

Position paper of Adamind Ltd.

Adamind uses a device data base that stores the device profiles of hundreds of mobile devices with dozens of multimedia-related attributes per device. These attributes enable service providers and mobile operators to seamlessly deliver content-rich device-specific mobile services using Adamind Media Adaptation services.

Adamind would like to cooperate with other vendors to be able to access the most updated and precise device characteristic parameters with minimal efforts.

Multimedia Capabilities are device Specific

Adamind believes the Multimedia Capabilities of a device should be public information that will enhance applications playback and will benefit for customers, equipment vendors and application developers. This information should be published in an accessible way and changes/updated should be reported dynamically by mobile applications through a standard interface/format.

Format of profile can be standardized

Adamind will cooperate to develop a Device Profile definition assuming most areas of interest to our Company are covered. Currently our profiles most standard values and format. We believe the actual differentiation is achieved by the use of the values and not by owning the profile database itself.

Presenting at the workshop

Adamind intends to present its views in the workshop.

For more information

See www.adamind.com. Adamind is a leading provider of Media Adaptation System used by MMS, SP and Content Provider all over the Globe.