# Government as a Participant in Social Networks \*Adding Authority to the Conversation\*

Michelle Springer, Library of Congress

Government has responsibilities not shared by the private sector:

To protect public health and welfare
To ensure public safety
To ensure national security
To help the public
To pursue diplomacy on the world stage
To be authoritative

Misrepresentation of government information when used outside of its original intent/context can result in severe consequences.

# Challenges:

To integrate user-generated content with government information without diluting the authority or integrity of the information

To ensure the trustworthiness of information generated by these interactions

To provide a conduit for content created outside of the agency while ensuring compliance with agency/government policies, procedure, laws, executive orders, etc.



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"Light and liberty go together."



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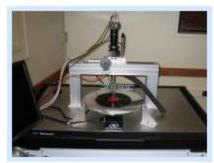
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## Good Night, IRENE: Technology of Dreams

Posted on: June 18th, 2007 by Matt Raymond

Everyone knows that "a picture is worth a thousand words." But did you know that it can also yield, oh, at least an hour or so of pleasant music?

The Library of Congress's Preservation Directorate and a number of partners are essentially "inventing" a new preservation technology that could revolutionize efforts to convert analog formats, such as LPs, to digitized versions of the recordings contained on the old media.



IRENE does 'her' thing

The process - known as IRENE (Image, Reconstruct, Erase Noise, etc.) - is rather ingenious.

Here's how it works: First, IRENE (pictured, right) makes a high-resolution digital image of a disc record. The key is found in creating a digital audio file from the analog information in the disc's grooves. IRENE can efficiently extract sound from an image of a fragile or damaged disc, "heal" scratches or digitally "reassemble" a broken

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## Records Managers







Records Management

Initiatives

Implications of Recent Web Technologies for NARA Web Guidance

## RECORDS MANAGEMENT RESOURCES

- Records Management FAQs
- Records Scheduling & Disposition FAQs
- Federal Records Centers Services
- Approved Federal Records Storage Facilities
- **Electronic Records** Management (ERM)
- Toolkit for Managing Electronic Records
- Records Management Initiatives (RMI)
- Records Management Training
- Electronic Records Archives Program (ERA)
- Electronic Records Guidance
- Federal Records Centers (FRC)
- Basic Laws & Authorities
- Meetings & Activities
- More Resources
- Go to the Records Management Main Page







## Implications of Recent Web Technologies for NARA Web Guidance

## Purpose

Federal Agencies are already required by 44 U.S.C ch. 31 and 35, Office of Management and Budget (OMB) Circular A-130 and NARA regulations in 36 CFR ch. XII, subchapter B to have effective and comprehensive records management program for all of their records.

This document explores some of the applications that characterize the emerging web and their impact on records management. In its early days, the web was seen largely as a place to post static documents that were Internet-accessible. More recently, it is seen as a tool for facilitating collaboration across geographic and institutional boundaries. This document examines four applications that create content likely to exist only on the web. Agencies must continue to manage content created via these applications in compliance with NARA's records management guidance, including its Web Management and Transfer Policies.

## Introduction

Section 1.2 of Part 2 of the NARA Guidance on Managing Web Records (hereafter NARA Web Guidance) defines web content as information with a Uniform Resource Identifier (URI) over an internet-based protocol. By that definition, all web applications create, deliver, or manage web content even though those applications may look very different. Keep in mind, content on government websites is owned by the government, not individual creators, and is likely to be agency record material.

Web Portals, Really Simple Syndication (RSS), Web Logs (Blogs) and Wikis are the four increasingly popular web applications discussed here. These web applications underscore growing sophistication in how the web is used. New uses imply different types of content, possibly with different records management considerations. Regardless of the differences in the timeliness, presentation, context, or completeness of information yielded by the



# Pandemic Flu Leadership Blog

May 22 - June 27

## Welcome

On June 13, Michael O. Leavitt, Secretary, U.S. Department of Health and Human Services, convened a leadership forum on pandemic preparedness, which brought together highly influential leaders from the business, faith, civic and health care sectors to discuss how best to help Americans become more prepared for a possible influenza pandemic. The Department is hosting this five-week blog to expand the conversation as part of an ongoing effort by the Department to help Americans become more prepared. HHS does not edit blog postings and cannot ensure that all included links are functioning. We apologize for any inconvenience.



