## W3C XG USDL Introduction

SYSTEMATIC THOUGHT LEADERSHIP FOR INNOVATIVE BUSINESS

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2011-11-19

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# Agenda



- Introduction round
- What is USDL?



- What is the XG's plan with USDL?
  - Survey from Martin
  - Communication guideline
- How and where do you want to be involved?

# Introduction round

## **Initiating Members**

- Attensity
  - Matthias Dabisch
- DFKI
  - Massimo Romanelli
- SAP
  - Kay Kadner
  - Daniel Oberle
  - Barbara Flügge
- Siemens
  - Holger Last



# What is USDL?

## What is the purpose of USDL?

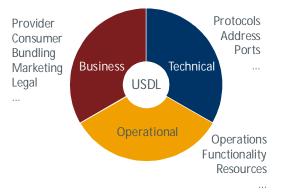
- Make services accessible, tradable, and consumable like applications in Apple's Appstore
- Formally model relevant characteristics of services to allow for IoS-enabled infrastructures

## How is this achieved?

- Unify the business (legal, marketing, etc.), operational (functional, behaviour, etc.) and the technical (interfaces, WS\*-protocols) perspectives of services in one description
- USDL complements current service technologies and semantics
- Extensible according to industry-specific requirements

## Why are current standards not enough?

- Description languages do not contain business and marketing related information (e.g, WSDL, SML, SoaML, SOA Reference model)
- They only refer to electronic services, not services in general (e.g., OWL-S, WSMO)
- Comparison of services only by "what?", not by "how?" and "when?" and "how long?"





# Current specification of USDL

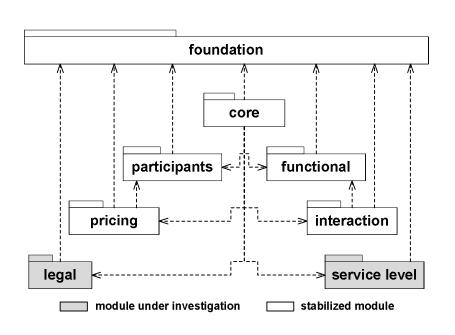
## Divided into modules

- **Core** (concepts that are core to all others like Service and Service Bundle)
- Foundation (concepts independent to services but crucial for all others, like Organization, Person, Resource, Time, Location, etc.)
- Participants (contains roles like Provider)
- **Functional** (technical interface)
- Interaction (business protocols, behavior)
- Pricing (price models, price plans, discounts)
- Legal (legal issues with this service)
- Service level (service quality, reliability, etc.)

Additional modules under consideration (*marketing*, *performance*)

## Editor available in beta version







## Project work plan overview

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## Work packages

- WP1: Related work analysis
- WP2: Specification of USDL
- WP3: Proof-of-concept phase
- WP4: Administration

## **Milestones**

- Milestone 1 (end of 12/2010)
  - Related work finished (T1.1 T1.4)
  - Requirements finished (T2.1)
- Milestone 2 (end of 02/2011)
  - Requirements on the standardization format elaborated (T2.2)
  - Begin of USDL rework (T2.3), TEXO work on USDL will be finished in USDL M5 Spec

## Milestone 3 (end of 05/2011)

- Major rework of USDL done
- Reference cases identified, implementation begins
- Milestone 4 (end of XG, 09/2011)
  - Final report and decision how to proceed

