Mobile Web, NOT WAP

What will the Mobile Web 2.0 Be?

Paul Walsh
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What is Mobile Web 1.0?

The Mobile Web 1.0 = WAP, iMode, Live (Premium Content)
Mobile Web, NOT WAP

Mobile Web 2.0 = A ‘Web’site That Works On a Mobile Device
Mobile Web, NOT WAP

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www.segala.com

What Does The Future Hold For Traditional Access To The Web?
Mobile Web, NOT WAP

Measure Twice
Cut Once
Render Everywhere

"Nurse, get on the internet, go to SURGERY.COM, scroll down and click on the 'Are you totally lost?' icon."

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About MWI

- MWI Home page
- Activity Statement
- Sponsors
- Participation and Sponsoring

Working Groups

- Best Practices WG
- Device Description WG
- MWI Steering Council (Sponsors-Only)

Related

- WC3/Web I2T project

The Web on the Move

“The Mobile Web Initiative’s goal is to make browsing the Web from mobile devices a reality”, explains Tim Berners-Lee, W3C Director and inventor of the Web. “W3C and mobile industry leaders are working together to improve Web content production and access for mobile users and the greater Web.”

FEATURED SPONSOR

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As a leading test and certification provider in the mobile arena, Segala is proud to sponsor the W3C MWI which brings standards of mobile friendliness to the Web.

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TIP OF THE DAY

[TABLES NESTED] Do not use nested tables. (Excerpt from the Mobile Web Best Practices 1.0)

NEXT EVENT

W3C’s Mobile Web Initiative latest achievements, as well as future directions of work to be developed by MWI sponsors in the “What will the Mobile Web 2.0 be” panel, will be presented at the coming W3C track @ WWW2006, on Wed. 24 May, in Edinburgh, UK.
Mobile Web, NOT WAP

What Will The Mobile Web 2.0 Be?

‘Web’sites (xHTML, CSS…)

NOT WAP (cHTML, WML…)

WAP IS Crap
Segala - Mobile Web Specialist

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