A complete guide to February 1992



TENNIS CHAMP ASHE HAS AIDS

New York Times... Arthur Ashe... AIDS... tennis champion... Arthur Ashe... AIDS... tennis champion...

If Kinnock wins today will the last person to leave Britain please turn out the lights





IT'S D-day folks — the day you make the big decision about who you want to run our great country.

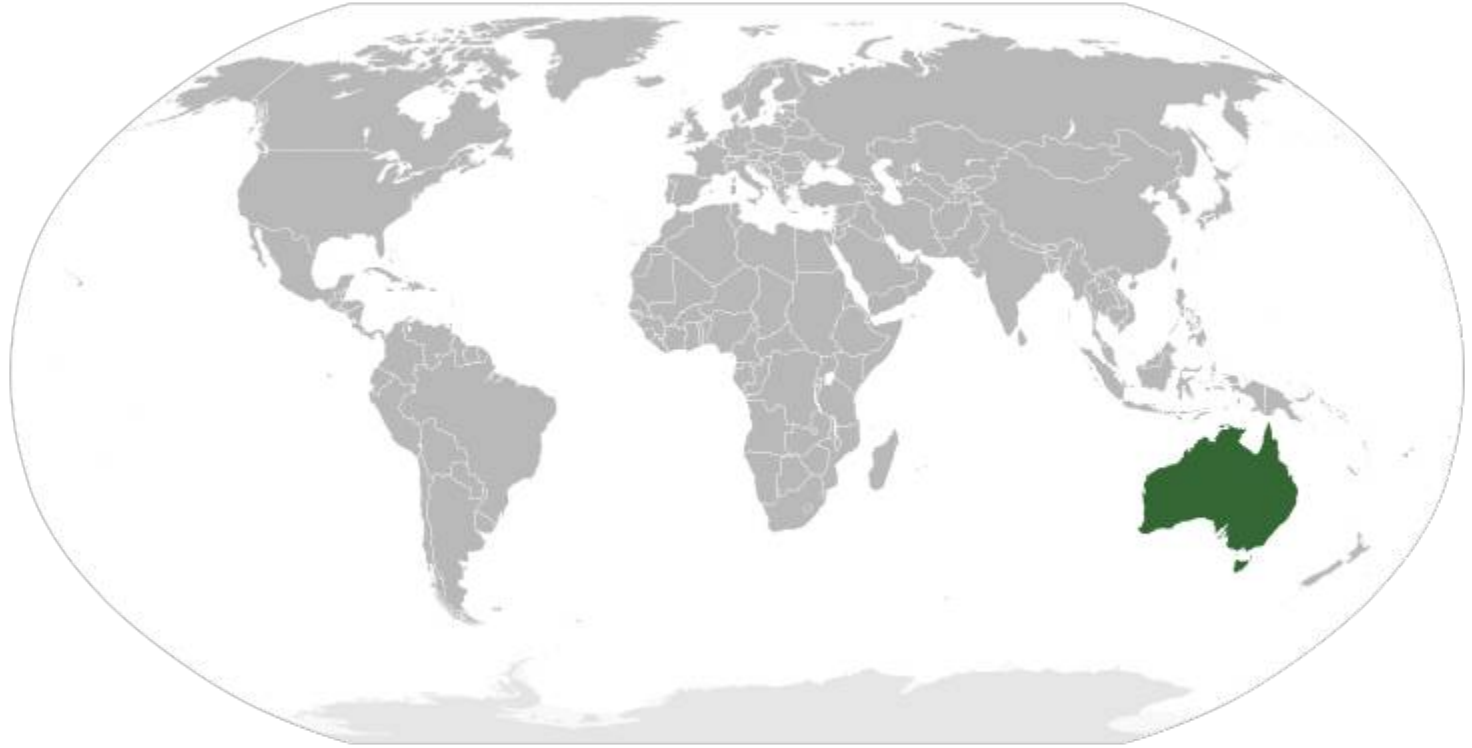
You know our views on the subject but we don't want to influence you in your final judgment on who will be Prime Minister.

But if it's a bald bloke with wispy red hair and two K's in his surname, we'll see you at the airport!