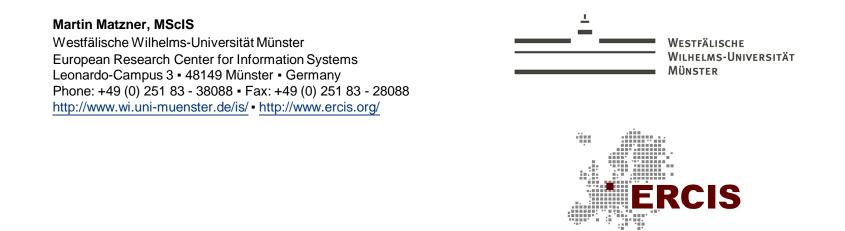
|       |        |                                                                       |       |      |           |               |           |       | 2     | 010 |       |        |     |       |     |         |     |      |       |        |      |       |       |       | 201   | 1    |         |       |                     |           |       |       |           |        |       |              |          |           |
|-------|--------|-----------------------------------------------------------------------|-------|------|-----------|---------------|-----------|-------|-------|-----|-------|--------|-----|-------|-----|---------|-----|------|-------|--------|------|-------|-------|-------|-------|------|---------|-------|---------------------|-----------|-------|-------|-----------|--------|-------|--------------|----------|-----------|
| WF    | Task   | Task Title                                                            | Begin | End  | Lead      | Contributor   | Oct       | Nov   | embe  | r   | Dece  | ember  | Ja  | nuary |     | Februa  | ary | N    | 1arch |        | Ар   | ril   |       | May   |       | Ju   | ne      |       | July                |           | Au    | ugust |           | Septer | mber  | С            | Octobe   | er        |
| VVF   | Idsk   | Task The                                                              | beyin | LIIU | Leau      | COntributor   | 1         |       | 2     |     |       | 3      |     | 4     |     | 5       |     |      | 6     |        | 7    |       |       | 8     |       | (    | 9       |       | 10                  |           |       | 11    |           | 12     | 2     |              |          |           |
|       |        |                                                                       |       |      |           |               | 43        | 44 45 | 46 47 | 48  | 49 50 | 51 52  | 2 1 | 2 3   | 4 5 | 5 6     | 7 8 | 9 10 | 11 12 | 2 13 1 | 4 15 | 16 17 | 18 1  | 9 20  | 21 22 | 23 2 | 24 25 2 | 26 27 | 28 29               | 30 3      | 31 32 | 33 34 | 4 35 3    | 36 37  | 38 30 | 9 40         | 41 42    | 2 43      |
|       |        | Relation to Semantic Web Services and Linked Open Data                | 1     | 3    | SAP       | OU            |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     | $\square$ |       |       |           |        |       |              |          |           |
| WP    | T1.2   | Relation to OASIS standards                                           | 1     | 3    |           |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     | $\square$ |       |       |           |        |       |              |          |           |
|       |        | Relation to W3C standards                                             | 1     | 3    |           |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     |           |       |       |           |        |       |              |          |           |
|       | T1.4   | Relation to other Service Description Languages                       | 1     | 3    |           |               |           |       |       |     |       |        |     | Ш     |     |         |     |      |       |        |      |       |       |       |       |      |         |       | Щ                   | Ц         |       |       | $\square$ |        |       | Ц            |          |           |
|       | T2.1   | Requirements on the specification from our side                       | 1     | 3    |           |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       | m                   | (T)       |       | -     |           |        |       |              |          | T         |
|       | T2.2   | Requirements on the specification from W3C side                       | 4     | 5    |           |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       | $\square$           |           |       |       |           |        |       |              |          |           |
| WP:   |        | Rework USDL and consider existing standards where applicable (WEBify) | 6     | 12   |           |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     |           |       |       |           |        |       |              |          |           |
|       | T2.4   | Review of USDL rework                                                 | 6     | 12   | Attensity |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     |           |       |       |           |        |       |              |          |           |
|       | T3.1   | Specification of reference test cases                                 | 1     | 3    | Siemens   |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     | (T        | ++    | -     |           |        |       |              |          | T         |
| WP:   | 3 T3.2 | Evaluation of reference test cases with current USDL (TEXO Version)   | 4     | 8    | Siemens   |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     |           |       |       |           |        |       |              |          |           |
|       |        | Evaluation of reference test cases with new USDL (W3C Version)        | 9     | 12   | Siemens   |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     |           |       |       |           |        |       |              |          |           |
| 14.00 | T4.1   | Project management                                                    | 1     | 12   | SAP       |               |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     | <b>T</b>  |       |       | t         |        |       | $\mathbf{T}$ |          | П         |
| WP    | T4.2   | Communication                                                         | 1     | 12   | SAP       | DFKI, Siemens |           |       |       |     |       |        |     |       |     |         |     |      |       |        |      |       |       |       |       |      |         |       |                     |           |       |       |           |        |       |              |          |           |
|       |        |                                                                       |       |      |           |               | $\square$ |       | _     |     | Viles | tone 1 |     |       | Mi  | ileston | e 2 |      | _     |        |      |       | Miles | stone | 2     |      |         | +     | $\left  - \right  $ | $\vdash$  | ++    | M     | ilestor   | ne 4   | _     | +            | $\vdash$ | $\square$ |

# Empirical Evaluation: Requirements to a service description language (Martin Matzner)



To elaborate requirements to a service description language \*in general\*.

- To reach a consensus among respondents on estimations.
- To establish a well-accepted criteria catalogue that founds the basis for evaluating the USDL specification and for exploring fields for further development.



