RIM Company Snapshot

- Founded 1984
  - Public company; TSE: RIM; Nasdaq: RIMM
- Innovation
  - First wireless data developer in North America –1988
  - World’s smallest wireless data modem, RIM 900 developed - 1994
  - First wireless data handheld shipped -1997
  - First GPRS handheld certified on North American networks - 2002
- Statistics (Q1/FY05 ending May 29th, 2004)
  - Over 2500 employees in Canada, US, Europe, and Asia
  - Quarterly Revenues of $269M (US)
  - Over 1,340,000 BlackBerry subscribers
  - Over 24,000 BlackBerry Enterprise Server installations
New Handheld Technologies
Devices for Many Networks

• DataTAC and Mobitex
  • Dedicated Packet Data Networks
• GSM/GPRS
  • Travel in North America, Europe and Asia Pacific
• iDEN
  • Nextel Direct Connect® support
• CDMA2000 1X
  • Large North American footprint
New Handheld Technologies
Providing Global Data Coverage…
Beyond Email
Mobile Data Service

- Provides a secure pipe between the handheld and BlackBerry Server for application data
- Support for standard protocols HTTP/HTTPS
- Optimization for standard mark-up languages (WML, cHTML, XHTML Basic and HTML)
  - Proxy URL exclusion list
  - Increased access control
  - Enhanced XML support (local parser, and enhanced compression)
Beyond Email

BlackBerry Browser

• BlackBerry Browser
  • WML 1.3 for all handhelds
    • C++ 2.5, Java 3.3
  • cHTML 1.0, xHTML Basic 1.0 and HTML for Java handhelds
    • Java 3.6
  • Color HTML rendering
    • Java 3.7
  • Supports secure corporate data access through the Mobile Data Service feature of the BlackBerry Enterprise Server
  • Push pages to the browser cache
  • Wirelessly configure through IT Policy
• New Features
  • Java Script support
  • Offline improvements (forms/request queuing)
Beyond Email

Java Development Environment

- Java based operating system (J2ME)
  - All 2.5 G RIM handsets
  - Adopted by most of the wireless handset vendors

- BlackBerry Java Development Environment (JDE)
  - Provides the tools to design, test, simulate, and build applications for BlackBerry
  - Includes standard MIDP 1.0 API’s as well as BlackBerry specific Messaging and PIM API’s

- Full Standards Support including CLDC 1.0, MIDP 1.0, HTTP/HTTPS
  - Sun Certified Java Virtual Machine
  - RIM is on many J2ME standards committees
  - MIDP 2.0 support

- Leverage millions of Java developers

  *Full client applications with secure access to corporate data*
BlackBerry Enterprise Platform Extensibility: A Sampling of Alliance Partners

Corporate IT Environments

- CRM: SFA / FSA
- Application Mobility Middleware
- Network & Systems Management
- Messaging & Collaboration
- Business Intelligence
- Industry-Specific Applications

- SIEBEL
- SAP
- PeopleSoft
- ORACLE
- sendia
- salesforce.com
- Remedy Corporation
- salesnet
- ONYX SOFTWARE
- VETTRO
- IBM
- PointBase
- RSUS Solutions
- mbiztech
- ONSET TECHNOLOGY
- Flowfinity
- Extended Systems
- vaultus
- Wolfe Tech

- Qnet
- ECutel
- Novell
- Cao
- mformation
- Xcelenet
- sonicmobility

- Lotus
- CONSILIENT technologies corp.
- WebMessenger
- active runner
- PrinterOn

- Cognos
- BUSINESS OBJECTS
- Information Builders
- eAgency systems
- Pocket Script
- medicaH
- SEMOTUS SOLUTIONS
- RETRIEVAL DYNAMICS
- HillCast Technologies
- Time-tag
- SANCHEZ INNOVATE
Thank You

Questions?