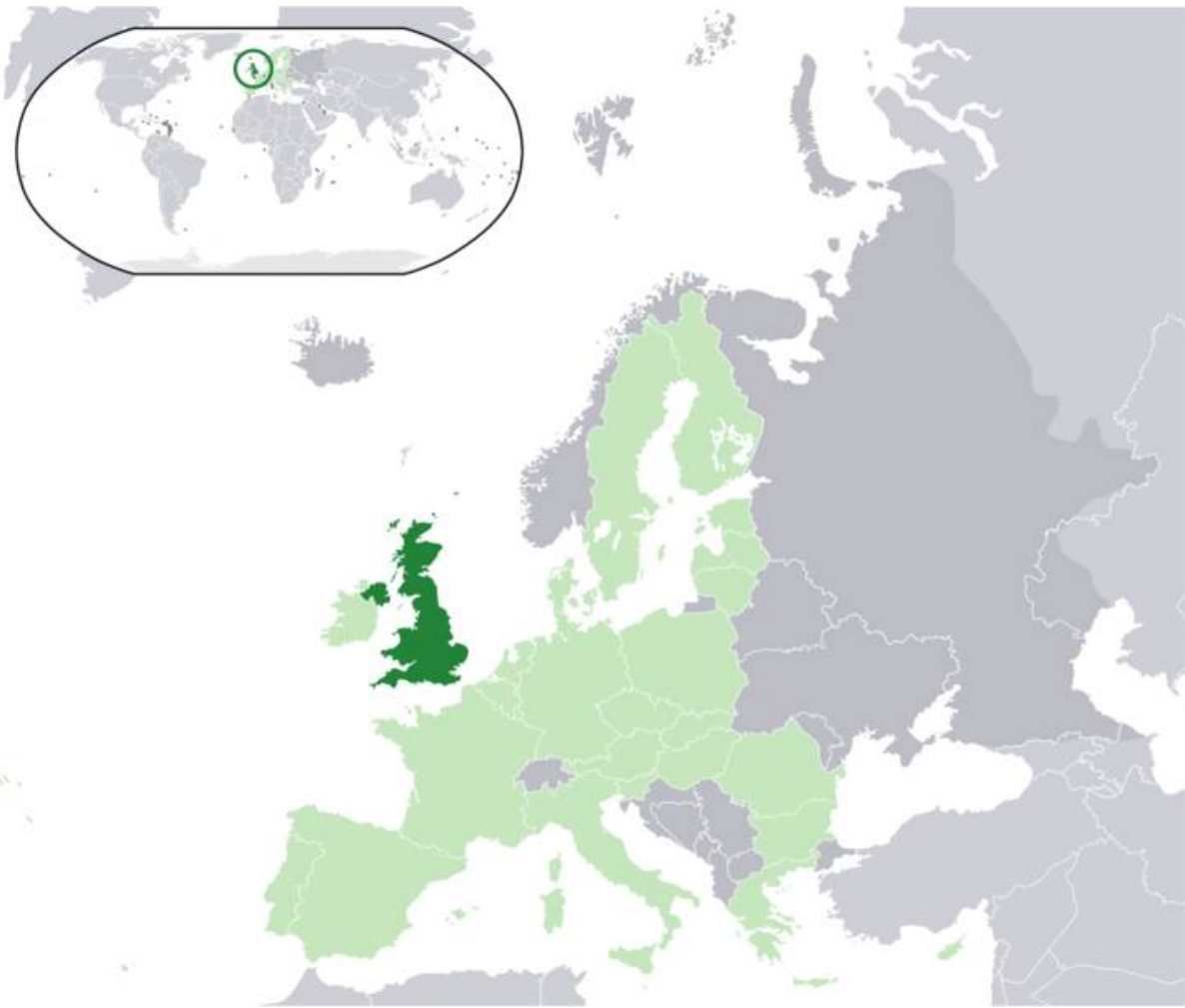
Goodnight and thank you for everything.