# Delphi study: A multi-level survey

### **Questionnaire 1: now**

- Structured questionnaire on high-level req.
- <10 min.</li>

### Analysis by SAP Research: early 12/2010

- Aggregation of the respondents estimations
- Feedback on estimations of all respondents is made available

## Questionnaire 2: 12/2010

- Answer against the backdrop of first-round results.
- Goal: reaching a consensus among respondents on estimations and/or identification of divergences
- <10 min.</p>



| SA | P |
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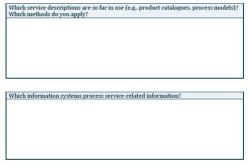
| Delphi study for exploring requirements to a service description language |  |
|---------------------------------------------------------------------------|--|
|---------------------------------------------------------------------------|--|

Questionnaire: Requirements to a service description language

#### General remarks

- Please answer all questions of the questionnaire.
- There is a six point scale provided for answering many of the questions. Please indicate your degree of consent from "completely disagree" to "completely agree". Respectively, you might indicate that you can't state an opinion.
- For sending back the questionnaire, please press the corresponding button on the last page of this questionnaire.

#### Section 1: Existing experience



To which extent have you yet modeled in USDL (e.g., number of services and considered variants)? Which are the services you modeled?

# A short word about communication



## W3C dissemination guidelines:

The Team is responsible for managing communication within W3C and with the general public (e.g., news services, press releases, managing the Web site and access privileges, and managing calendars). Members **SHOULD solicit review by the Team prior to issuing press releases about their work within W3C.** 

External communication should to be approved by the TEAM
Matthias Dabisch, Massimo Romanelli, Kay Kadner, Holger Last

# How and where do you want to be involved?



## Work packages

- WP1: Related work analysis
- WP2: Specification of USDL
- WP3: Proof-of-concept phase
- WP4: Administration

|     |      |                                                                       |       |       |           |               |           |       |      | 2010  |       |         |      |         |     |          |     |        |       |       |       |      |         | 2    | 011   |       |      |        |       |       |       |        |       |      |       |          |
|-----|------|-----------------------------------------------------------------------|-------|-------|-----------|---------------|-----------|-------|------|-------|-------|---------|------|---------|-----|----------|-----|--------|-------|-------|-------|------|---------|------|-------|-------|------|--------|-------|-------|-------|--------|-------|------|-------|----------|
| WP  | Task | Task Title                                                            | Dogir | E and | Load      | Contributor   | Oct       | No    | vemb | er    | Dec   | ember   | r.   | January | F   | ebruary  |     | Ma     | arch  |       | April |      | Ma      | /    | J     | lune  |      | July   | ý     | A     | ugust | S      | eptem | iber | Octo  | ber      |
| VVP | IdSK | Task The                                                              | Begin | ELIO  | Lead      | CONTINUIU     | 1         |       | 2    |       |       | 3       |      | 4       |     | 5        |     | (      | 6     |       | 7     |      | 8       |      |       | 9     |      | 10     |       |       | 11    |        | 12    |      |       |          |
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| WP  | T1.2 | Relation to OASIS standards                                           | 1     | 3     |           |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
| VVF | T1.3 | Relation to W3C standards                                             | 1     | 3     |           |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
|     | T1.4 | Relation to other Service Description Languages                       | 1     | 3     |           |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
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|     | T2 2 | Requirements on the specification from W3C side                       | 4     | 5     |           |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      | +     |          |
| WP2 |      | Rework USDL and consider existing standards where applicable (WEBify) | 6     | 12    |           |               |           |       |      |       |       |         |      | ПП      |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
|     |      | Review of USDL rework                                                 | 6     | 12    | Attensity |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
|     | T3.1 | Specification of reference test cases                                 | 1     | 3     | Siemens   |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
| WP: |      | Evaluation of reference test cases with current USDL (TEXO Version)   | 4     | 8     | Siemens   |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
|     |      | Evaluation of reference test cases with new USDL (W3C Version)        | 9     | 12    | Siemens   |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
|     | T4.1 | Project management                                                    | 1     | 12    | SAP       |               |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       | ŦŦ   |       | Ħ        |
| WP4 | 1    | Communication                                                         | 1     | 12    | SAP       | DFKI, Siemens |           |       |      |       |       |         |      |         |     |          |     |        |       |       |       |      |         |      |       |       |      |        |       |       |       |        |       |      |       |          |
| -   |      |                                                                       |       |       |           |               | $\square$ | _     |      | _     | Miles | stone 1 |      |         | Mil | estone 2 | ,   |        |       |       |       | M    | ilestor | le 3 | _     |       |      |        | +     | _     | Mi    | leston | P 4   |      |       |          |

# Summary



May we send you the survey?

Thanks for your participation!