Posted by Greg Dworkin Founding Editor, Flu Wiki & Flu Wiki Forum: Chief of Pediatric Pulmonology and Medical Director of the

## Prepping For Your Pets, And Other Flu Stories

One great thing about the internet is the variety of angles one can take to look at the same issue. Here at the Pandemic Flu Leadership Summit, we tackled some substantial issues such as the wisdom of communicating H5N1 preparation vs. an any-pandemic prep vs. an allhazards prep. Each approach has merit. We all recognize that were it not for H5N1 and its virulence and threat, this HHS summit and blog would not exist. We also recognize that HSN1 is not guaranteed to be the next handemic virus

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## **Topics**

Message from the Secretary

## Week 1: The Need to Prepare

Why is it critical for each of us to prepare for the threat of pandemic influenza?

## Week 2: My Role as a Leader

What are my constituents concerns? How can I play an important role in communicating the need to prepare?

## Week 3: Getting the Job Done

What do I need to succeed in communicating the importance of preparing for a pandemic?



# Pandemic Flu Leadership Blog

May 22 - June 27

Message from Blog Moderator

Posted by Pandemic Flu Blog Moderator

Posts (1)

## Message From Blog Moderator

There has been some concern expressed that the moderation process is not as speedy as it should be and that comments are being deleted. The moderators would like to assure you that we are taking your concerns seriously, as the purpose of this blog is to host an open conversation about the importance of individual and family preparedness for pandemic flu.

In an effort to establish expectations, we need to ask that you please be patient about the time period that lapses before comments are approved. We aim to keep it as short as possible, but there will be times when the approval time may take several hours. (In the interest of disclosure, there are two people taking turns moderating comments.) We will add this expectation to our Comment Policy on Monday so that there is no confusion.

As far as concern that comments are being deleted, we are reviewing the spam filter more closely to determine if messages have been sent there inadvertently. Please know

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# RAOUL WALLENBER

As a Swedish diplomat in Budapest at the e Raoul Wallenberg worked to save thousands concentration camps. He was taken into cus soon after they occupied the city, and of

Inside, listen to a re-enactment of Wallenberg on January 16, 1945, his last day of freedom. It rescue efforts and his uncertain fate. To start the into the room and press play on your sound put the room are authentic artifacts from his office.

In cooperation with OSA Archivum, Bud

Misha Boyd







## What's popular on CDC.gov

The CDC.gov Tag Cloud is an alphabetized list of the most popular search topics on the CDC.gov website. The text size of the term shows its relative popularity: bigger terms are more popular than smaller ones. Click a term to view a page with more information on the topic.

adolescent health adhd AIDS air quality alcohol allergies anthrax antibiotic resistance arthritis asthma bacterial vaginosis bird flu birth defects body mass index (bmi) cancer carbon monoxide poisoning cdc chicken pox chlamydia chronic fatigue syndrome **diabetes disabilities** domestic violence drunk driving eid email updates employment environmental health español exercise falls fetal alcohol syndrome flu folic acid food safety floods gardening genetics genital warts giardia global health gonorrhea grants & funding health statistics hearing loss heat stress **hepatitis herpes hbv** hpv vaccine images immunizations injury prevention jail health jaundice lyme disease malaria mental health meningitis minority health mmwr mrsa needlestick injuries news noise norovirus nutrition obesity online publications outbreaks pets podcasts poisoning pregnancy public health ethics quit smoking rabies recommendations rotavirus runny nose salmonella scabies school violence science research sexual health skin cancer smallpox sport safety tips **Std** stroke subscriptions substance abuse **syphilis** toxoplasmosis travelers' health tuberculosis virtual tour west nile VITUS wisewoman workplace safety yeast infection







SPOTLIGHT ON: Barack Obama



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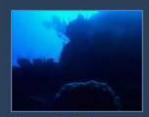
NOAA Ocean Explorer is an educational Internet offering for all who wish to learn about, discover, and virtually explore the ocean realm. It provides public access to current information on a series of NOAA scientific and educational explorations and activities in the marine environment. The site provides a platform to follow explorations in near real-time, learn about exploration technologies, observe remote marine flora and fauna in the colorful multimedia gallery, read about NOAA's 200-year history of ocean exploration, and discover additional NOAA resources in a virtual library.

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Gulf of Mexico 2003: Extraordinary Biological Diversity

## 01:21

Added: 3 months ago



Arctic 2002: Breathtaking Under-Ice Diving Photography

#### 00:59

Added: 1 month ago Views: 19,601



Deep Slope 2006: Alvin Submersible "Brine Lake Wave 7644 ft"

## 00:26

Added: 3 months ago



Deep Scope 2004: Six-Gill Shark 'Attacking bait at 1600ft'

#### 01:20

Added: 1 month ago Views: 3,603



Vailulu'u 2005: Nafanua Submarine Volcano "Eel City"

## 00:26

Added: 3 months ago