Murdoch



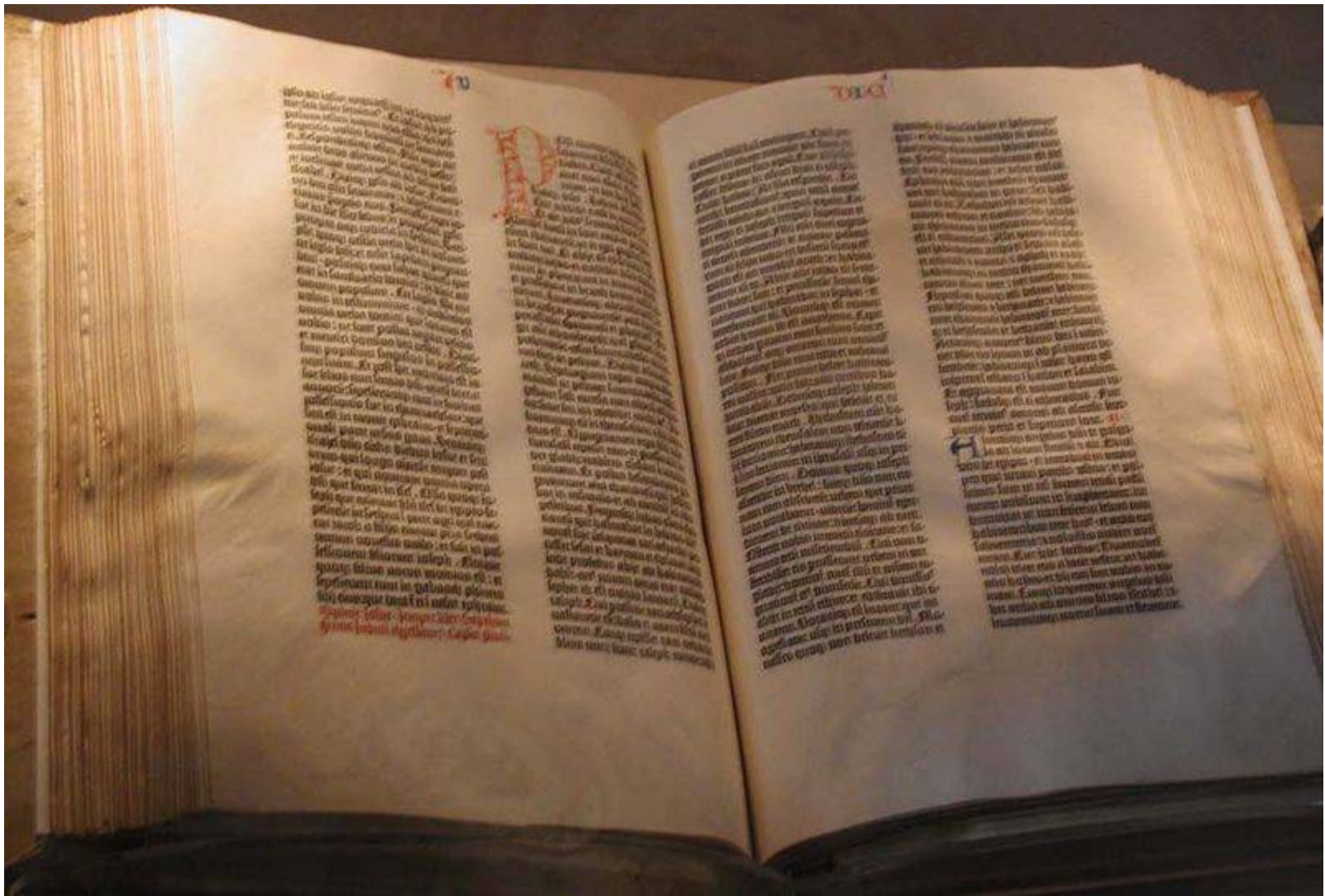
Australia



UK



10,562 miles



Gutenberg

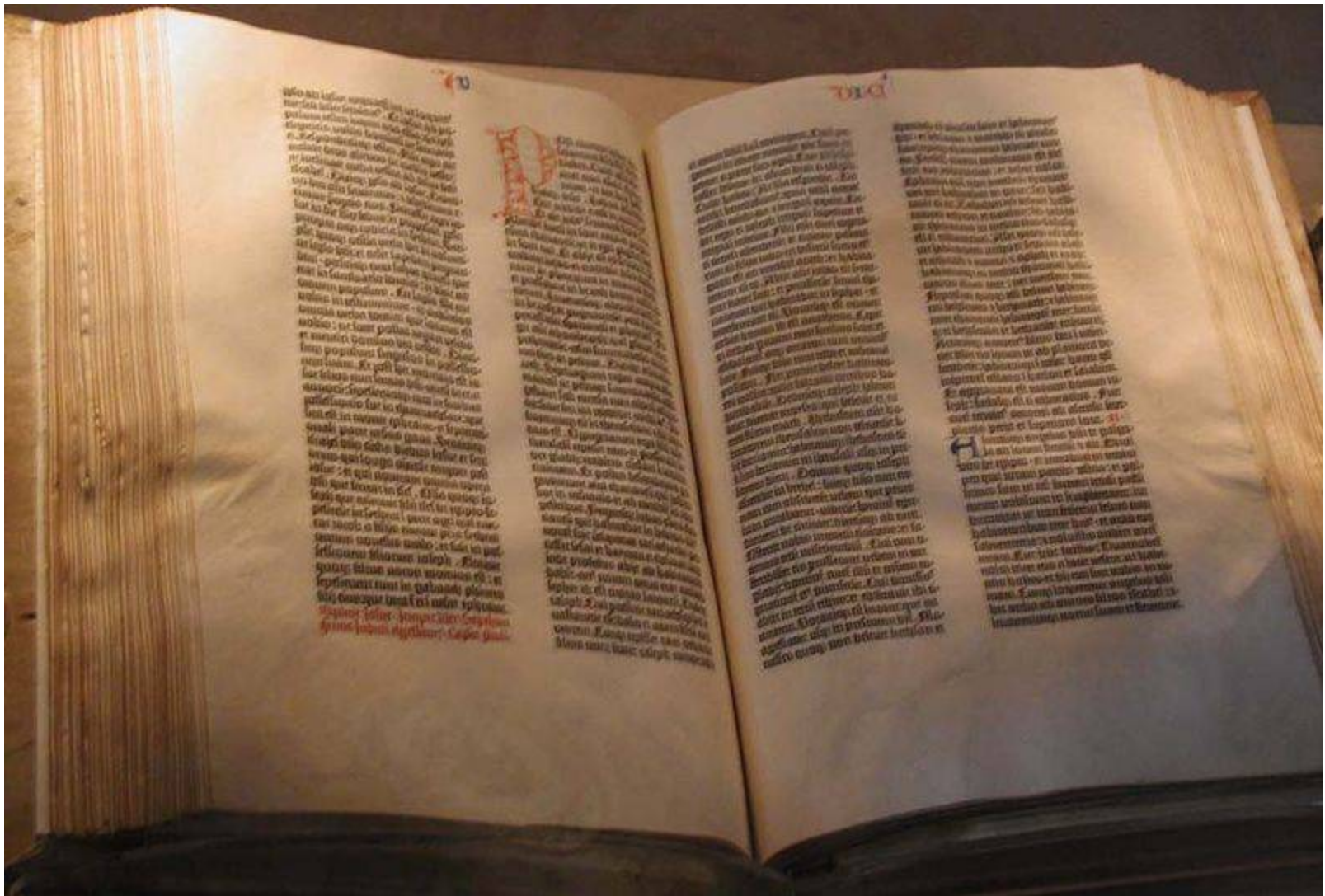




Web



Murdoch



Guttenberg

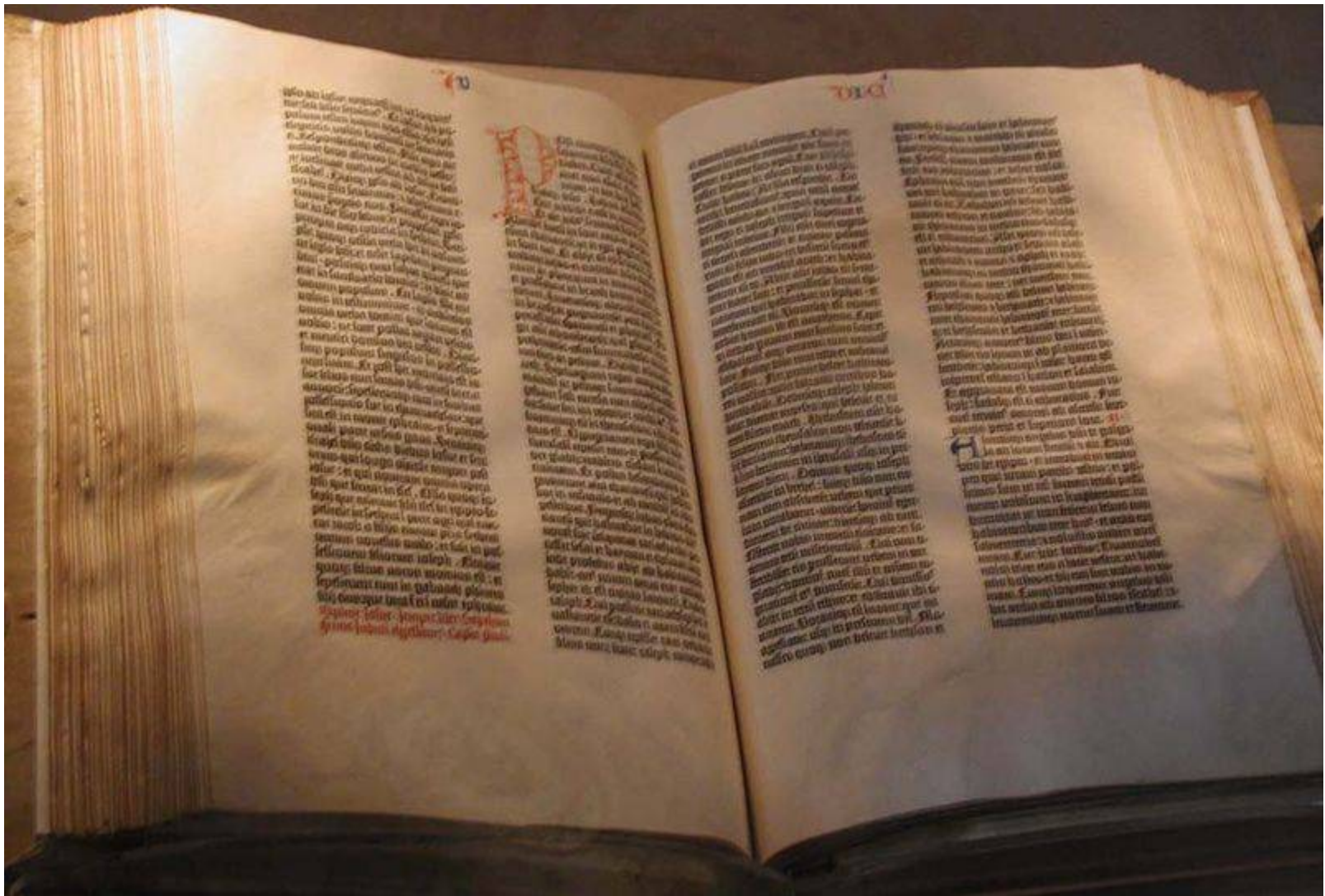




Web

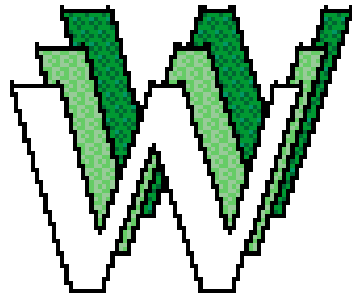


Murdoch



Gutenberg

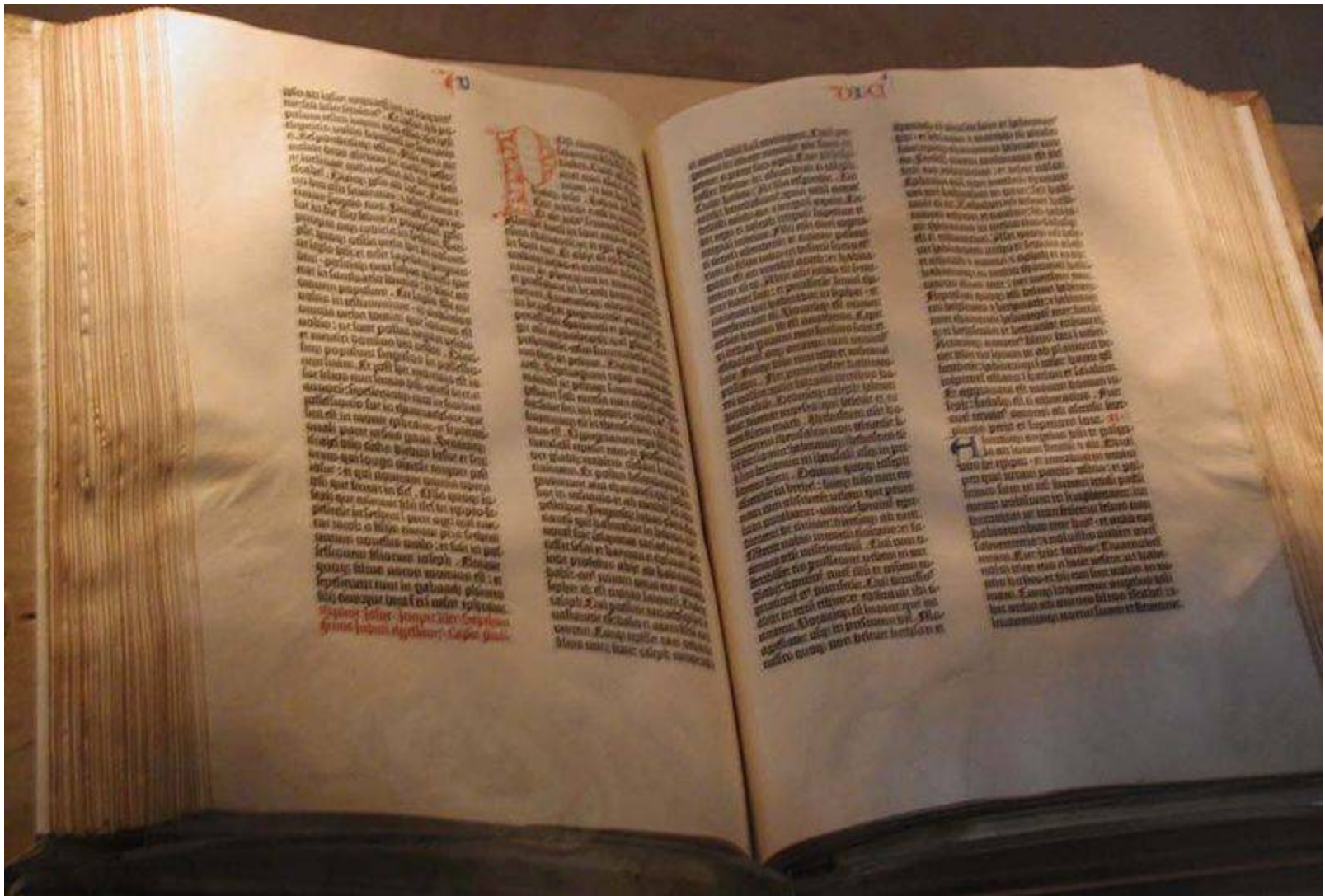




Web



Murdoch



Guttenberg

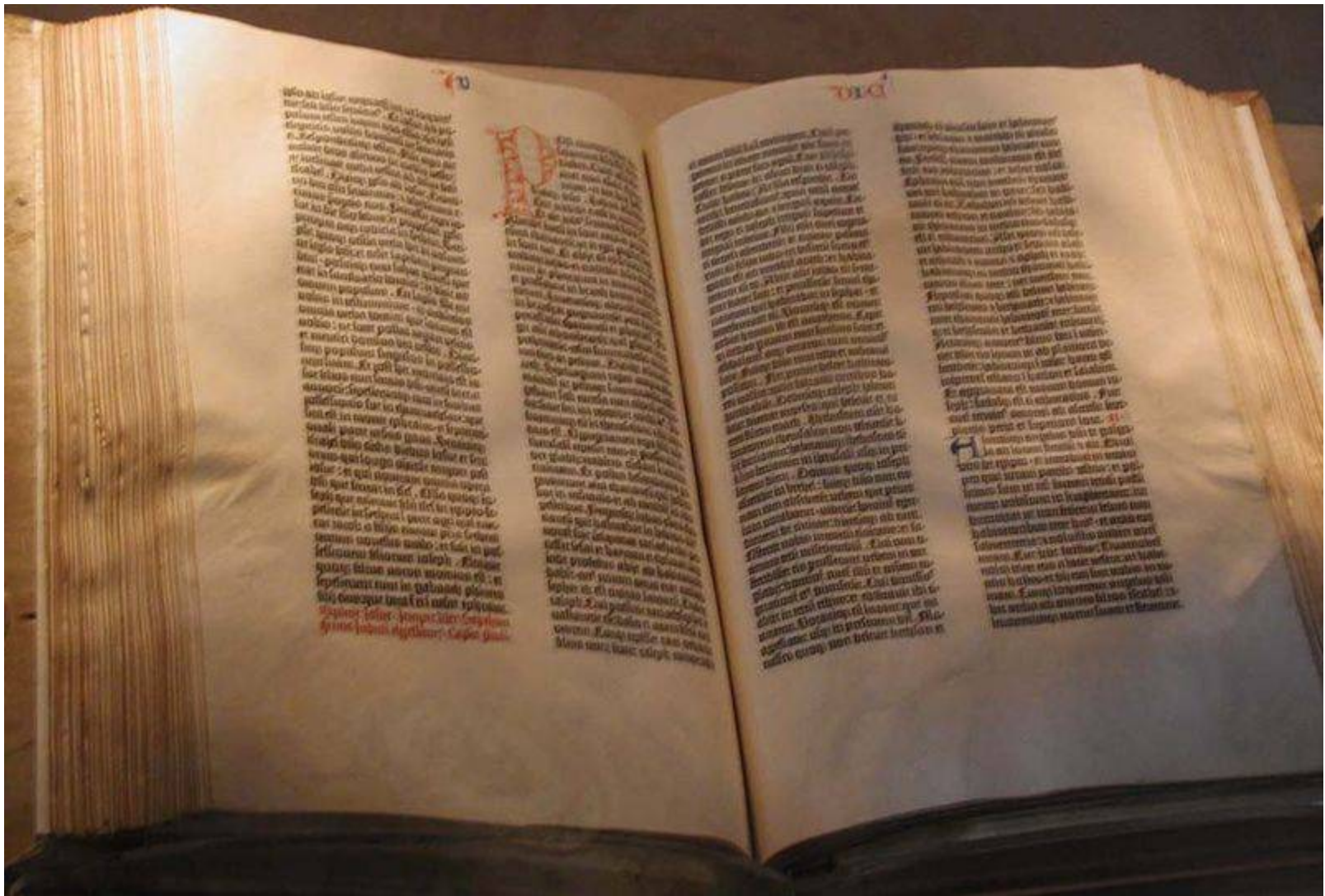




Web



Murdoch



Gutenberg







Electronic Town

Hall

(100 visits)

Path: sparky!uunet!snorkelwacker.mit.edu!ai-lab!daemon

From: Clinton...@Campaign92.Org (Clinton/Gore '92)

Newsgroups:

alt.politics.elections, alt.politics.bush, alt.politics.clinton, alt.politics.perot

Subject: CLINTON: TODAY'S ISSUE: MORE BUSH BROKEN PROMISES ON THE ENVIRONMENT

Message-ID: <30263@life.ai.mit.edu>

Date: 29 Oct 92 05:18:15 GMT

Sender: dae...@ai.mit.edu

Followup-To: alt.politics.elections

Lines: 87

FOR IMMEDIATE RELEASE

Posted by Clintno/Gore Email

WEDNESDAY, October 28, 1992

WARNING! BUSH FLIP-FLOPS AHEAD!

ANOTHER CAMPAIGN FOX-HOLE CONVERSION FROM LAST MINUTE PANIC

TODAY'S ISSUE: MORE BUSH BROKEN PROMISES ON THE ENVIRONMENT

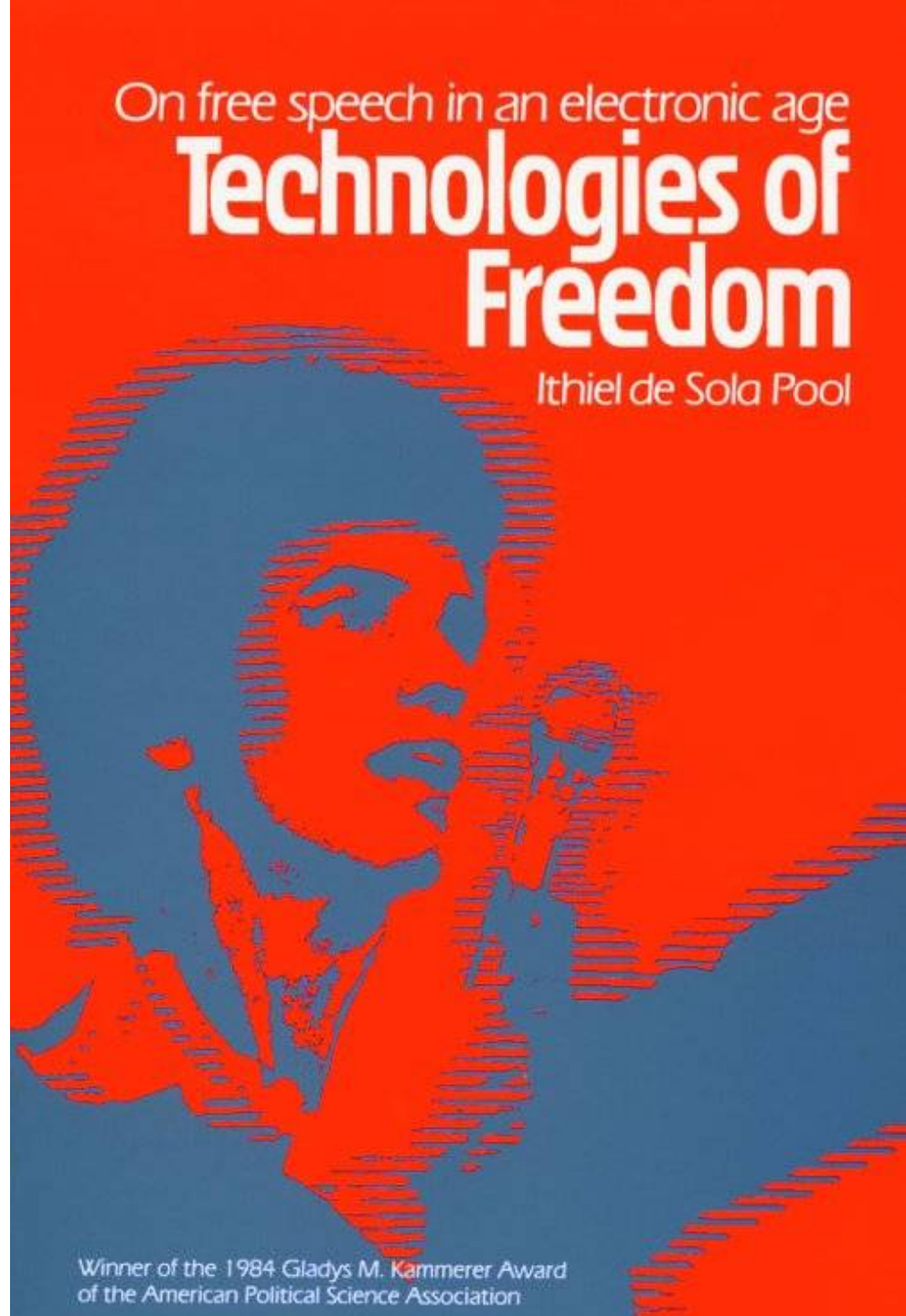
MORE TO COME!!

ALBUQUERQUE, NM--If environmental promises were leaves, George Bush would have covered a forest but he's failed to keep those environmental promises, said Sen. Al Gore, D-TN, who called the

1992 Clinton-Gore Email Campaign



Ithiel de Sola Pool

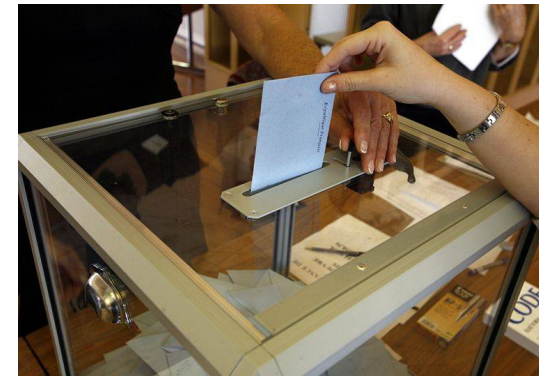


On free speech in an electronic age

Technologies of Freedom

Ithiel de Sola Pool

Winner of the 1984 Gladys M. Kammerer Award
of the American Political Science Association



Disintermediation



Whose Frame?



Whitehouse.gov



White House Electronic Publications

The choices below offer you various ways to access electronic publications by the White House according to your interests. These documents include press releases, policy briefings, speeches, executive orders, Congressional testimony, and other documents.



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- [Today's releases.](#)
- [Daily press briefings.](#)
- [This week's releases.](#)
- [Daily summaries.](#)
- [Browse publications by date.](#)

Publications Server



Mass Listening

Open Meeting

Intergovernmental Tax Filing, Reporting, and Payments

Recommendation for Reengineering Through Information Technology

Intergovernmental Tax Filing, Reporting, and Payments



Agreements

Good

-- Michael O'Rourke [11 Dec 1994 19:38 EST]

Provide Incentives to file electronically

-- JOHN R COBARRUVIAS '73 [15 Dec 1994 18:08 EST]



Alternatives

Use Of Commercial Software

-- rls@NRC.GOV [19 Dec 1994 11:11 EST]



Promising Practices

Encouraging electronic filing

-- Scott Morizot [15 Dec 1994 23:55 EST]



Alternatives

Stop sending paper tax forms

-- JOHN R COBARRUVIAS '73 [15 Dec 1994 18:08 EST]



Disagreements

Stop mailing paper forms

-- Scott Morizot [15 Dec 1994 23:57 EST]



Actions

Integrate Financial Filings, Reporting, Payments

Eliminate Filing Routine Income Tax Returns



Agreements

Converting to a flat tax rate could make paperless

-- gail_warner@HUD.GOV [9 Dec 1994 14:22 EST]



Agreements

Greatly Reduce IRS Staff and Facility

Requirements

-- Gary Romsaas [10 Dec 1994 16:08 EST]



Disagreements

Not everybody has a PC

-- FRED GROSBY [20 Dec 1994 20:46 EST]

E-Gov Today

Power to...

...the consultant

$$C_i > C_d^2$$

Hallam-Baker's Law of consultancy



BIG IT

Think

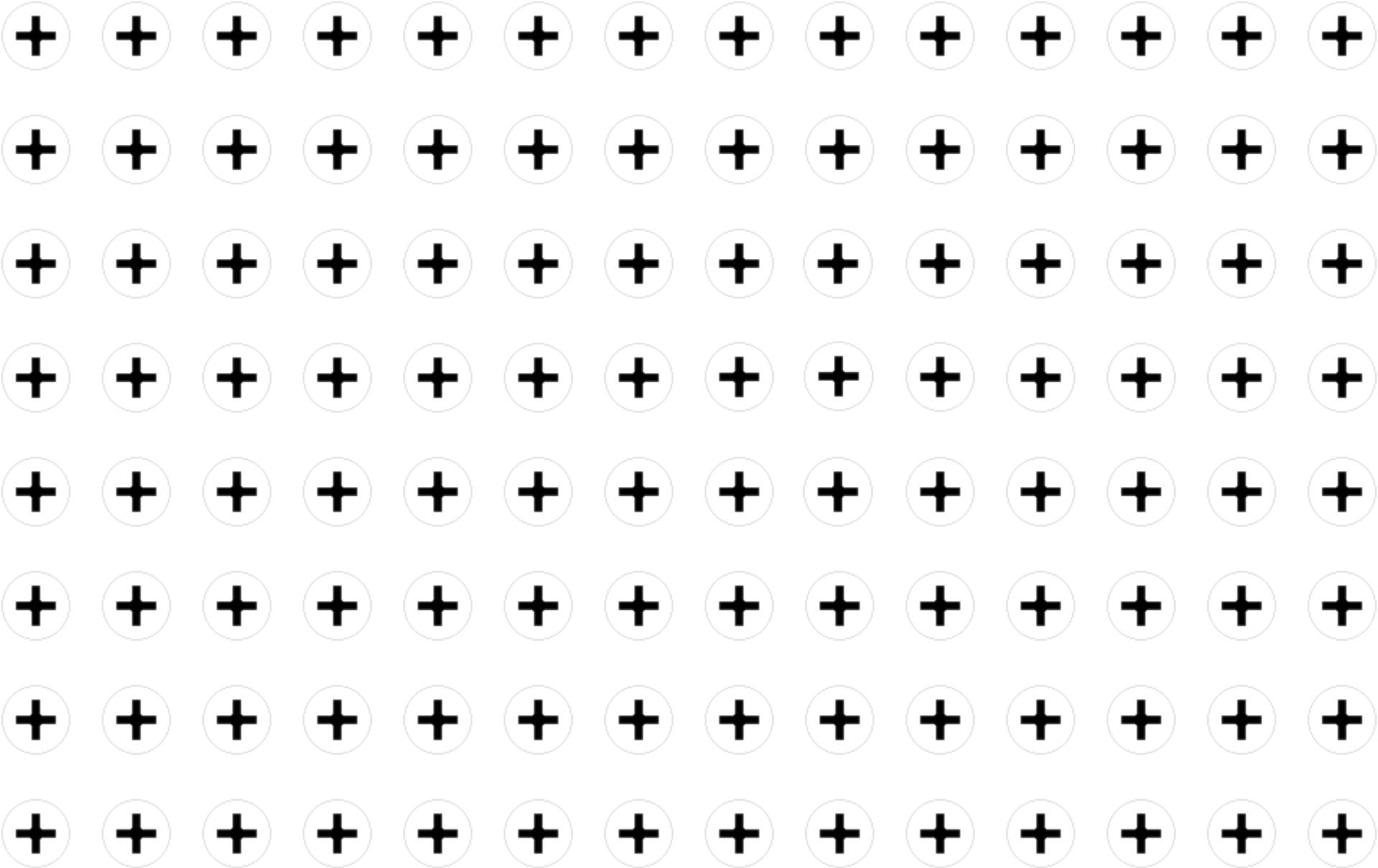
Small



Think Interfaces

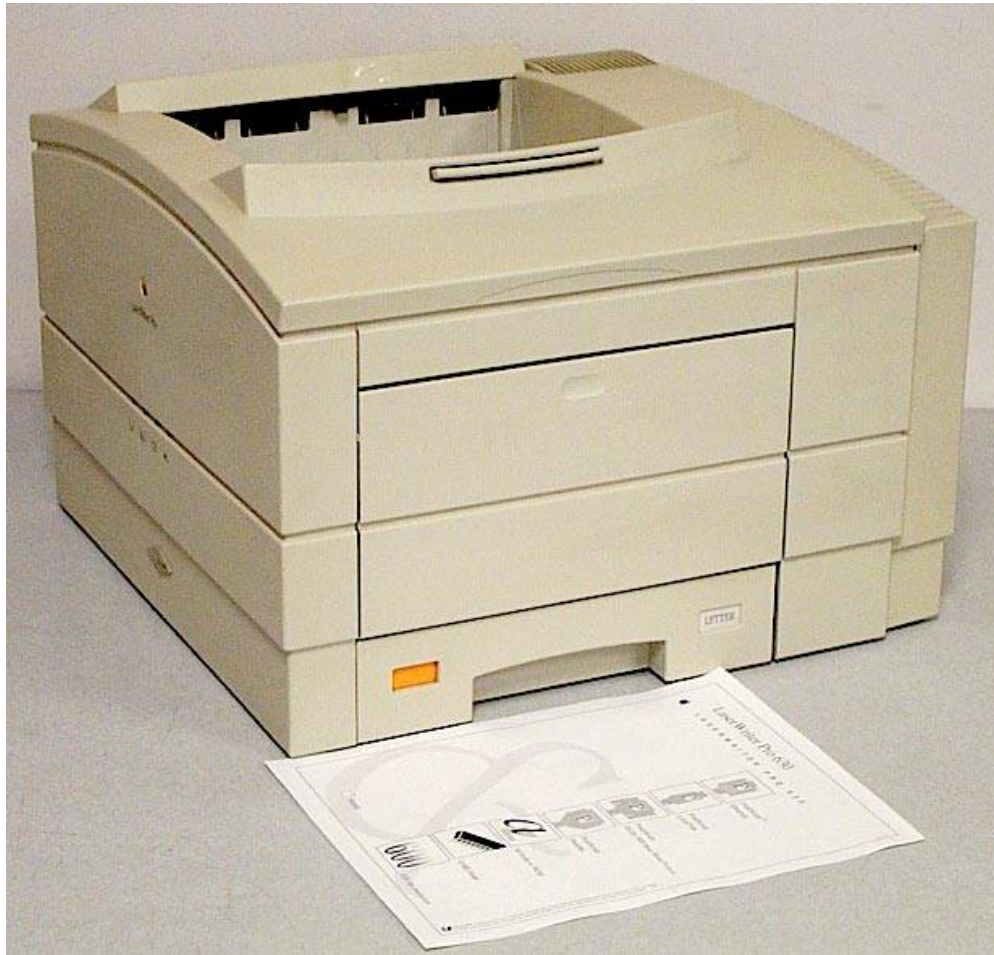
<Automation/>

E-Forms



No Exceptions

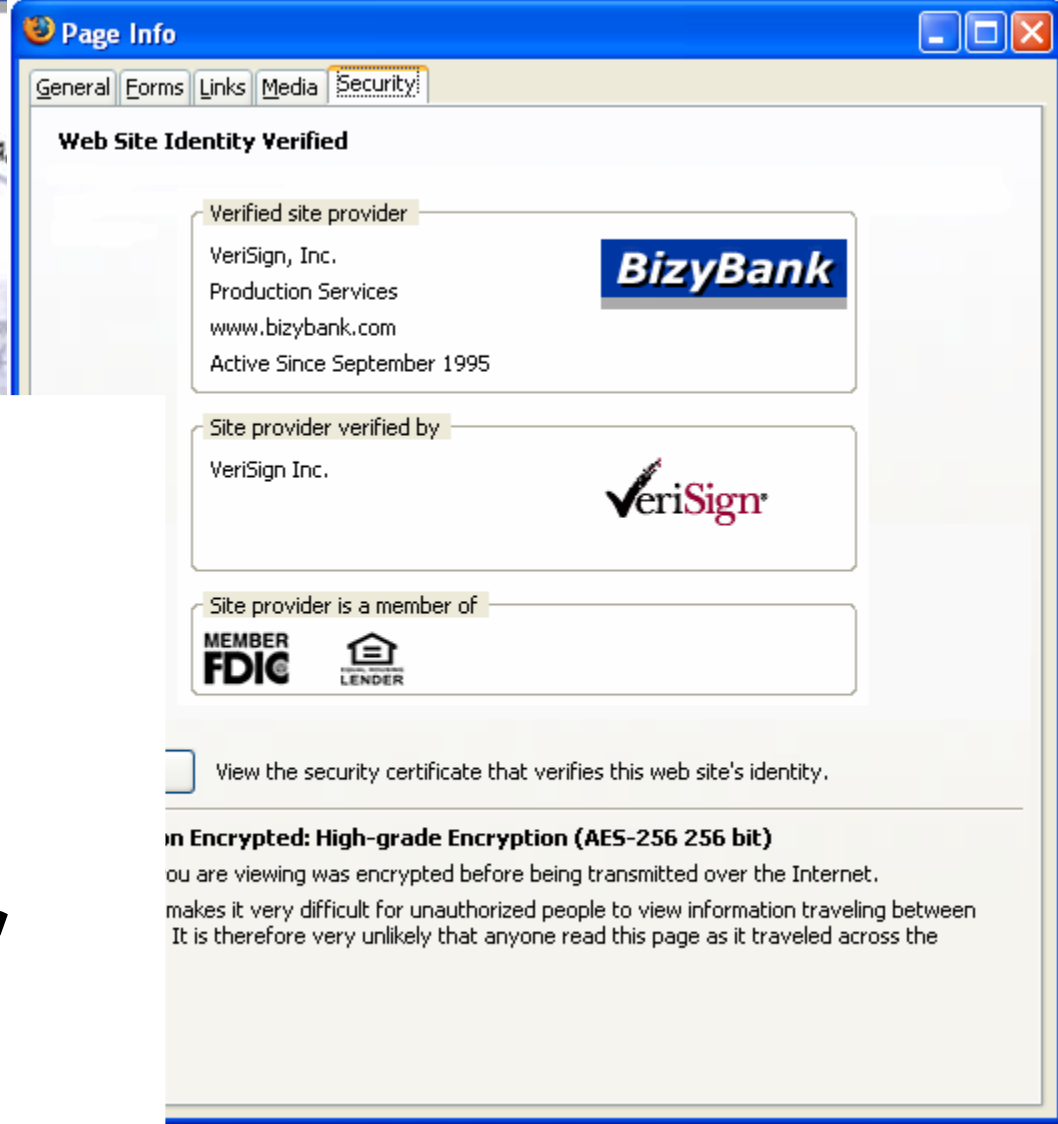




E-Form Acceptor



Standards



... and
create
need for
security

Thank You

<http://blogs.verisign.com/websecurity>
/
<http://dotfuturemanifesto.blogspot.com/>



The dotCrime Manifesto

Bringing Accountability to the
World Wild Web

By
Phillip Hallam-Baker

